

CATHOLIC CHURCH NEWS

First Friday and Candlemas

Day Services This Week—

Sunday Services

Friday and Saturday of this week will be busy days on the Catholic church calendar. Friday is the first Friday of February and will be observed with the usual morning and evening services. Saturday is Candlemas day—the Feast of the Purification—and will witness the ceremonies in connection with the blessing of candles.

In the Immaculate Conception church yesterday, a large delegation of Y.M.C.A. members received communion at the 8 o'clock mass. The members assembled in their rooms at 7:30 o'clock and marched in a body to the church where they occupied reserved seats.

After the mass, a communion breakfast and entertainment was held in the Blackpole street quarters with President John Shields as toastmaster. The principal speaker was Edward J. Conroy, president of the Lowell Advertiser club. Remarks were made also by Very Rev. Lawrence T. Higgins, O.M.I., spiritual director, and Rev. Fr. Norton, O.M.I. The entertainers were Eddie Jonehus and Johnny Ball, Joseph Craven, William Collins, Frank McCarthy, Charlie Kayes, Frank Lynch and Joseph Kelley. The accompanist was John Broderick.

The senior branch of the Children of Mary and the Society for the Propagation of the Faith was held yesterday. The high mass at 11 o'clock was sung by Rev. W. A. Robbins, O.M.I., while the preacher was Rev. J. C. Duffy, O.M.I.

The regular meetings of the Children of Mary and the Society for the Propagation of the Faith were held yesterday afternoon.

The masses on first Friday will be at 8:15, 9:30 and 10 o'clock, while Holy Hour service will be held in the evening at 7:30 o'clock. Confessions will be heard Thursday afternoon and evening.

Next Thursday evening at 7:30 o'clock there will be a meeting of the newly-organized Troop 32, Boy Scouts, of St. Patrick's church. First Friday masses in St. Patrick's will be at 8:30, 9:30, 10:15 and 8 o'clock.

Rev. Denis A. Sullivan, pastor, was the celebrant of the 7:30 o'clock mass in the Sacred Heart church yesterday. Members of the Children of Mary sodality received communion in a body at this mass. The sodality will meet this evening at 7:30 o'clock, and all the single women of the parish are requested to be in attendance. Plans for the minstrel show under the auspices of the Sacred Heart Social club are rapidly progressing and the committee looks forward to a successful presentation the latter part of next month.

The girls' sodality of St. Peter's church received communion at the 8:30 o'clock mass in that church yesterday. Rev. Francis L. Shea assisted the celebrant of the mass. Rev. John M. Manion, in giving communion.

Masses on first Friday will be at 8, 9 and 10 o'clock. In preparation for the occasion, confessions will be heard Thursday afternoon and evening.

St. Michael's Charity Guild will meet tomorrow evening at 7:30 o'clock. The children of the parish will go to confession Thursday afternoon. Confessions for adults will be heard Thursday afternoon and evening. Masses Friday will be at 8:15 and 9 o'clock, with holy hour Friday evening at 7:30 o'clock.

First Friday masses in St. Margaret's church will be celebrated at 8:30 and 10 o'clock. Confessions will be heard Thursday afternoon. Candlemas day exercises will be held Saturday morning at 10:30 o'clock.

In St. Columba's church yesterday, the 10 and 11 o'clock masses were celebrated by the pastor, Rev. John J. Power, while Rev. Cornelius J. O'Leary was the celebrant of the 7 and 8 o'clock masses. The usual devotions to St. Rita were held last evening.

Of interest to the parishioners and patrons of the church is the announcement that the annual reunion prize, a beautiful parlor set, will be awarded to the holder of the lucky ticket in the parish hall next Friday evening at 8 o'clock.

The 10 o'clock mass at St. Joseph's church yesterday morning was which

many parishioners received communion, was celebrated by Rev. Louis A. Nolin, D.D., O.M.I., who also delivered the sermon. Rev. Armand Barron, O.M.I., celebrated the 9 o'clock mass and also sang the high mass. Rev. Fr. Nolin delivered the sermon at both masses, speaking of the great dignity bestowed upon the followers of Christ and stating that as each organization had its pass-word, so the organization of Christ, the church and its followers also had its pass-word, the most beautiful, the most significant, the most elegant, the sign of the cross. Vespers

Always Take

HILL'S CASCARA QUININE

Relieves

COLD IN 24 HOURS

LA GRIPPE IN 3 DAYS

All Druggists—50 cents

were held in the afternoon at 3:30 o'clock.

At the 7 o'clock mass at St. Jean Baptiste church the members of the Ste. Anne sodality received communion in a body. A meeting of that organization was held at 3 o'clock yesterday afternoon. The high mass at 11 o'clock was sung by Rev. Emile Bolduc, O.M.I. Rev. Augustine Gratton, O.M.I., delivered the sermon. Vespers were held at 6:30 o'clock.

At the 7:30 o'clock mass at Notre Dame de Lourdes church, the members of the Zouave as well as all the

Getting Too Fat? Try This—Reduce

People who don't grow too fat are the fortunate exception. But if you find the fat accumulating on already cumbersome, you will be wise to follow this suggestion, which is endorsed by thousands of people who know. Ask your druggist for Marmola Prescription Tablets and follow directions. One dollar is the price the world over. Get them from your own druggist or send price direct to Marmola Co., 4612 Woodward Ave., Detroit, Mich. By doing this you will be safe from harmful drugs and be able to reduce steadily and easily, without starvation diet or tiresome exercises. ADV.

young boys of the parish received holy communion in a body. The high mass at 11 o'clock was sung by Rev. Lucien Brassard, O.M.I. Rev. Louis Bouchard, O.M.I. of St. Jean Baptiste church delivered a most interesting sermon on the Church Triumphant, Past, Present and Future, despite the opposition and persecution with which it is constantly met. A fine musical program was also rendered. Vespers and devotional services were held at 6:30 o'clock.

At the 7:30 o'clock mass at St. Marie's church, South Lowell, the members of St. Anne's sodality received communion in a body as well as other women members of the parish. The high mass at 9:30 o'clock was sung by the pastor, Rev. Guillaume Gauthier, who also delivered the sermon. Sunday school was held at 1:30 o'clock while vespers were held in the evening.

The members of the Children of Mary sodality and the Angel Guardian society received communion in a body at the 7:30 o'clock mass at St. Jeanne d'Arc church yesterday morning. The high mass at 11 o'clock was sung by the pastor, Rev. Leon Lacombe, O.M.I. Rev. Charles Desautels, O.M.I., delivered the sermon. Vespers

services were held in the evening at 6:30 o'clock.

Rev. Eugene Vincent, celebrated the high mass at St. Louis church yesterday morning. Communion at the 6, 7:30, 8:30 and 9:30 o'clock masses were numerous. Vespers services were held in the evening at 6:30 o'clock.

Under the French law a husband can forbid his wife to travel without his consent.

COLDS

"Pape's Cold Compound" Breaks a Cold Right Up

Refuse imitations of genuine "Phillips' Milk of Magnesia," the original, claims for 50 years. Accept only the genuine "Phillips". 25-cent bottles, also larger size, contain directions and uses—any drug store. ADV.

FIRST OF "LADIES' NIGHT" SERIES

A "Ladies' night," the first of a series to be conducted by the Knights of Columbus, will be held tomorrow evening at their clubrooms in Dutton street. The affair is for members only and their lady friends. The committee in charge of tomorrow evening's social follows: Edward Callahan, Arthur Rogers, John Mann, George Sullivan, Cornelius Connelly, Dan Owens, J. J. Moloney, John McAdams, Frank Connelly and Charles McCarthy. Refreshments will be served during the evening.

The bowling alleys will be open for the ladies Tuesday night, and the regular games scheduled for that evening have been postponed until Friday night. Wednesday is "Babe Ruth" night at the Knights. A live wire committee, consisting of Empire "Bolt" Hart, Eddie Casley, D.C.K. John Flannery, Michael Mahoney, T. A. B. Sullivan, Dan Brennan, "Mike" Moloney, Joe Duffy, John F. Ronne, Jr., and Charles Burns have been working diligently on plans for a monster reception and good time for their distinguished brother member, the "Babe". A splendid entertainment has been arranged for the occasion.

Mary Garden, the famous prima donna, has kept the same maid for 11 years.

It's toasted

LUCKY STRIKE CIGARETTE

The Lowell Memorial Auditorium has a seating capacity of 4000. Imagine the Auditorium filled to capacity 20 times and you will get some idea of the number of people who read The Sun daily, and 80 per cent of the 80,000 readers of The Sun take no other Lowell newspaper.

THE SHOP OF THE UNUSUAL.

Attractive Gifts of Pottery, Glass, Brass, Leather Goods and Pictures. A delightful place to shop.

The Third Floor

The Bon Marche

DRY GOODS CO.

THE BOOK CORNER

Today is somebody's birthday. Why not give that "somebody" a good book? A good book will carry them away into new world and give them hours of happiness. Travel, adventure, history and fiction.

Street Floor

Three Days Selling Before Stock Taking

Seventy-three beautiful Fur Trimmed Coats and ninety-eight stunning Dresses marked at quick sale prices. These garments were all in stock Friday, but are subject to prior sale.



DRESSES

COATS

- | | | | |
|---|--|---|---|
| 1 Rosewood Charmeen Dress, was \$52.50 \$39.50 | 1 Charmeen Dress, two tone braid trimming, was \$45. \$29.50 | 1 Hawaiian Blue Gerona Coat, half shawl squirrel collar and cuffs, was \$119.50 \$98.50 | 1 Gerona Coat with shawl collar and cuffs of black lynx, was \$125 \$98.50 |
| 1 Charmeen Coat Dress, imported silver cloth trimming, was \$55 \$45 | 1 Poiret Twill Dress, nutria fur trimming, was \$45 \$25 | 1 Navy Blue Tarquina Coat, with moleskin collar and barrel cuffs, size 16, was \$125. \$98.50 | 12 Coats, all fine pile fabrics, large black fox collar and cuffs, large beaver collar and cuffs, beaver collar and cuffs, platinum wolf collar and cuffs, were \$115 to \$125. \$79.50 |
| 1 Charmeen Dress, large rosette imported ribbon trimmings and rhinestone buckle, was \$69.50, now \$49 | 1 Poiret Twill Dress, coat style, was \$49.50 \$25 | 1 Pile Fabric Coat, with grey squirrel collar and cuffs, size 18, was \$169.50 \$98.50 | 12 Coats, all finest pile fabric materials, beaver collar and cuffs, were \$98.50 \$72.75 |
| 1 Rosewood Charmeen Dress, with braid trimming, was \$55, now \$35 | 1 Poiret Twill Dress, 3 tier skirt, was \$35 \$25 | 1 Brown Gerona Coat, with half shawl beaver collar and beaver cuffs, was \$198.50 \$98.50 | 1 Pile Fabric Coat, taupe fox collar and cuffs, was \$98.50, now \$72.75 |
| 1 Poiret Twill Dress, large headed ornament, was \$45. \$35 | 1 Brown Chiffon Velvet Dress, with viatka squirrel trimming, was \$69.50 \$45 | 6 Coats various styles with large beaver collar and cuffs, were \$169.50 \$98.50 | 1 Lustrous Coat, large shawl collar of black fox, was \$198.50 \$98.50 |
| 1 Charmeen Hand Braided Dress, was \$59.50 \$39.50 | 1 Brown Chiffon Velvet Dress, with viatka squirrel trimming, was \$45 \$25 | 1 Gerona Coat, with grey Siberian squirrel collar and cuffs, was \$115 \$98.50 | 7 Lustrous Coats with kit fox collar, were \$105. \$59.50 |
| 1 Charmeen Dress, coat style, was \$49.50 \$39.50 | 1 Soda Chiffon Velvet Dress, was \$45 \$25 | 2 Gerona Coats, beaver collar and cuffs, were \$135. \$98.50 | 3 Gerona Coats, viatka trimmed collar, were \$89.50, \$59.50 |
| 1 Charmeen Dress, beaver trimmed, headed girdle, was \$49.50, now \$29.50 | 1 Chiffon Velvet Dress, with grey squirrel trimming, was \$59.50, now \$35 | 1 Codora Coat, extra large black fox collar and cuffs, was \$135, now \$89.50 | 3 Ormandale Coats, with large beaver collars, were \$75, \$59.50 |
| 1 Charmeen Dress, braided collar, pocket and sides, was \$55, now \$29.50 | 35 Dresses, twill, velvets and silks, were \$25, now \$14.98 | 2 Brown Lustrous Coats, enormous collar and cuffs of taupe fox, were \$125 \$98.50 | 6 Lustrous Coats, beaver collars, were \$69.50, now \$47.50 |
| 1 Poiret Twill Dress, braid trimmed, metal buckle, was \$15, now \$29.50 | 12 Twill Dresses in a variety of styles, all straight line models, were \$29.50 \$17.75 | | 8 Pile Fabric Coats, with large beaver collar, were \$57.50, now \$39.50 |
| | | | 3 Bolivia Cloth Coats, with heavy ebony collar and cuffs, were \$39.50 \$19.50 |

\$2.50 Per Day and upward

is one reason for the rapidly growing popularity of the Hotel Martinique. Another is the consistent economy of the entire establishment. Here you may enjoy a Club Breakfast at 45c., consisting of Fruit or Cereal, Bacon and Egg, and Rolls and Coffee. Special Luncheon and Dinners of superior quality are also served at the most moderate possible prices. No location can be possibly more convenient than that of the Martinique. One block from the Pennsylvania Station (via enclosed subway)—Nine blocks from Grand Central—one block from the greatest and best Shops of the City—half a dozen blocks from the Opera and the leading Theatres—and directly connected with the Subway to any part of the City you wish to reach.

The BEST without extravagance

Hotel Martinique

Affiliated with Hotel McAlpin

Broadway-32nd to 33rd Sts.

NEW YORK

A.E. Singleton, Manager

For the Baby

Rubes and Pillows—Wee Little Ivory Pieces—Dainty Hand Made Dresses—Cunning Bonnets and Booties.

LAYETTES—

Complete little outfits that are a great convenience to the new or expectant mother. They save so much trouble, for they include everything baby needs in just the right quantities.

\$12 to \$25

Quilted Baby Buntings
Warm Fleecy Blanket
Silk and Wool Underwear

Kiddie Koops
Nursery Furniture
Shoes and Stockings

BABY SHOP—THIRD FLOOR

The Linen Dept.

Street Floor

Lace trimmed, round and square Table Covers, all sizes, extra fine quality lace, in beautiful designs, all white at half price.

\$4.98 Covers **\$2.49**
\$3.75 Covers **\$1.79**

All Linen Fancy Bordered Cases, 18 inch width, Yards **25c**

All Green Crash Hemmed Kitchen Towels with loops, extra heavy, 33c

Genuine Back Towels, colored borders, 18x36, 29c

Table Cloths, Luncheon Sets, Madeira Linens, etc., moderately priced.

The EASY Vacuum Electric WASHER

The Easy Vacuum Washer is easy to operate and easy on your clothes. Its round, open top is convenient for putting in and removing garments. It has no corners or crevices to catch and retain dirt and grease.

\$3 DOWN \$3 PER MONTH

*Phone 6700 for Free Home Demonstration

SEEKING RELATIVES
OF PATRICK WALSH

Efforts of the Lowell police to locate relatives of Patrick Walsh, aged 60 years, of Lawrence, who died Saturday evening in the Lawrence hospital after being knocked down by an automobile, have so far been unavailing. Mr. Walsh was a resident of this city years ago and was an inmate of the Lawrence City Home for the past 15 years. From the records of that institution, his closest relatives are named "Thomas" and are supposed to live either in Lilley avenue or Little street, this city.

MASS NOTICE

SHIRHAN—There will be an anniversary mass of requiem at St. Margaret's church Wednesday morning, Jan. 30, at 8 o'clock for the repose of the soul of Michael Shirhan.

KEEP LOOKING YOUNG

It's Easy—If You Know Dr. Edwards' Olive Tablets

The secret of keeping young is to feel young—to do this you must watch your liver and bowels—there's no need of having a sallow complexion—dark rings under your eyes—pimples—a bilious look in your face—coll eyes with sparks. Your doctor will tell you ninety per cent of all sickness comes from inactive bowels and liver. Dr. Edwards, a well-known physician in Ohio, perfected a vegetable compound mixed with olive oil to act on the liver and bowels, which he gave to his patients for years.

Dr. Edwards' Olive Tablets, the substance for cholera, are gentle in their action, yet always effective. They bring about that natural buoyancy which all should enjoy by toning up the liver and clearing the system of impurities.

Dr. Edwards' Olive Tablets are known by their olive color, 10c and 30c—Adv.

Demand

"PHILLIPS" MILK
OF MAGNESIA

Say "Phillips"—Protect Your Doctor and Yourself

Relieve irritations of genuine "Phillips" Milk of Magnesia, the original Milk of Magnesia prescribed by physicians for fifty years. Accept only the genuine "Phillips" brand, which contains directions and uses—any drug store, Adv.



SCRUB-NOT

Cleans—Clothes, Dishes, Glass, Tiles, Woodwork

THE MODERN WASHING COMPOUND

Order SCRUB-NOT from your grocer today. If he does not have it, please write us at once, and we will see that he gets it for you. SCRUB-NOT comes in blue and white 1-lb. cans—enough for twelve washings—20c.

KEENE WASHING PRODUCTS CO., KEENE, N. H.

UNION MARKET

TUESDAY, JANUARY 29th
CHOICE Sugar Cured Smoked Shoulders
LEAN 10c LB.
Big shipment of Smoked Shoulders arrive today at 8 o'clock and will go on sale at once.

DEATHS

CLARK—The many friends of Daniel J. Clark will be grieved to learn of his death, which occurred this morning at St. John's hospital after a brief illness. Deceased was born in this city, the son of the late Joseph Clark and of Mrs. Elizabeth (McGovern) Clark, and was a life-long member of St. Michael's church. He was a member of Lowell Lodge of Elks, and resided at 1 Clark's court, Lakeview ave. Besides his mother, he leaves two sisters, Mrs. Mary J. Cronin and Mrs. Sadie Tognoli, both of Lowell, and three brothers, Joseph J., George A., and Charles E. Clark. The body was taken to the home of his brother, Joseph J. Clark, 12 Nesmith st., by Undertakers James F. O'Donnell & Sons.

KENNEY—Miss Jane P. Kenney, a well-known and highly respected resident of this city, and an attendant of St. Michael's church, died this morning after a brief illness at Dr. Plin's sanatorium, Inland Centre, where she had made her home for the past year. Miss Kenney for 31 years conducted a successful millinery business on Merrimack street, and through her high standard of business ideals and genial personality, earned the respect and patronage of many who will be grieved to learn of her demise. She is survived by three nieces, Mrs. Mary Jane Kenney, of Lowell, Mass., Mrs. John P. Parley and Mrs. John R. McAlbion of this city, and four nephews, Edward Cassidy, Thomas and Charles Parsons, of Boston, and John Cassidy of Lowell.

LARMOUR—Mrs. Ellen (Miller) Larmour, widow of Joseph Larmour, died suddenly Saturday evening at her home, 22 Ward street, aged 71 years. She was spending the evening conversing with members of her family, when she was suddenly taken ill and died in a few minutes. She was a native of Keosauqua, N. Y., but had resided in Lowell for over 30 years. She leaves five daughters, Mrs. Joseph Larmour, Mrs. Prime Lefebvre, Mrs. L. M. Larmour, Mrs. Mederie Boncompagni, and Mrs. L. M. Larmour, all of Lowell; one son, Fred Larmour of this city; one sister, Mrs. Nelson Larmour of Worcester, and two brothers, John Miller of Amsbury, N. Y., and Joseph Miller of Montreal, also 35 grandchildren. She was a member of St. Anne's sodality.

REYNOLD—Henry J. Reynold died in Philadelphia on Friday, Jan. 25. He was for many years a resident of West Medford and in the employ of Smith-Patterson Co., of Boston, later going to Philadelphia where he was a member of St. Herman lodge, A.P. and A.M. and the Mystic Arch Chapter of Medford. He is survived by his wife, who was formerly Mary Ellen Reynold of North Chelmsford and one son, Clifford Reynold. The body will be brought to Lowell for services on Tuesday and burial will be at Riverside cemetery, North Chelmsford.

O'BRIEN—Mrs. Ellen O'Brien, widow of Richard O'Brien, died Saturday afternoon at the home of her daughter, Mrs. Edward Pratt, 6 West Broadway avenue. Mrs. O'Brien had been a resident of this city for the past 60 years and was well known among the older residents. She is survived by one daughter, Mrs. Edward Pratt, three sons, Charles and Edward of this city, and William of Chicago, Ill., and several grandchildren.

FALLON—Patrick H. Fallon, a well known and highly respected resident of St. Peter's parish, died Saturday evening at St. John's hospital after a brief illness. He leaves his wife, Mary (Sullivan) Fallon, two daughters, Miss Mary Fallon and Miss Anne Fallon, and two sons, Charles and James Fallon, and two sisters, Mrs. Mary E. O'Neill and Miss Anne Fallon. The body was taken to his home, 2 Irving street, by Undertakers O'Connell & Fay.

McHUGH—Miss Catherine McHugh, daughter of Hugh and Sarah (Brody)

McHUGH, died yesterday after a long illness at the home of her parents, 44 Gorham street, and was buried in St. Peter's church and was pronounced in his activities. Besides her parents, she leaves three sisters, Mrs. John Dawson and the Misses Grace and Loretta McHugh, and two brothers, William H. and Leo J. McHugh.

REEVES—Robert Reeves, aged 73 years, an old resident of Collingwood, died Saturday afternoon at the Chelmsford street hospital. The body was removed to the funeral home of Undertakers H. H. McDonough Sons, 14 Highland street.

CLARK—William T. Clark died yesterday in the hospital, aged 62 years. He was born in Taunton, and a number of years he lived in Billerica.

LARMOUR—The funeral of Mrs. Ellen (Miller) Larmour will take place Tuesday morning at 8 o'clock from the home of her daughter, Mrs. Edward Pratt, 6 West Broadway avenue.

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where the committal prayers were read by Rev. Fr. Grillo. The arrangements were in charge of Undertakers H. H. McDonough Sons.

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CALLS ON PRESIDENT COOLIDGE
TO WITHDRAW FROM RACE

NEW YORK, Jan. 25.—"The Teapot Dome scandal has made Calvin Coolidge an impossibility as a republican candidate," declared George Henry of President Harding's cabinet excepting of course, Fall, Denby and Daugherty, had called to his attention the fact that something was wrong. It was to him that Secretary Fall addressed his letter in April, 1922, with all the specious arguments that are now proved to be false.

"For 17 months, from April, 1922, to August, 1923, the investigating committee was trying to find evidence of the crime, and Mr. Coolidge, who as chairman of the senate, had heard the original charges, and a member of the cabinet was associated with those that were responsible for it, made not a single move to assist in uncovering what almost daily was referred to in the public press as a great national scandal."

Monday on the Mayflower to a study of the situation, after which he conferred with advisers here and, shortly before issuing his statement, received a communication from Attorney General Daugherty, who is at Miami, Fla., urging him to take the action announced.

The president's conferees included Chairman Lenroot of the investigating committee; Senator Curtis of Kansas, assistant republican leader; Acting Attorney General Seymour and Assistant Attorney General Holland, who has been observing the progress of the hearing for the last week as the personal representative of Mr. Daugherty.

The undersigned wish to express their appreciation for the many evidences of sympathy shown by neighbors, friends and relatives, also for their efforts during their recent bereavement in the death of a loving wife, mother and sister, Mrs. Margaret (Holland) Bray. While words fail to express the full measure of our debt, we assure one and all that such kindness will be ever remembered by us.

THE BRAY AND THE HOLLAND FAMILIES.

"Nowadays," says a writer, "a cook will refuse to do any work except the actual cooking." And that, very often, is not done.—Ideas (London).

Coolidge to Name Counsel

Continued

Midnight Saturday, the administration's determination to act at once, Senator Walsh, democrat, Montana, who has been foremost in pressing the senate's investigation, had prepared, and the investigating committee had endorsed in principle, a resolution authorizing the executive to act and directing him to employ special counsel to take charge of the litigation.

The Walsh substitute for the Carey resolution, which was made public last night, charges that the Sinclair-Pot Dome lease was executed without authority "under circumstances indicating fraud and corruption." Senate action will be confined to the Teapot Dome transaction at this time. It was explained, because of the conditional offer by Daugherty through his counsel, to recanvass the government the lease awarded to his company on the California reserve.

Senator Walsh, in making public his resolution, said word of the committee's decision of support in principle, despite a pledge to regard it as confidential, "obviously" had been taken to the White House prior to the president's announcement of his decision to act at once.

White House officials, describing the president's course in formulating his decision, said he devoted his trip Saturday to the Wyoming and California reserves.

Albert B. Fall, who, as secretary of the interior, signed the leases to Harry F. Sinclair and E. L. Doheny in 1922, and Thomas Johnson, former manager of his ranch at Three Rivers, N. M., denials, are here for examination by the senate committee, with reference to various financial transactions connected with the Wyoming and California reserves.

McHUGH—The funeral of Miss Catherine McHugh will take place Tuesday morning at 8 o'clock from the home of her parents, 44 Gorham street.

O'BRIEN—The funeral of Mrs. Ellen O'Brien

HELEN OF TROY, N. Y.

Snappy Musical Show, With
Big Cast Direct From New
York Here Tonight

"Helen of Troy, N. Y." "The perfect musical comedy," which Wilmer and Vincent, in association with George J. Gossel, are to present at the Lowell Opera House tonight only, direct from seven months in New York, differs so radically in both theme and treatment from the conventional musical comedy as to mark a new epoch in stage fare. The book of this play was written by George J. Gossel and Steve Connelley, who are also the authors of such hits as "Morton of the Movies," "Dulcy," and "To the Ladies." The music and lyrics are by Bert Kalmar and Harry Ruby, whose musical melodies are being sung and whistled the world over. "Helen of Troy, N. Y." is full of fun, musical and superb dancing. It is a mammoth and gorgeous production, handsomely staged and exquisitely costumed. There is a well-kept cast which includes: Pauline Chambers, Marcelle Shields, Wm. Bellery, Marie Berner, W. J. McCarthy, Lew Christy, James T. Houston, Chas. Williams and a glittering galaxy of gorgeous girls possessed of real vocal and character talent. Phone 261 for seats.

AMUSEMENT NOTES

H. F. KEITH'S THEATRE
"Doubt," an Edwin Burke comedy, with Paul Decker & Co. presenting it, will be the leader at the H. F. Keith theatre during the present week. It is an exceedingly interesting piece, with

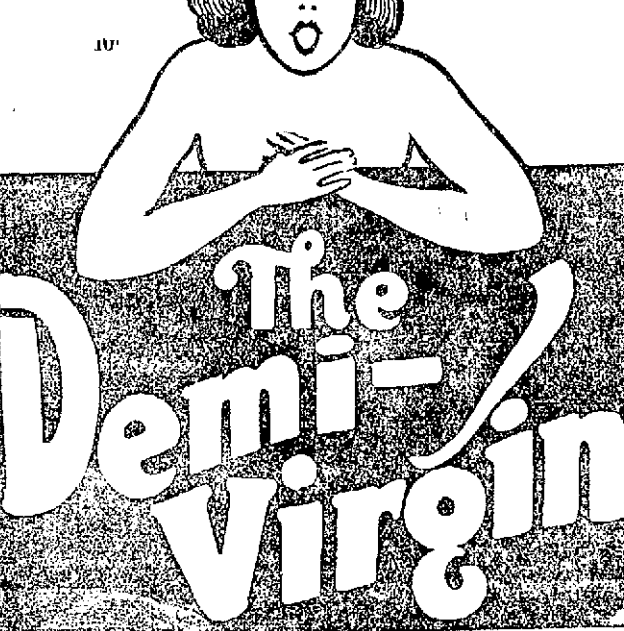
"That Old Gang of Mine"
A serenade melody wonderfully fox-trotted by the California Ramblers and sung in close harmony by the Shannon Four on Columbia Records.

A-3970
A-3976
Columbia
New Process RECORDS

OPERA HOUSE 5 DAYS ONLY—STARTING

Stock Players
Present That
Peppy Farce
Sensation

Tues.
Matinee



USUAL
PRICES

MATINEES
39c—28c
22c—17c

EVENINGS
83c—55c
39c—25c

Phone 261
for Seats

Biron's
Selected
Orchestra

Introducing
MR. WM. COURNEEN
New Leading Man

ROYAL THEATRE

The dramatic sensation of the season
"The ACQUITTAL" In Seven Parts

The greatest of mystery plays with CLAUDE WINSTON and NORMAN KIRBY—Big star cast production.

"Are the Children to Blame?" ALSO SHOWN

Greater than the book—it's the sensation of the year!

Her first Cocktail
Her first Cigarette
Her first red kiss
Learning to flirt
A seasoned vamp

FLAMING YOUTH
featuring **COLLEEN MOORE**
also MILTON SILLS MYRTLE STEDMAN ELLIOTT DEXTER SYLVIA BREMER BEN LYON

OPEN at 12:30

A First National Picture

DOUGLAS MacLEAN & EDITH ROBERTS

ON THE SAME BILL **The SUNSHINE TRAIL**

and enthused all the school centers. It should have the same effect on Lowell. The second feature, Douglas MacLean and Edith Roberts in the First National picture, "The Sunshine Trail," this offering has everything found in a good photograph—thrills in good measure, action aplenty and romance to satisfy all. MacLean plays the part of the "Sunshine Kid," a young man

who tried, and succeeded in spreading Sunshine about. The time came when the whole world seemed to turn against him. Sunshine seemed to shun him. And to add to his discomfiture, his girl turned from him. It's "The Sunshine Trail" that will give the audience a stamp on it, so that patrons should feel assured of a high-grade offering.

The remainder of the bill will be rounded out with a good comedy, a weekly and the usual high-class musical numbers on The Strand organ. It's one of the truly superior picture programs of the year. Don't miss it.

THE STOCK PLAYERS
A genuine treat is in store for the patrons of Opera House commencing tomorrow, when it is announced that Avery Hopwood's renowned farcical uproar, "The Demi-Virgin," will be presented by the Luttering Stock Players, William Courneen and Miss Lillian Desmond having the leading roles.

The association officers handling Wednesday's "annual" include: President John Walsh, Vice-President Lucien Brunelle, Secretary and Treasurer Fred Jones, Executive Committee William Noonan, Charles Devino and Fred Finnerty. Mr. Noonan is chairman.

OPERA HOUSE Tonight Only
Wilmer and Vincent
In association with George J. Gossel—present—
THE ROLICKING MUSICAL SHOW
"HELEN OF TROY NEW YORK"
A PAGEANT of BEAUTY—A RIOT of COLOR—
A BURST of MELODY—
A Big Singing & Dancing Chorus of the prettiest girls of the season.

WHAT HUSTON SAID:
A Real Musical Comedy, Pretty Girls, Able Dancers, Catchy Tunes. Post Magnificent Production. Sets a Mighty Good Style in Musical Comedy. Advertiser Allen Ahead of the Average Musical Comedy. Telegram One of the Best of the Season.

Orchestra: \$2.50, \$2—Balcony: \$2, \$1.50, \$1.50c—Plus Tax
PHONE 261 FOR SEATS NOW

CROWN TODAY TUESDAY
ENEMIES OF WOMEN
A Cosmopolitan Production
Starring LIONEL BARRYMORE
Dramatic and the revolution form, the spectacular background of this drama.

JESTER FAIRBANK in "BRICKING THE BARRIERS" Comedy and SERIAL
"BRICKING THE BARRIERS" Matinee Only 10c

MERRIMACK SQ. COMING THURS., FRI., SAT. HOPPER SEATON in his first feature comedy, THREE AGES.

"TO THE LADIES"
James Cruze
A Edward Horton, Theodore Roberts, Helen Jerome Eddy, Louise Dresser
On the Same Program With the Above Attraction We Present A Pictorialization of King Tut's Fiery Love, "THE DANGER OF THE NILE," Also Lloyd Hamilton in "F. O. B." News and Others.

THE LITTLE RED SCHOOLHOUSE is an adaptation from the poem of the same name by Ithell Reid, the late Wallace Reid's father, and centers about the trials and tribulations of Nancy Brent, the little country school "marm," who is forced to live at the home of John Russell, the town's wealthiest man, because her own father was a drunkard and only came to see her when he wanted money with which to buy more liquor. The story contains a wonderful blend of romance and mystery. How a strange clue on a window pane of the little red schoolhouse, brought about by a phenomenon of nature, finally solves an inexplicable mystery, serves to make this an unusually engrossing photoplay. The cast in the picture includes such noted stars as the late Norma Macintosh, E. K. Lincoln, Sheldon Lewis and Edmund Breese.

MERRIMACK SQUARE
James Cruze has scored again. The Paramount picture, "To the Ladies," which was shown with marked success for the first time at the Merrimack Square theatre yesterday, is the director's fourth consecutive screen triumph. The others, "The Covered Wagon," "Rugles of Red Gap" and "Hollywood," are all current productions enjoying tremendous success. Edward Horton, Theodore Roberts, Helen Jerome Eddy and Louise Dresser play the principal roles in "To the Ladies," a story of domestic life, full of laughs and a bit of dramatic suspense here and there. "You'll like it."

Other attractions include "The Danger of the Nile," a pictorialization of the life of King Tut's time; a Harold Lloyd comedy and the latest issue of

the International News. The usual Merrimack Square prices prevail.

TAMAKI MIURA IN "MADAME BUTTERFLY"
Every great dramatic soprano of our day has essayed the title role of Puccini's highly colorful, dramatic and timely "Madame Butterfly." None has enjoyed the advantages that have been given by nature to Tamaki Miura. The Japanese prima donna, who will sing the part on the occasion of the forthcoming visit of the San Carlo Opera company on Monday, is a native of the land of the Rising Sun, where the action of the opera takes place. The poignant and charming personage of the pathetic Butterfly, who loved and trusted the romantic American naval officer. Many opera enthusiasts insist that Miss Miura's performance of the role excels that of any other artist before the public today. In any event she has been hailed by the musical element from coast to coast as an outstanding operatic novelty of our times.

Reservations for the opera may be made now at Chaffin's. The public sale of tickets will open Saturday morning, Feb. 2.

DRUGGISTS TO HOLD ANNUAL BANQUET
Lowell Druggists' association will hold its annual banquet and entertainment at Murie's restaurant, Wednesday evening, Jan. 30, starting at 8 o'clock. All drug stores with membership in the association will close their doors at 7 p. m. on the night of the rally.

The speaker of the evening will be James Finnerty of Boston. An orchestra will play during the banquet hour.

BIRTHDAY PARTY
A most enjoyable birthday party in honor of little Anne Frances, which at which about 40 of her playmates and friends were present, was given at the home of her parents, Mr. and Mrs. Henry Whalen, 231 Alden street, yesterday afternoon from 2 to 5 o'clock. Various games were played and refreshments were served. Miss Whalen was the recipient of numerous gifts and useful aids on the event of her fifth anniversary.

BEKETTIS
AMUSEMENT CENTRE OF LOWELL
All Week, Mat. at 2, Eve. at 8, Tel. 25

Paul Decker & Co.
In a New Comedy Hit
"DOUBT" Edwin Burke
Author

WALTER and EMILY WALTERS
In "The Baby's Cry"

WADE BOOTH
Young America's Baritone

FISHER & HURST
In "Hats and Things"

JEAN LACROSSE
California's Favorite Soprano

THE HUSTONS Table Antics

Parke News, Topics of Day Fables

MAY ELLISON
And Great Star Cast in an Out-of-Door Screen Drama
"THE BROAD ROAD"

SEE!
THE TERRIFIC STORM
A FATHER'S RETRIBUTION
THE FIGHT IN THE ROADHOUSE
THE BATTLE WITH THE SMUGGLERS
THE MUTE TESTIMONY OF THE WINDOWPANE
THE STRANGE SECRET OF THE SCHOOLHOUSE
THE HAPPY SCENES IN THE LITTLE SCHOOLROOM

THE LITTLE RED SCHOOLHOUSE
LIVE THROUGH THE HAPPY DAYS ONCE MORE IN THE LITTLE RED SCHOOLHOUSE—THE PICTURE WITH EVERYTHING HEART INTEREST, THRILLS, HUMOR, PATHOS AND MYSTERY.

In the Cast
THE LATE MARTHA MANSFIELD, SHELDON LEWIS, E. K. LINCOLN and EDMUND BREESE.

Also
John Gilbert in "The Exiles" From the Famous Story by RICHARD HARDING DAVIS

EMERALD'S MATINEES ALL SEATS 10c EVENINGS Adults . . . 22c Children . . . 10c



The "Look Here" Sale is the aftermath of our January Clearance Sale—All sections merge into one big under-price event—the climax of a month of such values we have never offered before.

LOOK HERE SALE

A. G. POLLARD CO.

The "Look Here" Sale present underprices that mean rare savings.

The "LOOK HERE" hands point to specials you will not wish to miss.



THREE DAYS — TODAY, TUES., WED.

RIBBONS

8-Inch Metal Brocade, in black, brown, blue, orange, grey and roman. Regular prices \$1.00 and \$1.50 yard. January Clearance 89c. Look Here Sale, **69c Yard**
Braided Birdles, in two-tone combinations. Regular price \$1.00 each. January Clearance 79c each. Look Here Sale **50c Each**
Remnants of Narrow Satins and Novelty Ribbon. Regular prices 15c to 25c yard. January Clearance 10c yard. Look Here Sale **2c yard**

Street Floor

STAMPED NOVELTIES

Stamped 54-Inch Scarfs and 36-Inch Centres, on Indian Head. Reg. prices 50c, 69c and 79c. January Clearance 25c, 30c and 39c. Look Here Sale, **19c, 29c, 49c**
Stamped House Dresses on Jap Crepe and Indian Head, in green, blue, lavender and white. Reg. prices \$2.98 and \$2.50. January Clearance \$1.50 and \$1.25. Look Here Sale **\$1.00 and \$1.25**
Small Shopping Baskets—Regular price 69c. January Clearance 59c. Look Here Sale **39c**

Street Floor

JEWELRY

Feather Fans, 1 rose, 1 blue. Reg. price \$15. January Clearance 10c. Look Here Sale **\$7.50**
Cameo Brooches. Regular prices \$15 to \$18. January Clearance \$9 to \$12. Look Here Sale **\$7 to \$10**
Sautoirs—With Novelty Plaques. Regular prices \$1.50 to \$7.50. January Clearance 75c to \$3.95. Look Here Sale **50c to \$2.98**
Pins, colored heads. Regular price 50c. January Clearance 25c. Look Here Sale **15c**

Street Floor

LACES AND TRIMMINGS

Fillet Antique Banding, 16 inches wide. Regular price 62 1-2c yard. January Clearance 39c. Look Here Sale **25c Yard**
Valenciennes Lace Insertion, odd patterns. Regular prices 10c to 19c yard. January Clearance 3c yard. Look Here Sale **1c Yard**
Fancy Guimpe Odd Laces, Colored Bead Trimming, Lace for Centre Pieces. Regular prices 75c to \$1.25 yard. January Clearance 39c yd. Look Here Sale, **10c Yard**

Street Floor

HOSIERY AND KNIT UNDERWEAR

Women's Ribbed Wool Heather Hose, in brown and black. Regular price \$1.15. January Clearance 85c. Look Here Sale **75c**
Odd Lots of Women's Full Fashioned Silk Hose, with hile knee and all silk. Regular prices \$2 and \$2.25. January Clearance \$1.50. Look Here Sale **\$1.35**
Children's Ribbed Wool Hose, in brown and black. Regular price 50c. January Clearance 40c. Look Here Sale **35c**
Children's Brown Wool Socks, with colored rolled cuffs. Regular price 50c. January Clearance 30c. Look Here Sale **25c**
Children's Fleece Suits, Dutch neck, elbow sleeve, knee; high neck, long sleeve, ankle. Regular price \$1.00. January Clearance 75c. Look Here Sale **65c**
Women's Silk and Wool Union Suits, low neck, sleeveless, knee and ankle. Regular prices \$2.50 and \$2.75. January Clearance \$2.25 and \$2.50. Look Here Sale, **\$2**
Women's Fleece Union Suits, high neck, long sleeve, ankle. Regular prices \$2.00, \$2.25. January Clearance \$1.75 to \$2.00. Look Here Sale **\$1.50**

Street Floor

SHOES

Patent Colt Pumps, with gray and fawn trimmings, strap and colonial style, Spanish heels. Regular price \$7. January Clearance \$3.95. Look Here Sale **\$2.95**
J. & T. Cousins High Lace Shoes, in tan and black kid, Cuban and low heels, narrow widths only. Regular price \$10.00. January Clearance \$8.95. Look Here Sale **\$5.00**
Children's Pla-Mate Shoes, in patent and calf, button, sizes 5 to 7. Regular price \$5.00. January Clearance \$2.50. Look Here Sale **\$1.75**

Street Floor

STATIONERY

Highland Linen Lawn, put in telescope box, one quire cards and one quire paper. Regular price \$2.00. January Clearance \$1.50. Look Here Sale **\$1.00**
Deckle D'Algue Hand Fashion Correspondence Paper and Cards, put up in one quire boxes. Regular price \$2.00. January Clearance \$1.50. Look Here Sale **\$1.00**
Sealing Wax Sets, put up in cabinet box, 6 candles, 1 candlestick holder and three sticks of wax. Regular price 90c. January Clearance 75c. Look Here Sale **50c**

Street Floor

HANDKERCHIEFS AND NECKWEAR

Embroidered Linen Handkerchiefs, in white and colors. Reg. price 50c. January Clearance 25c. Look Here Sale **19c**
Brushed Wool Tam and Scarfs, colors, red, blue, white, yellow and white. Regular price \$3.50 and \$3.95. January Clearance \$2.00. Look Here Sale **\$2.00**
Organdie Collars—Regular price \$1. January Clearance 50c, 75c. Look Here Sale **25c**

Street Floor

NOTIONS

Camisole Dress Linings, all sizes, white. Regular price 69c ea. January Clearance 50c. Look Here Sale **39c Each**
Featherstitch Braid, white, colors. Reg. price 15c ea. January Clearance 7c ea. Look Here Sale **5c Ea.**
Blanket Binding, 5-yd. pieces, pink, blue, gray. Reg. price 59c pc. January Clearance 40c pc. Look Here Sale **35c Pc.**

Street Floor

SILVERWARE

Bread Trays, regular price \$4.98. January Clearance \$3.69. Look Here Sale **\$3.25**
Sandwich Trays—Regular price \$4.98. January Clearance \$3.69. Look Here Sale **\$3.25**
Candle Sticks—Regular price \$7.75 pr. January Clearance \$5 pr. Look Here Sale **\$4.25**

Street Floor

CUT GLASS

Oil Bottles—Regular price \$1.50 ea. January Clearance \$1.09 ea. Look Here Sale **75c Ea.**
Flower Vases—Regular price \$3.98. January Clearance \$2.50. Look Here Sale **\$2.00**
Open Salts—Regular price 69c pr. January Clearance 49c pr. Look Here Sale **35c Pr.**

Street Floor

SHELL GOODS

Fancy Barrettes—Regular price 50c to \$2. January Clearance 29c to \$1.25. Look Here Sale **1/2 Price**
Casque Combs—Regular price \$1.00 to \$3.00. January Clearance 69c to \$1.69. Look Here Sale **1/2 Price**
Fan and Spanish Combs—Regular price \$1 to \$3.75. January Clearance 49c to \$2.50. Look Here Sale **1/2 Price**

Street Floor

SILK BAGS AND LEATHER GOODS

Leather Bags and Purses, in swaggar, kodak, top and back strap style. Reg. price \$3.00 to \$8.00. January Clearance \$1.89 to \$5.98. Look Here Sale **98c to \$4.69**
Silk Bags, pouch style, attached or separate purse. Reg. price \$3 to \$6. January Clearance \$1.98 to \$3.49. Look Here Sale **\$1.29 to \$2.69**
Bill Folds, in two and three folds, black only. Reg. price \$3 to \$5. January Clearance \$1.98 to \$2.98. Look Here Sale **98c to \$1.98**

Street Floor

TOILET GOODS

Pussy Willow Face Powder—Reg. price 50c. January Clearance 35c. Look Here Sale **25c**
Compact Powder—Regular price 30c. January Clearance 35c. Look Here Sale **25c**
Ivory Pyralin Picture Frames, Buffers and Puff Boxes—Regular price \$1.25, \$1.75 and \$2.00. January Clearance \$1.00. Look Here Sale **50c**

Street Floor

MEN'S WEAR

Men's Heavy Ribbed Union Suits, in gray, made in regular and stout lengths, sizes 34 to 46. Regular price \$2.00. January Clearance \$1.79. Look Here Sale **\$1.29**
Men's Heavy All Wool Hose, in heather mixtures, sizes 10 to 12. Regular price \$1.00. January Clearance 65c. Look Here Sale **49c Pr.**
Men's Negligee Shirts, heavy repp cloth, neat patterns, made in best manner, sizes 14 to 17. Regular price \$1.85. January Clearance \$1.50. Look Here Sale **\$1.25**

Street Floor

CORSETS AND BANDEAUX

Several different style Corsets—Regular price \$1.50. January Clearance \$1.00. Look Here Sale **89c**
Closed Back Girdle Corsets—Regular price \$2.50. January Clearance \$2.00. Look Here Sale **\$1.50**
Bandeaux, hook back, sizes 42, 44 and 46. Regular price \$1.00. January Clearance 79c. Look Here Sale **39c**

Street Floor

WOMEN'S GLOVES

Kid Gloves, black and white only. Regular price \$1.75 to \$3.00. January Clearance \$1.00. Look Here Sale **89c**
Wool and Fabric Gloves—Reg. price 79c to \$1.50. January Clearance 69c. Look Here Sale **50c**
Fabric Gloves, black and white only. Reg. price 50c to \$1.00. January Clearance 25c. Look Here Sale **19c**

Street Floor

RUG AND DRAPERY SECTION

Terry-Cloth, 36-in. wide, for overdrapes, portieres, etc. Our reg. price 98c yd. January Clearance 80c yd. Look Here Sale **75c Yd.**
Double Bordered Scrim, 36-in. wide, for making long or short curtains. Reg. price 35c yd. Clearance 25c yd. Look Here Sale **19c Yd.**
Plain Marquisette Ruffled Curtains and T. B. Reg. price \$1.09 pr. January Clearance \$1.19 pr. Look Here Sale **\$1.00 Pr.**

Fourth Floor

INFANTS' AND CHILDREN'S SECTION

Sweaters—Slip-on and coat style, in a large assortment of colors and color combinations, for children 2 to 11 years. Reg. price \$4.50. January Clearance Sale, \$3.98, \$2.98. Look Here Sale **\$1.75**
Children's Hats—Tailored and trimmed styles. Ages 3 to 10 years. Regular price \$1.98, \$3.98. January Clearance \$2.98, \$1.98. Look Here Sale **\$1.00**
Coats for Children, 2 to 6 years, interlined, made with belt and pockets, colors include buff and red. Reg. price \$6.50. January Clearance \$4.50, \$3.50. Look Here Sale **\$2.50**

Third Floor

READY-TO-WEAR

Girls' Winter Coats Sizes 7 to 11 years. Reg. price \$14.75. January Clearance \$9.75. Look Here Sale **\$7.49**
Overplaid Mixture Coats—Sizes to 42. Reg. price \$21.75. January Clearance \$14.75. Look Here Sale **\$10.00**
Blanket Bathrobes—Regular price \$2.95. January Clearance \$2.25. Look Here Sale **\$1.89**

Second Floor

MUSLIN UNDERWEAR

Envelope Chemise, bodice and built up top. Regular prices \$1.50 and \$1.98. January Clearance \$1.19 and \$1.29. Look Here Sale **98c**
Sateen Bloomers, regular price \$1.50. January Clearance 98c. Look Here Sale **79c**
Cotton Camisoles, soiled from handling. Regular prices \$1.00 and 89c. January Clearance 59c and 75c. Look Here Sale **39c**

Second Floor

SILKS

Printed Blouse and Kimono Silks, yard wide. Reg. price 85c and 95c. January Clearance 79c. Look Here Sale **59c Yd.**
Printed Eponge, yard wide. Very durable. One piece only. Reg. price \$1.79. January Clearance 98c. Look Here Sale **69c Yd.**
Silk Duvelyn, yard wide, red and cocoa brown only. Reg. price \$2.65. January Clearance \$1.65. Look Here Sale **\$1.00 Yd.**

Palmer Street Store

BLOUSES

White Dimity Blouses, round and V shaped neck, long sleeves. Sizes 36 to 46. Regular price \$1.95. January Clearance \$1.00. Look Here Sale **79c**
French Voile Blouses and Over-Blouses, all hand made and real lace trimming. Sizes 36 to 46. Regular price \$9.95. January Clearance \$3.95. Look Here Sale **\$2.95**
Flannel Middies, navy and red, trimmed with three rows of braid on collar and cuffs. Yoke effects. All long sleeves. Sizes 6, 14, 16, 36, 38. Regular price \$1.95. January Clearance \$2.95. Look Here Sale **\$1.95**

Second Floor

SWEATERS

White Worsted Tuxedo Sweaters, collar and cuffs of Brushed Wool, sizes 10 to 46. Regular \$7.95. January Clearance \$3.95. Look Here Sale **\$2.95**
Misses' Worsted Coat Sweater, solid and combination colors. Sizes 30 to 36. Reg. price \$3.95. January Clearance \$2.95. Look Here Sale **\$1.49**
Brushed Wool Scarfs, extra wide and heavy fringe, color buff, cocoa and brown. Regular price \$2.95. January Clearance \$1.00. Look Here Sale **79c**

Second Floor

MILLINERY

Trimmed Hats, black and colors. Reg. price \$7.50 to \$12.00. January Clearance \$5.00. Look Here Sale **\$2.98**
Trimmed and Untrimmed Velvet Hats—Reg. price \$3.95 to \$9.98. January Clearance \$2. Look Here Sale **\$1.00**
Best Quality Velour Hats—Reg. price \$7.98. January Clearance \$5.00. Look Here Sale **\$2.99**

Palmer Street Store

BOOKS

Fiction, by popular authors. Regular price 75c. January Clearance 49c. Look Here Sale **45c Each**
Boys' and Girls' Books. Regular price 50c. January Clearance 35c. Look Here Sale **29c Each**
Sleepy-Time Tales, Truck-Me-In Tales, The Make-Believe Stories, Shumber-Town Tales. Regular price 10c. January Clearance 25c. Look Here Sale **19c Each**

Palmer Street Store

UMBRELLAS

Women's All Silk Umbrellas, made on 8-rib paragon frame, fancy handles, leather trimmed, tips and ends to match. Regular price \$5.00. January Clearance \$1. Look Here Sale **\$3.89**
Women's Colored Silk Umbrellas, made on 8-rib close-rolling frame, fancy club handles, leather trimmed, tips and ends to match. Regular price \$7.50. January Clearance \$6.95. Look Here Sale **\$5.89**
Women's Colored Silk Umbrellas, fancy borders, made on 8-rib close-rolling frame, fancy club handles, tips and ends to match. Regular price \$10. January Clearance \$8.50. Look Here Sale **\$7.89**

Street Floor

DRESS GOODS

Tweed Suiting, all wool, 66 inches wide, in mixtures. Regular price \$3.50. January Clearance \$2.50 yard. Look Here Sale **\$2.00 Yard**
Gerona Fine All Wool Coating. Regular price \$12.00. January Clearance \$10.00. Look Here Sale **\$8.00**
Marzina Silk and Wool Coating. Regular price \$11.00. January Clearance \$9.00. Look Here Sale **\$7 Yard**

Palmer Street Store

LININGS

Silk and Cotton Figured Linings, 36 inches wide, in blue, grey and brown mixtures; regular price \$1.39. January Clearance \$1.25. Look Here Sale **\$1.09 Yard**
Silk and Cotton Figured Goods, suitable for coat lining or blouses, 36 inches wide, in tan, blue, grey and brown; regular price \$1.12. January Clearance \$1.00. Look Here Sale **89c Yard**
Fine Mercerized Goods, in blue, tan and grey figures, may be used for blouses, slips or coat linings; regular price 95c yard. January Clearance 80c yard. Look Here Sale **70c Yard**

Palmer Street Store

LINEN SECTION

Bath Rugs, heavy Turkish bath rugs, in blue, pink, gold and plain white, rose pattern borders with plain centres. Regular price \$2.00. January Clearance \$1.59. Look Here Sale **\$1.45**
Linen Towels, all pure linen, huck towels of fine weave, beautiful jacquard designs, with spaces for monograms, hemstitched, size 18x34; regular price \$1.00. January Clearance 89c. Look Here Sale **79c Each**
Linen Lunch Cloths, warranted pure Irish linen damask lunch cloths, hemstitched square or scalloped round, all one design, size 45x45; regular price \$5.98. January Clearance \$3.98. Look Here Sale **\$3.39**

Palmer Street Store

SHEETS AND PILLOW CASES

Slightly Imperfect Sheets, for single and three-quarter beds, popular grades of cotton, plain hemst; regular prices \$1.19 to \$1.69. January Clearance 89c. Look Here Sale **69c**
81x90 Sheets, made of Colonial cotton, seamless bleached sheets, 3 and 4 inch hemst; regular price \$1.89. January Clearance \$1.15. Look Here Sale **\$1.29**
"Edward" Pillow Cases, size 42x36, first quality cases made the right way of the cloth; regular price 45c. January Clearance 39c. Look Here Sale **35c, 3 for \$1**

Palmer Street Store

WASH GOODS

Longcloth, 36 inches wide, extra fine, soft finish, medium weight; regular price 50c yard. January Clearance 29c. Look Here Sale **25c Yard**
Silk and Cotton Novelty, 36 inches wide, plain with jacquard patterns, old rose, pink, tan, peach, lavender and light blue; regular price 98c yard. January Clearance 79c. Look Here Sale **55c Yard**
White Skirting, 36 inches wide, in plain stripes, plaids, gingham, oxford, etc.; regular price 98c yard. January Clearance 69c. Look Here Sale **59c Yard**

Palmer Street Store

TRUNKS AND BAGS

Steamer Trunks, sizes 31 and 40 inches only; regular prices \$13.50 and \$15.00. January Clearance \$11.00 and \$12.00. Look Here Sale **\$10.29**
Grain Cowhide Traveling Bags, sizes 16 and 18 inches. Regular price \$10.00. January Clearance \$8.00. Look Here Sale **\$7.29**
Grain Cowhide Boston Bag, 13, 14 and 15 inches, in black only; regular price \$2.98. January Clearance \$2.29. Look Here Sale **\$1.98**

Palmer Street Store

ST. PATRICK'S SCHOOL ALUMNI BANQUET

Jeremiah J. O'Sullivan will be one of the speakers at the 16th annual reunion and banquet of St. Patrick's School Alumni Association in the school hall next Wednesday night at 7 o'clock, when the guests of honor will be George H. (Babe) Ruth, big league baseball mogul, Mr. O'Sullivan is a graduate of St. Patrick's.

Relieves Headache

A little Musterole, rubbed on forehead and temples, will usually drive away headache. A clean, white ointment, made with oil of mustard. Musterole is a natural remedy with none of the evil after-effects so often caused by "internal medicine."

To Mothers: Musterole is also made in milder form for babies and small children. Ask for Children's Musterole. 3c and 6c jars and tubes, hospital size, \$3.00.



Better Than a Mustard Plaster

No gripping or inconvenience follows a gentle liver and bowel cleansing with "Casarets." Slick Headache, Biliousness, Gas, Indigestion, and all such distress gone by morning. Most harmless laxative for Men, Women and Children. 10c boxes, also 2c and 5c sizes, any drug store. -Adv.

Highland Conservatories
Our Special
Wealth... \$5.00
Our Special
Sprays... \$2.00
HARVEY B. GREENE, Inc.
FLORISTS
175 Stevens St. Tel. 1742-W
Bills can be paid at Kittredge's store, 15 Central street.

and will give an address on the old school.

Rev. Bro. Clarence, C.F.X., superior, has outlined the following program as sanctioned by the committee headed by John J. Monahan:



JEREMIAH J. O'SULLIVAN

Welcome... Rev. Bro. Clarence, C.F.X., Solo, selected... Fred Cunningham, "D" Address... Rev. John J. McGarry, D.C.L. Address...

Rev. Augustine P. Hickoy, S.T.L. Assembly singing.

Address... Jeremiah J. O'Sullivan Solo, selected.

James Deegan Assembly singing.

Rev. Bro. Peter, C. F. A. Selections.

Honey Boy Quartet Address, selected.

George "Babe" Ruth Assembly singing.

Remarks.

"God" Hark

The toastmaster of the affair will be Eugene A. Fitzgerald, while the committee in charge consists of John J. Monahan, chairman; Daniel Cunningham, secretary; Rev. Bro. Clarence, C.F.X., treasurer; John J. Flannery, Eugene A. Fitzgerald, Timothy O'Sullivan, William A. Walsh, John T. Mc-

For Colds, Influenza and as a Preventive

Take



The First and Original
Cold and Grip Tablet

The box bears this signature

E. W. Grove
30c.

Dermott, Henry Duran, Joseph Regan and James Furey.

The members of the Alumni orchestra are William Paul McCarthy, Frank J. DeKann, J. H. Buckley, Edward Looney, William Looney, Joseph Ginty, Thomas Hannigan, Timothy McCarthy and John J. Giffin.

The officers of the association are: President, John J. Flannery; vice president, Eugene A. Fitzgerald; secretary, Daniel Cunningham; and treasurer, Rev. Bro. Clarence, C.F.X.

FOR MODIFICATION OF VOLSTEAD ACT

WASHINGTON, Jan. 28.—Anti-prohibition forces of the nation followed up their recent "face-the-facts" conference here today by announcing formation of a joint legislative committee to work for modification of the Volstead act.

The American Federation of Labor, the National Association Against the Prohibition Amendment, the Constitutional Liberty League of Massachusetts and the Moderation League, Inc., are represented in the committee membership and co-operation from "all liberal organizations and individuals in sympathy with the modification movement" will be invited.

The committee will establish headquarters here and also plans to launch a nation-wide campaign of education "to show the evil effects of the Volstead act and its complete failure to produce the results promised by its advocates."

Tax-exemption bars tax-reduction. Greenville (N. C.) Piedmont.

A. G. Pollard Co.

The Store for Thrifty People

The "Look Here" Sale

Began Today

The Great Underpriced Basement offers these Markdowns

Ready-to-Wear Section

CHILDREN'S HATS, made of velvet, woolen dorelyn and felt, lots of pretty styles and colors, trimmed with ribbon, fur or embroidery; regular prices \$1.00 and \$1.50. January Clearance 69c. Look Here Sale **50c**

WAISTS AND OVERBLOUSES, made of fine wide striped dimity. Peter Pan or shawl collar, daintily trimmed with lace and embroidery, long sleeves; regular price \$1.00. January Clearance 79c. Look Here Sale **59c**

CHILDREN'S DRESSES, made of fine checked gingham, rose, blue, green, navy and brown, plenty of pretty styles, most of them are embroidered, 7 to 14. Also party dresses in lot, 2 to 6. gingham and black sateen. regular price \$1.00. January Clearance 69c. Look Here Sale **50c**

WOMEN'S SLIPS, made of fine striped sateen and satinette, navy, brown and black, plain hem or pleated flounce, bodice top and gathered at hip for extra fullness, 36 to 44; regular price \$2. January Clearance \$1.59. Look Here Sale **\$1.39**

WOMEN'S FLANNEL GOWNS, assorted colored stripes, round neck and short sleeves, 16 and 17; regular price \$9c. January Clearance 59c. Look Here Sale **49c**

MUSLIN UNDERWEAR, consisting of chemises, gowns and skirts, made of fine muslin and cambric, daintily trimmed with lace and insertion and embroidery. good assortment of styles. Chemises from 36 to 44; gowns, 16, 17 and outsizes; skirts, regulars and outsizes. Regular price \$1.30. January Clearance 89c. Look Here Sale **75c**

Tea and Coffee Section

POSS EXTRACTS—Lemon, Vanilla, Orange and Almond; regular price 35c bottle. January Clearance 29c bottle. Look Here Sale **26c Bottle**

UNCOLORED JAPAN TEA—Regular price 70c. January Clearance 60c lb. Look Here Sale **55c Lb.**

FORMOSA OOLONG TEA—Regular price 65c lb. January Clearance 55c lb. Look Here Sale **50c Lb.**

BOYS' CLOTHING SECTION

BOYS' SHEEPSKIN COATS, heavy mole-skin shell, thick skin and beaverized collar, sizes 8 to 20 years; regular price \$6.95. January Clearance \$4.85. Look Here Sale **\$4.69**

BOYS' OVERCOATS, pebble chevrons, chevronas and other serviceable materials, sizes 3 to 8 years; regular price \$9.00. January Clearance \$6.85. Look Here Sale **\$5.85**

BOYS' ALL WOOL OVERCOATS, made of heavy meltons, in greys and browns, sizes 3 to 10 years; regular price \$12.50. January Clearance \$8.85. Look Here Sale **\$8.49**

HAT AND CAP SECTION

EAGLE MUFFLER CAPS, all wool, with band that buttons under chin; regular price \$1.25. January Clearance \$1.00. Look Here Sale **85c**

MEN'S WINTER CAPS, made from heavy remnants of overcoatings, turned-in earflaps; regular price 98c. January Clearance 75c. Look Here Sale... **60c**

CHILDREN'S BLACK FLUSH POLO HATS, with earflaps; regular price 75c. January Clearance 39c. Look Here Sale **29c**

KITCHEN FURNISHINGS SECTION

PERFECTION OIL HEATERS, No. 510, black japanned finish, steel tank, hold 3 quarts of oil; regular price \$5.98. January Clearance \$4.98. Look Here Sale **\$4.49**

SHOPPING BASKETS, regular prices 69c to 89c. January Clearance 49c. Look Here Sale **39c**

WHITE ENAMEL WAIST HANGERS, regular price 10c each. January Clearance 8c. Look Here Sale. **6 for 25c**

Shoe Section

BOYS' TAN STORM HIGH CUT SHOES, with buckles at top, sizes 4 to 5 1-2 only; regular price \$3.00. January Clearance \$1.98. Look Here Sale **\$1.85**

CHILDREN'S GUN METAL LACE HIGH CUTS, good fitting style, sizes 8 1-2 to 11; regular price \$1.59. January Clearance \$1.25. Look Here Sale **\$1.00**

MISSSES' AND CHILDREN'S 3 AND 4-BUCKLE OVERSHOES, seconds; regular prices \$2.50 and \$3.00. January Clearance \$1.98. Look Here Sale **\$1.85**

Men's Furnishings Section

BOYS' JERSEY RIBBED UNION SUITS, white, corn, silver, grey, sizes 4 to 16; regular price \$1.00. January Clearance 65c. 2 for \$1.25. Look Here Sale **59c, 2 for \$1.10**

MEN'S UNION SUITS, white, corn, silver, grey; regular price \$1.25. January Clearance \$1.15. Look Here Sale **95c**

MEN'S SHIRTS AND DRAWERS, white, corn and silver grey; regular price 79c. January Clearance 59c. Look Here Sale **50c**

WOOL FLANNEL WORK SHIRTS, colors, blue, green, heather; regular price \$2.98. January Clearance \$2.25. Look Here Sale, **\$1.50**

MEN'S SWEATERS, coat and slip-on styles, blue, dark oxford, light tan; regular price \$5. January Clearance \$3.40. Look Here Sale, **\$2.95**

MEN'S WOOL HOSE, dark oxford, blue, back; regular price 25c. January Clearance 19c. Look Here Sale **15c**

MEN'S BLUE CHAMBRAY WORK SHIRTS, regular price \$1.00. January Clearance 69c. Look Here Sale **50c**

MEN'S BLUE SERGE CASSIMERE AND WORSTED PANTS, regular price \$3.00. January Clearance \$3.80. Look Here Sale. **\$3.29**

Save Freeze Ups in Cold Weather

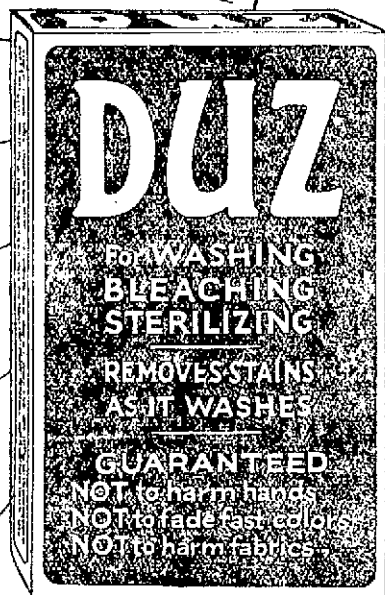
Some day the water works department will awake to the fact that the stop and waste cock placed on the end of a service pipe just inside the cellar wall should be of the compression rather than the ground key type.

Meanwhile we advise all householders to have an additional compression stop on waste place in the main pipe to shut off the water in cold weather.

Also have your plumber show the lady of the house where it is and how to turn it on and off.

Hobson & Lawler Co.

157-170 MIDDLE ST.



Sunny Duz

A sunny Monday in a ten-cent box! That's DUZ!

Just the way sunlight whitens clothes, DUZ makes them fresh and spotless. It washes out the most stubborn stains and yellowness—along with the dirt—all stains except rust! Not a fibre of the cloth is injured.

What a discovery! A concentrated castile soap preparation that does everything soap should do—and nothing that it shouldn't.

For the heavy family wash and for dainty laundering as well, use DUZ.

Phone your grocer today for a ten-cent package of DUZ. You're in for a thrilling moment of discovery.

THE DUZ COMPANY, Inc., 521 West 23d St., New York



Radiographs

RADIO BROADCASTS

PRESCRIBED RADIO SET

Doctor Helped Patient Build it and Then She Cured Herself

The use of radio receiving sets in hospitals has become fairly common, but it remained for a Massachusetts doctor to prescribe a set for one of the patients he was treating in her own home.

For some time he had been the family physician of a two middle aged woman living on a rather lonely farm. One of the sisters had been under his care constantly for an obscure chronic condition which seemed to be growing chronic. A consultation of physicians revealed no organic trouble, and the conclusion was reached that the patient's ailment was more than physical.

It happened that the doctor was a radio fan, and the thought of a radio set for the patient suggested itself, and he promptly prescribed one.

The price of a complete set, however seemed prohibitive, so he advised the sister to build one herself. He would have been more surprised if he had asked them to build an airplane. But the doctor loaned them his own set until he could go to town and buy the parts for one of them. He chose a four tube Reflex because of its simplicity of construction and ease of operation. He found that one manufacturer had recently issued a booklet with diagram showing the apparatus connected into sets of various kinds so simply that it was only a question of placing the parts on a board and connecting them piece by piece, as shown in the dummy. As they say in

novels, the idea "intrigued" the sisters, and with a little help from the doctor, they built the set, got excellent results right off the bat, and they are rapidly becoming ardent radio fans. Meanwhile the sick sister, forgetting herself and her troubles in her absorption in the set, ceased to be sick and is now on the way to a perfectly normal condition.

Because of the simplicity of this set and the absence of complicated controls, these two women, wholly inexperienced in mechanics or theoretical electricity, are operating the set without the slightest difficulty, listening to stations a thousand miles away, brought in loud, clear, and without distortion on a loud speaker using a loop or inside antenna.

Their set is further simplified by reason of the fact that it operates with dry cell vacuum tubes, one dry cell to each tube, and no storage battery.

Senator Walsh, Montana, announces that senate committee on Saturday afternoon reached a confidential agreement to employ special counsel and proceed for the cancellation of the Teapot Dome oil lease. Mr. Walsh declares word of this agreement "obviously" reached the White House before Mr. Coughlin's statement was given out at midnight Saturday.

Federal trade commission charges that monopoly exists in manufacture and distribution of radio equipment; eight big companies are named in complaint.

White House makes public telegram from Attorney General Daugherty urging selection of two eminent law

JUMPED HER TO FAME, AS 'TWERE

Beauty of face draws fame to some, but Marie Galewski's lower extremities carried her to glory. She has been picked as possessor of the nation's prettiest legs, and she attributes their shapeliness to dancing and walking. Marie is the pride of Milwaukee.



BAPTIST CHURCH IN MAINE TOWN BURNED

MILLINOCKET, Me., Jan. 28.—The Baptist church here, was burned early this morning, causing a property loss of \$20,000, partly covered by insurance. Services were held Sunday evening but when the janitor left the building all seemed in good order. The cause of the fire is not known. It is expected that a new church will be built as soon as possible.

\$40,000 LOSS BY FIRE IN LYNN

LYNN, Jan. 28.—The old Tebbetts Mansion, Baltimore street, which was being remodelled into 15 apartments caught fire, following an explosion of an oil heater this morning at 4.30 o'clock. The house was gutted and the loss was \$40,000. It was unoccupied. Frozen hydrants handicapped the firemen. Fred Baldwin, a fireman was cut over the left eye by falling slate.

BERLIN POLICE DRAW CLUBS TO DISPERSE CROWD

BERLIN, Jan. 28.—While a memorial meeting for Lenin was in progress in a Berlin theatre last evening, a crowd outside shouted: "Down with the Schupos! (Protection police.) 'Down with Capital!'" The crowd refused to disperse and the police were forced to use their clubs.

ASPIRIN

Beware of Imitations!



Demand

Unless you see the "Bayer Cross" on package or on tablet you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians over twenty-three years for

Colds Headache
Toothache Lumbago
Neuritis Rheumatism
Neuralgia Pain, Pain

Accept "Bayer Tablets of Aspirin" only. Each unbroken package contains proven directions. Handy boxes of 12 tablets cost few cents. Druggists also sell bottles of 24 and 100. Aspirin is the trade mark of Bayer Manufacturing of Monocroteneide of salicylic acid. Adv.

EGYPT and the MEDITERRANEAN

45 day cruise \$800 up
20 day cruise \$325 up
One-way bookings to any port

Madeira, Gibraltar, Algiers, Monaco (Monte Carlo), Naples, Athens, Haifa, Alexandria—the glamorous cities of color, charm and mystery.

ADRIATIC (from New York) Feb. 22
LAPLAND (from New York) March 4
Illustrated booklet on request at 84 State St., Boston, or local agents.

WHITE STAR LINE RED STAR LINE

LIVER LAZY?

Lazy livers are sometimes overworked with resultant disordered condition. You can keep them active and healthy by taking

PLANTEN'S RED MILL
GENUINE IMPORTED
HAARLEM OIL
in Capsules

for all liver and kidney trouble, bladder ailments, and excess of uric acid in the system. Relieves promptly. Look for "Red Mill" on the package. Take no other. At leading druggists. Trial size 30 cents. 4 PLANTEN & SON, INC., BROOKLYN, N. Y.

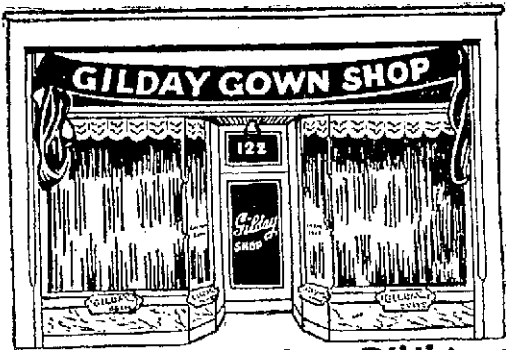
COLDS

of head or chest are more easily treated externally with—

VICKS

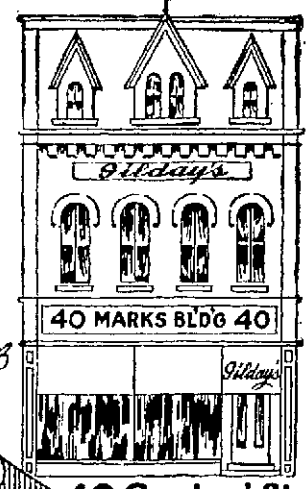
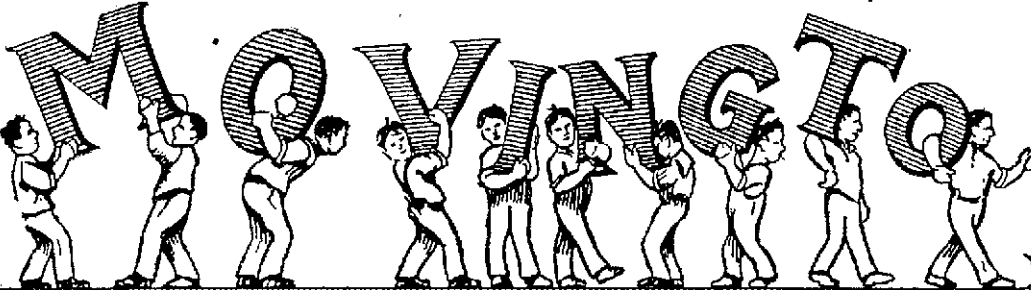
VAPORUB

Over 17 Million Jars Used Yearly



Strand Theatre Bldg

Gilday Gown Shop



40 Central St.

ANNOUNCEMENT

I have secured new quarters for Gilday Gowns, on the second floor in the Marks Building, 40 Central Street. (Telephone 805.)

I will endeavor to merit the continued confidence and the patronage of my good friends and patrons. My opening date will be announced on or about Monday, Feb. 4th.

Celebrating On This Opening Date

1914

My Tenth Anniversary

1924

With Fresh New Spring Fashions

Everything will be arranged with good taste, affording my patrons every comfort and convenience to inspect my collections of lovely Springtime Clothes. My Ten years' experience has proven that it is possible to embrace in my shop, The Fickleness of Fashion and the Constancy of Friends. I do appreciate your long patronage and will try to merit your consideration in the future. More Gilday news later.

Yours for personal service, GERTRUDE GILLESPIE GILDAY.

All Genuine GILDAY GARMENTS Bear This Silk Label



Don't Spoil Your Child's Hair By Washing It

When you wash children's hair be careful what you use. Many soaps and prepared shampoos contain too much free alkali, which is very injurious, as it dries the scalp and makes the hair brittle.

The best thing to use is Multifid coconut oil shampoo, for it is pure and entirely greaseless. It is inexpensive and beats anything else all to pieces.

Two or three teaspoonfuls of all that is required. Simply moisten the hair with water and rub it in. It makes an abundance of rich, creamy lather, which cleanses thoroughly, and rinses out easily. The hair dries quickly and evenly and is left looking bright, fluffy, wave and easy to manage. Besides, it soothes and takes out every particle of dust, dirt and dandruff. You can get Multifid coconut oil shampoo at any drug store, and a few ounces will last for months. Adv.



BATH BRUSHES

Coburn's Bath Brushes are made of extra quality white bristles with solid oval blocks. They are fashioned with removable or permanently attached handles.

\$1.90

Flesh Brushes \$1.30, \$2.70

Free City Delivery

C. B. COBURN CO.

63 MARKET ST.

This Little World

NEW ORLEANS
BY MASON DIXON
N.E.A. Service Writer

green, is the tomb of Miss Lula Watt, surmounted by a newly made shaft of a blondhead magnificently done in marble. Around the tomb are a number of smaller tombs, each marking the last resting place of a beloved canine pet.

Miss Watt died several months ago. In her will filed this week she directed that as her pets died, they be buried near her own grave, each to have a little monument. She even directed that the bodies of dogs she had already carefully buried be removed to the designated plots surrounding her grave.

Casual visitors in New Orleans find it hard to get into their homes in the wee small hours of the morning. Especially is this true of the old French quarter.

It is not an infrequent occurrence to see long lines of wobbly men, with an occasional woman, banging and hammering at the doors of their rooming houses.

OUT OUR WAY



EASY PICKIN'

The reason: All doors in the old French quarter have the keyholes on the "wrong" side.

Commodore R. Lee Edwards of the Southern Yacht club is a mechanical genius. But heretofore he will be more careful in the handling of large-size motorboats. Recently he decided to repair his craft, the Liberty, himself. He had the boat dragged up on high ways, so he could work on the bottom.

When he had completed the work

and was preparing to launch the craft, he hired eight negroes to help him. At one moment of the task he yelled: "John, knock out that stay!"

Crash went every stay and down went the boat, breaking its bottom and injuring its mechanism. Every negro was named John.

The Louisiana Railway and Navigation company is planning to erect a new depot in New Orleans. In the entrance will be sunk a heavy stone, once the old slave block in the famous

Hotel Royal, from which negroes were auctioned to the highest bidder in ante-bellum days, and where Abraham Lincoln, making a flatboat trip to New Orleans, saw the blacks auctioned off.

All the material in the new depot will be from the ruins of this famous hotel. Some of the stones bear the imprint of bullets and cannon balls. The old hotel was once used as the capital of Louisiana, and it was from this building that a democratic legis-



My Experience is that
**DR. CALDWELL'S
SYRUP PEPsin**
Is just what you need

This Will Make Digestion Easy

WHAT the dyspeptic needs is not soda and charcoal and breath perfumes but a medicine that will help his bowels to move regularly, for dyspepsia and constipation are allied. If you will take Dr. Caldwell's Syrup Pepsin systematically as the directions on the package call for you will soon digest your food properly and pass it out normally, and heartburn, belching, dizziness, nervousness and bloating will vanish. In time you can dispense with all medicines as Syrup Pepsin will have exercised the intestinal and stomach muscles so they act for themselves. Mr. Lewis F. Schultz of Reasnor, Ia., Mrs. Victor Knudler of 3625 Bank St., Louisville, Ky., and hosts of others will verify this.

World Acclaims Success

Dr. Caldwell's Syrup Pepsin is the prescription of a well-known physician of that name who practiced successfully for 47 years. It has been on the market thirty years and is today the largest selling liquid laxative in the world. Thousands of families have it in their medicine chest, ready when any member shows signs of dyspepsia, constipation, torpid liver, sour stomach, biliousness,

coated tongue, offensive breath, headaches and such ailments that indicate deranged stomach and bowels. Many serious diseases are prevented by this timely aid.

Formula Plainly Stated

Have no hesitancy giving Dr. Caldwell's Syrup Pepsin to anyone young or old. It is a mild, gentle laxative free from narcotics. It will not cramp or gripe. The formula is on the package, a compound of Egyptian senna with pepsin and simple aromatics. A bottle can be had at any drug store and averages less than a cent a dose. Economical for families and fully guaranteed. You will find it a great improvement in taste and action over castor oil, or "candy cathartics" made from coal-tar that cause skin diseases, calomel that loosens the teeth, salts in water or powder that concentrate the blood and dry the skin.

*****If You Want to Try It Free Before Buying*****
"Syrup Pepsin," 517 Washington St., Monticello, Illinois.

I need a good laxative and would like to prove what you say about Dr. Caldwell's Syrup Pepsin by actual test. Send me a free trial bottle. Address to

Name.....

Address.....

Not more than one free trial bottle to a family

lature battled with a republican "ear-pot-bac" legislature, and finally seized control of the government. Henry Clay was entertained in the old Hotel Royal in 1844 when the supper alone, which was served on gold plates, cost \$20,000.

BILLERICA LEGION POST
Members of Billerica Post 116, American Legion, are to hold an im-

portant business meeting tonight in Matthew hall. Commander Harold Tivney has requested a large attendance. The Ladies' auxiliary plans to hold a social on Feb. 4. All Legionnaires are invited to attend.

Members of Billerica post are planning to attend the banquet and reception to National Commander John R. Quinn at the Copley-Plaza hotel, Boston, Wednesday evening. Tickets may be secured from Commander Tivney by Finance Officer Daniel V. Mcweeney.

Cherry & Webb Co.

Another Merchandising Triumph for Cherry & Webb Co.

Entire Bankrupt Stock

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Goes On Sale Tomorrow

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In the New Enlarged Cherry & Webb Co. Store

Coats, Dresses, Skirts, Blouses, etc.

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BANKRUPT PRICES

Hundreds of Women Will Attend This Sale. Be On Hand Early, That You May Obtain the Best Selections

Hundreds of Women Will Attend This Sale. Be On Hand Early, That You May Obtain the Best Selections

Record Broken at Lowell High Track Meet

HIGH SCHOOL TRACK TEAM SWAMPS MALDEN BY 72 TO 9 SCORE

600-Yd. Record Smashed When Pearson is Caught in 1 Minute, 25 4-5 Seconds—Lowell Runners and Field Events Men Take Every First Place on Program

In its first meet of the dual season the Lowell high school track team outclassed the Malden high school team on the annual track Saturday night by the score of 72 to 9, making a sweep of every first place and in four events finishing men in all three point winning positions.

It is not often nowadays that new marks are written into the high school record book, but one was an entered Saturday night and in individual figures by William Pearson, who smashed a record of 600 yards in 1:25 4-5 seconds. From starting gun to the worsted position, Pearson showed a perfect record time. It could not be said that the boy was run out at the finish. He still had something left which gives reason to hope that he will be successful in another onslaught on his own new figures later on in the season. No climbing star will furnish him any stiffer competition than did the Latham team and in some events, there are three men who can step with the best of them. A state championship is not an impossibility and the boys seem to have been looking in that general direction at least. Hard, consistent training and close application to the good coaching methods being sponsored by George Hackett, the coach, will lead in fairness to the visitors Saturday night it should be said that track never

has been considered a major sport at Malden. It still is in an experimental stage, practice facilities are way below par and the team is still in the process of development. Malden took her defeat most gracefully and fully realized that the competition was several jumps beyond her.

Lowell had a great team in Lowell this year, said Coach Hackett of Malden after the meet, "and I don't know of a team in the state that can beat you. You know you had one or two star men, but we never expected such an overwhelming galaxy of real performers."

Not so bad from a visiting coach. Captain Daley of Lowell again showed why he is leading the team this year, with clean cut victories in his sprint of 3 4-5 and 4 1-5 seconds respectively. Vinal was another double winner. In the running high jump and shot put, Manoussos took the broad jump and Slavin raced away with the 300-yards in 2:35 seconds.

Lowell's 300-yard dash: Won by Daley, Lowell, 3:45 seconds; second, Vinal, Lowell, 3:50 seconds; third, Burke, Lowell, 3:55 seconds.

1000-yard run: Won by Pearson, Lowell, 16:25 4-5 seconds; second, Vinal, Lowell, 16:30 seconds; third, Burke, Lowell, 16:35 seconds.

500-yard run: Won by Vinal, Lowell, 8:15 seconds; second, Pearson, Lowell, 8:20 seconds; third, Burke, Lowell, 8:25 seconds.

25-yard hurdles: Won by Daley, Lowell, 3:45 seconds; second, Vinal, Lowell, 3:50 seconds; third, Burke, Lowell, 3:55 seconds.

100-yard hurdles: Won by Daley, Lowell, 2:15 seconds; second, Vinal, Lowell, 2:20 seconds; third, Burke, Lowell, 2:25 seconds.

200-yard hurdles: Won by Daley, Lowell, 4:15 seconds; second, Vinal, Lowell, 4:20 seconds; third, Burke, Lowell, 4:25 seconds.

400-yard hurdles: Won by Daley, Lowell, 8:15 seconds; second, Vinal, Lowell, 8:20 seconds; third, Burke, Lowell, 8:25 seconds.

600-yard hurdles: Won by Daley, Lowell, 12:15 seconds; second, Vinal, Lowell, 12:20 seconds; third, Burke, Lowell, 12:25 seconds.

800-yard hurdles: Won by Daley, Lowell, 16:15 seconds; second, Vinal, Lowell, 16:20 seconds; third, Burke, Lowell, 16:25 seconds.

1000-yard hurdles: Won by Daley, Lowell, 20:15 seconds; second, Vinal, Lowell, 20:20 seconds; third, Burke, Lowell, 20:25 seconds.

1200-yard hurdles: Won by Daley, Lowell, 24:15 seconds; second, Vinal, Lowell, 24:20 seconds; third, Burke, Lowell, 24:25 seconds.

1400-yard hurdles: Won by Daley, Lowell, 28:15 seconds; second, Vinal, Lowell, 28:20 seconds; third, Burke, Lowell, 28:25 seconds.

1600-yard hurdles: Won by Daley, Lowell, 32:15 seconds; second, Vinal, Lowell, 32:20 seconds; third, Burke, Lowell, 32:25 seconds.

1800-yard hurdles: Won by Daley, Lowell, 36:15 seconds; second, Vinal, Lowell, 36:20 seconds; third, Burke, Lowell, 36:25 seconds.

2000-yard hurdles: Won by Daley, Lowell, 40:15 seconds; second, Vinal, Lowell, 40:20 seconds; third, Burke, Lowell, 40:25 seconds.

2200-yard hurdles: Won by Daley, Lowell, 44:15 seconds; second, Vinal, Lowell, 44:20 seconds; third, Burke, Lowell, 44:25 seconds.

2400-yard hurdles: Won by Daley, Lowell, 48:15 seconds; second, Vinal, Lowell, 48:20 seconds; third, Burke, Lowell, 48:25 seconds.

2600-yard hurdles: Won by Daley, Lowell, 52:15 seconds; second, Vinal, Lowell, 52:20 seconds; third, Burke, Lowell, 52:25 seconds.

2800-yard hurdles: Won by Daley, Lowell, 56:15 seconds; second, Vinal, Lowell, 56:20 seconds; third, Burke, Lowell, 56:25 seconds.

3000-yard hurdles: Won by Daley, Lowell, 60:15 seconds; second, Vinal, Lowell, 60:20 seconds; third, Burke, Lowell, 60:25 seconds.

3200-yard hurdles: Won by Daley, Lowell, 64:15 seconds; second, Vinal, Lowell, 64:20 seconds; third, Burke, Lowell, 64:25 seconds.

3400-yard hurdles: Won by Daley, Lowell, 68:15 seconds; second, Vinal, Lowell, 68:20 seconds; third, Burke, Lowell, 68:25 seconds.

3600-yard hurdles: Won by Daley, Lowell, 72:15 seconds; second, Vinal, Lowell, 72:20 seconds; third, Burke, Lowell, 72:25 seconds.

3800-yard hurdles: Won by Daley, Lowell, 76:15 seconds; second, Vinal, Lowell, 76:20 seconds; third, Burke, Lowell, 76:25 seconds.

4000-yard hurdles: Won by Daley, Lowell, 80:15 seconds; second, Vinal, Lowell, 80:20 seconds; third, Burke, Lowell, 80:25 seconds.

4200-yard hurdles: Won by Daley, Lowell, 84:15 seconds; second, Vinal, Lowell, 84:20 seconds; third, Burke, Lowell, 84:25 seconds.

4400-yard hurdles: Won by Daley, Lowell, 88:15 seconds; second, Vinal, Lowell, 88:20 seconds; third, Burke, Lowell, 88:25 seconds.

4600-yard hurdles: Won by Daley, Lowell, 92:15 seconds; second, Vinal, Lowell, 92:20 seconds; third, Burke, Lowell, 92:25 seconds.

4800-yard hurdles: Won by Daley, Lowell, 96:15 seconds; second, Vinal, Lowell, 96:20 seconds; third, Burke, Lowell, 96:25 seconds.

5000-yard hurdles: Won by Daley, Lowell, 100:15 seconds; second, Vinal, Lowell, 100:20 seconds; third, Burke, Lowell, 100:25 seconds.

5200-yard hurdles: Won by Daley, Lowell, 104:15 seconds; second, Vinal, Lowell, 104:20 seconds; third, Burke, Lowell, 104:25 seconds.

5400-yard hurdles: Won by Daley, Lowell, 108:15 seconds; second, Vinal, Lowell, 108:20 seconds; third, Burke, Lowell, 108:25 seconds.

5600-yard hurdles: Won by Daley, Lowell, 112:15 seconds; second, Vinal, Lowell, 112:20 seconds; third, Burke, Lowell, 112:25 seconds.

5800-yard hurdles: Won by Daley, Lowell, 116:15 seconds; second, Vinal, Lowell, 116:20 seconds; third, Burke, Lowell, 116:25 seconds.

6000-yard hurdles: Won by Daley, Lowell, 120:15 seconds; second, Vinal, Lowell, 120:20 seconds; third, Burke, Lowell, 120:25 seconds.

6200-yard hurdles: Won by Daley, Lowell, 124:15 seconds; second, Vinal, Lowell, 124:20 seconds; third, Burke, Lowell, 124:25 seconds.

6400-yard hurdles: Won by Daley, Lowell, 128:15 seconds; second, Vinal, Lowell, 128:20 seconds; third, Burke, Lowell, 128:25 seconds.

6600-yard hurdles: Won by Daley, Lowell, 132:15 seconds; second, Vinal, Lowell, 132:20 seconds; third, Burke, Lowell, 132:25 seconds.

6800-yard hurdles: Won by Daley, Lowell, 136:15 seconds; second, Vinal, Lowell, 136:20 seconds; third, Burke, Lowell, 136:25 seconds.

7000-yard hurdles: Won by Daley, Lowell, 140:15 seconds; second, Vinal, Lowell, 140:20 seconds; third, Burke, Lowell, 140:25 seconds.

7200-yard hurdles: Won by Daley, Lowell, 144:15 seconds; second, Vinal, Lowell, 144:20 seconds; third, Burke, Lowell, 144:25 seconds.

7400-yard hurdles: Won by Daley, Lowell, 148:15 seconds; second, Vinal, Lowell, 148:20 seconds; third, Burke, Lowell, 148:25 seconds.

7600-yard hurdles: Won by Daley, Lowell, 152:15 seconds; second, Vinal, Lowell, 152:20 seconds; third, Burke, Lowell, 152:25 seconds.

7800-yard hurdles: Won by Daley, Lowell, 156:15 seconds; second, Vinal, Lowell, 156:20 seconds; third, Burke, Lowell, 156:25 seconds.

8000-yard hurdles: Won by Daley, Lowell, 160:15 seconds; second, Vinal, Lowell, 160:20 seconds; third, Burke, Lowell, 160:25 seconds.

8200-yard hurdles: Won by Daley, Lowell, 164:15 seconds; second, Vinal, Lowell, 164:20 seconds; third, Burke, Lowell, 164:25 seconds.

8400-yard hurdles: Won by Daley, Lowell, 168:15 seconds; second, Vinal, Lowell, 168:20 seconds; third, Burke, Lowell, 168:25 seconds.

Frenzied Finance Gets Big Play in Sale of Stars

Who started "frenzied finance" in baseball, relative to the purchase of minor league stars?

Fifteen years back, if some "bush league" phenom caught by a half dozen major league clubs brought \$7500 it was regarded as a fabulous price to have paid for an untried recruit.

Those days, however, are over, for at present there is not limit to what a big league team will pay for a player of promise.

The increased value now placed on the bush leaguer also goes for the veteran who is rated as one of the outstanding stars.

When Eddie Collins was sold by the Chicago White Sox for \$50,000, that was probably what it was, certainly no more.

The other day the wire carried a story that the Boston Red Sox had purchased infielder Dudley Lee from the Tulsa (Okla.) club of the Western league for \$50,000.

Lee, manager of the Red Sox, tells me that someone slightly padded the figures in the Lee case, the exact amount being much closer to \$25,000 than \$50,000. Even at that, it was a club paying at least half as much for a youngster as did the Chicago club for Collins, then rated the best second sacker in the game.

When John McGraw paid the Indianapolis club of the American Association \$11,000 for Rube Marquard

it was heralded as one of the sporting sensations of the year. It was used as first base news.

Yet, to my way of thinking, the sale that started "frenzied finance" in baseball with relation to buying minor league stars, was the deal that Barney Dreyfus of the Pittsburgh club made for the famous St. Paul (Minn.) battery, O'Toole and Kelly.

Remarkable pitching by O'Toole, who was a snailshell, caused practically every major league club to bid for him. Dreyfus finally secured O'Toole and his catcher, Billy Kelly, for the sum of \$22,500, a figure heretofore unheard of in baseball.

For weeks the magnitude of the transaction was the main topic of conversation on the sport pages of the country.

In certain quarters the sale price was regarded as mere "bunk." The St. Paul club finally produced the required check, as proof. Said check was reproduced in as many papers as the photographs of O'Toole.

O'Toole proved more or less of a find. The pitcher, who was a snailshell, pitched well, and when the major leagues waited him out his effectiveness was greatly minimized. He is classed in the light of a failure.

It is said that O'Toole's failure caused Barney Dreyfus to put a ban on all snailshells, and that his scouts were instructed to pass up any pitcher who depended on the snailshell. No more snailshells were to be had.

Today \$22,500 is a piker figure for a minor league star.

Pal Moran to Meet Johnny Dundee

NEW YORK, Jan. 28.—Pal Moran, of New Orleans, leading challenger for Benny Leonard's lightweight title, will meet Johnny Dundee, former lightweight and junior lightweight champion, on Friday night at Madison Square Garden in a match that tops a week of unusual fight activity.

Moran, who has been in the ring for a long time, has established himself as a favorite over Dundee, neither of whose titles will be at stake.

But which bout is attracting unusual interest is one between Hobbs Waddell, of Philadelphia, and Terry McGuffee, of Philadelphia, tomorrow.

McGuffee, a Brooklyn lightweight, and Johnny Mendelsohn, of Milwaukee, have been matched for 12 rounds on Thursday night. On this same card, Bobby Baker, of the French flag, will meet Pete August, New England lightweight.

TEXILE DEFEATED IN SWIMMING MEET

Exeter academy defeated Lowell textile in a swimming meet at Exeter, N. H., last Saturday, the score being 44 to 2. Lowell was without the services of two of its stars, Chief Wood and Mike Baker, who were injured in an accident while on route from Lowell.

As a result, Exeter won every first place.

The summary: 200 yard: Won by Exeter, Exeter, 2:40; second, Lowell, Exeter, 2:45; third, Lowell, Exeter, 2:50. 400 yard: Won by Exeter, Exeter, 5:30; second, Lowell, Exeter, 5:35; third, Lowell, Exeter, 5:40. 800 yard: Won by Exeter, Exeter, 11:00; second, Lowell, Exeter, 11:05; third, Lowell, Exeter, 11:10. 1600 yard: Won by Exeter, Exeter, 22:00; second, Lowell, Exeter, 22:05; third, Lowell, Exeter, 22:10. 3200 yard: Won by Exeter, Exeter, 44:00; second, Lowell, Exeter, 44:05; third, Lowell, Exeter, 44:10. 6400 yard: Won by Exeter, Exeter, 88:00; second, Lowell, Exeter, 88:05; third, Lowell, Exeter, 88:10. 12800 yard: Won by Exeter, Exeter, 176:00; second, Lowell, Exeter, 176:05; third, Lowell, Exeter, 176:10. 25600 yard: Won by Exeter, Exeter, 352:00; second, Lowell, Exeter, 352:05; third, Lowell, Exeter, 352:10. 51200 yard: Won by Exeter, Exeter, 704:00; second, Lowell, Exeter, 704:05; third, Lowell, Exeter, 704:10. 102400 yard: Won by Exeter, Exeter, 1408:00; second, Lowell, Exeter, 1408:05; third, Lowell, Exeter, 1408:10. 204800 yard: Won by Exeter, Exeter, 2816:00; second, Lowell, Exeter, 2816:05; third, Lowell, Exeter, 2816:10. 409600 yard: Won by Exeter, Exeter, 5632:00; second, Lowell, Exeter, 5632:05; third, Lowell, Exeter, 5632:10. 819200 yard: Won by Exeter, Exeter, 11264:00; second, Lowell, Exeter, 11264:05; third, Lowell, Exeter, 11264:10. 1638400 yard: Won by Exeter, Exeter, 22528:00; second, Lowell, Exeter, 22528:05; third, Lowell, Exeter, 22528:10. 3276800 yard: Won by Exeter, Exeter, 45056:00; second, Lowell, Exeter, 45056:05; third, Lowell, Exeter, 45056:10. 6553600 yard: Won by Exeter, Exeter, 90112:00; second, Lowell, Exeter, 90112:05; third, Lowell, Exeter, 90112:10. 13107200 yard: Won by Exeter, Exeter, 180224:00; second, Lowell, Exeter, 180224:05; third, Lowell, Exeter, 180224:10. 26214400 yard: Won by Exeter, Exeter, 360448:00; second, Lowell, Exeter, 360448:05; third, Lowell, Exeter, 360448:10. 52428800 yard: Won by Exeter, Exeter, 720896:00; second, Lowell, Exeter, 720896:05; third, Lowell, Exeter, 720896:10. 104857600 yard: Won by Exeter, Exeter, 1441792:00; second, Lowell, Exeter, 1441792:05; third, Lowell, Exeter, 1441792:10. 209715200 yard: Won by Exeter, Exeter, 2883584:00; second, Lowell, Exeter, 2883584:05; third, Lowell, Exeter, 2883584:10. 419430400 yard: Won by Exeter, Exeter, 5767168:00; second, Lowell, Exeter, 5767168:05; third, Lowell, Exeter, 5767168:10. 838860800 yard: Won by Exeter, Exeter, 11534336:00; second, Lowell, Exeter, 11534336:05; third, Lowell, Exeter, 11534336:10. 1677721600 yard: Won by Exeter, Exeter, 23068672:00; second, Lowell, Exeter, 23068672:05; third, Lowell, Exeter, 23068672:10. 3355443200 yard: Won by Exeter, Exeter, 46137344:00; second, Lowell, Exeter, 46137344:05; third, Lowell, Exeter, 46137344:10. 6710886400 yard: Won by Exeter, Exeter, 92274688:00; second, Lowell, Exeter, 92274688:05; third, Lowell, Exeter, 92274688:10. 13421772800 yard: Won by Exeter, Exeter, 184549376:00; second, Lowell, Exeter, 184549376:05; third, Lowell, Exeter, 184549376:10. 26843545600 yard: Won by Exeter, Exeter, 369098752:00; second, Lowell, Exeter, 369098752:05; third, Lowell, Exeter, 369098752:10. 53687091200 yard: Won by Exeter, Exeter, 738197504:00; second, Lowell, Exeter, 738197504:05; third, Lowell, Exeter, 738197504:10. 107374182400 yard: Won by Exeter, Exeter, 1476395008:00; second, Lowell, Exeter, 1476395008:05; third, Lowell, Exeter, 1476395008:10. 214748364800 yard: Won by Exeter, Exeter, 2952790016:00; second, Lowell, Exeter, 2952790016:05; third, Lowell, Exeter, 2952790016:10. 429496729600 yard: Won by Exeter, Exeter, 5905580032:00; second, Lowell, Exeter, 5905580032:05; third, Lowell, Exeter, 5905580032:10. 858993459200 yard: Won by Exeter, Exeter, 11811160064:00; second, Lowell, Exeter, 11811160064:05; third, Lowell, Exeter, 11811160064:10. 1717986918400 yard: Won by Exeter, Exeter, 23622320128:00; second, Lowell, Exeter, 23622320128:05; third, Lowell, Exeter, 23622320128:10. 3435973836800 yard: Won by Exeter, Exeter, 47244640256:00; second, Lowell, Exeter, 47244640256:05; third, Lowell, Exeter, 47244640256:10. 6871947673600 yard: Won by Exeter, Exeter, 94489280512:00; second, Lowell, Exeter, 94489280512:05; third, Lowell, Exeter, 94489280512:10. 13743895347200 yard: Won by Exeter, Exeter, 188978561024:00; second, Lowell, Exeter, 188978561024:05; third, Lowell, Exeter, 188978561024:10. 27487790694400 yard: Won by Exeter, Exeter, 377957122048:00; second, Lowell, Exeter, 377957122048:05; third, Lowell, Exeter, 377957122048:10. 54975581388800 yard: Won by Exeter, Exeter, 755914244096:00; second, Lowell, Exeter, 755914244096:05; third, Lowell, Exeter, 755914244096:10. 109951162777600 yard: Won by Exeter, Exeter, 1511828488192:00; second, Lowell, Exeter, 1511828488192:05; third, Lowell, Exeter, 1511828488192:10. 219902325555200 yard: Won by Exeter, Exeter, 3023656976384:00; second, Lowell, Exeter, 3023656976384:05; third, Lowell, Exeter, 3023656976384:10. 439804651110400 yard: Won by Exeter, Exeter, 6047313952768:00; second, Lowell, Exeter, 6047313952768:05; third, Lowell, Exeter, 6047313952768:10. 879609302220800 yard: Won by Exeter, Exeter, 12094627905536:00; 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Some of the Women Stars Behind the Screen



HERE ARE A CHOICE FEW OF THE WOMEN STARS BEHIND THE FILMS. CENTER: (LEFT) FRANCES MARION, DIRECTOR; (RIGHT) JENIE MATHIS, EDITORIAL DIRECTOR. LEFT: (ABOVE) KATHERINE HULIKER, SUB-TITLE WRITER; (BELOW) ETHEL CHAFFIN, FASHION DESIGNER. RIGHT: (ABOVE) ANITA LOOS, SCENARIST; (BELOW) OUIDA BERGERE, CONTINUITY EDITOR.

By NEA Service
NEW YORK, Jan. 28. Stars of the screen may shine with prominence and popularity.
But there is a galaxy of stars behind the screen that outshines most of the favorites in financial return and importance.
One hundred thousand dollars a year for the service of Anita Loos, or \$1000 weekly to Jeannette Macpherson or Clara Beranger are examples of the rewards paid to some women writers in Hollywood. Yet there are women of even greater importance than these who, it is believed, get proportionately higher pay for their services.
Here, for one instance, beauty, brains and high pay are mutual companions.
Take Jenie Mathis. She is editorial

director of Goldwyn pictures, and no slouch on facial features, either. She is said to command the largest salary ever paid by a motion picture firm to a woman, with the exception of two or three leading stars.
Miss Mathis selects the stories for her company, watches their progress in the making, even directs the directors and gives the pictures their final touches before they are released.
Frances Marion is one of the few women directors in the game—certainly the only woman who has directed such stars as Mary Pickford and Norma Talmadge. She writes scenarios and prepares continuity.

Frances' husband and wife combinations are Anita Loos, who produces scenarios and original scripts with her husband, John Emerson; Ouida Bergere, who prepares the continuity for her husband, George Fitzmaurice; and Josephine Lovett, wife of John S. Robertson, who supplies the continuity and consults with him in matters of costuming, decoration, and selecting stories.
The "right-hand man" of Cecil De Mille is Jeannette Macpherson.
Florence Strauss is eastern scenario editor for First National Pictures, while Marion Fairfax, wife of Tully Marshall, has charge of the western branch.
Gertrude Chase combines writing scenarios with editing film.
Clara Beranger and Rita Weiman are both brilliant writers who combine literary ability and human appeal in just the proportion to produce box office attractions.

Unique in her field is Katherine Sophie Wachner who achieved fame as Huliker, one of the few title writers and wealth in the same field—cos who gets her name on the screen with the author and director.
Clair West, Ethel Chaffin and producing companies.

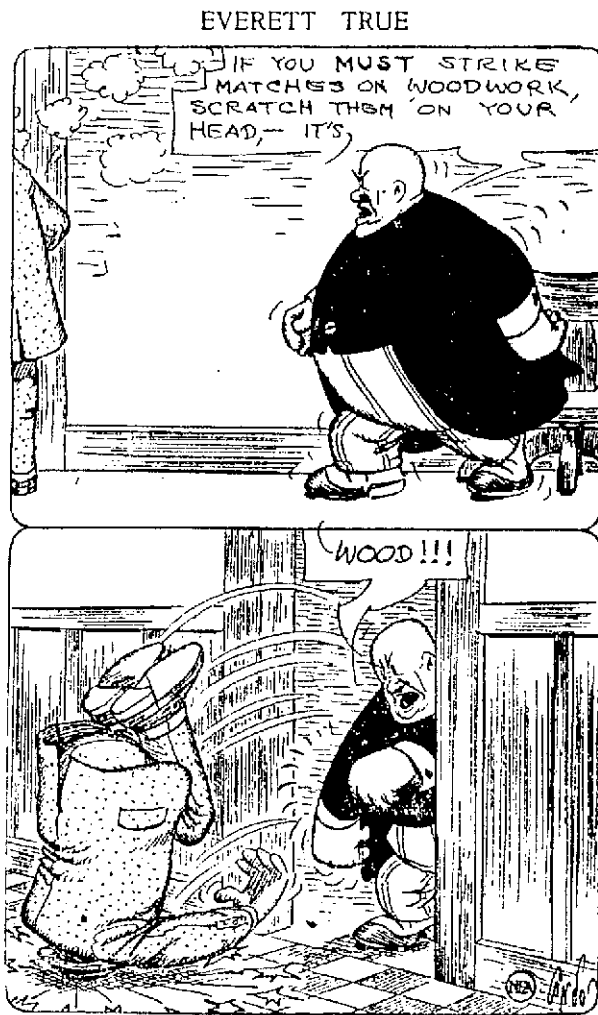
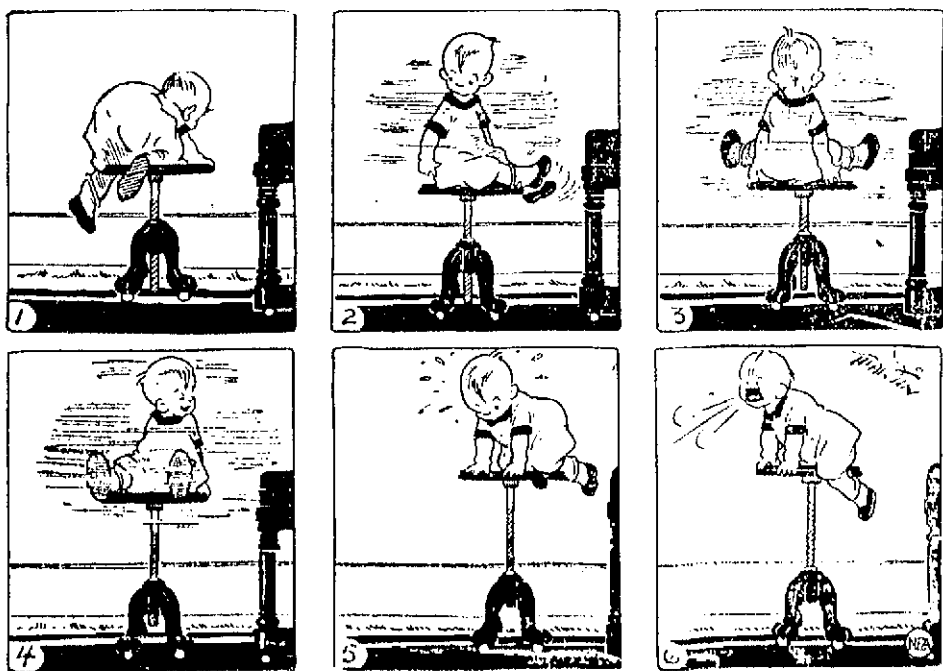


HER DREAM REALIZED
When Mrs. Helen Plane (above), 95, unveiled the sculptured portrait of General Robert E. Lee's head (inset) on Stone Mountain, near Atlanta, Ga., a dream of many years was realized. It was Mrs. Plane, widowed in the Civil war, who conceived the idea of a memorial. Gutzon Borglum designed the work, of which the giant head of Lee is a part.

ADAM AND EVA



TAKEN FROM LIFE



CAPE HAS IMPORTANT PART IN NEW SPRING STYLES
The cape and dress costume is one of the striking features of spring styles. The model shown is most pleasing—a straight-line frock with long sleeves and a turned back collar. The cape is detachable and is made of the same material as the dress—a lightweight, fine-textured wool cloth such as twill-cord or curleen. How important the cape is in the new styles is shown by the second dress, an afternoon frock which uses the cape for sleeves, omitting all others. This short cape makes an exceedingly graceful line across the back of the dress and breaks slightly the severity of the perfectly straight silhouette of the frock.



YES, THE POOR COOKS WORKED OVERTIME
It's the "last long mile." And the hardest, too, for these seasoned regulars of the Third Infantry, U. S. A., from Fort Snelling, Minn. Besides their nine-pound rifles and 75-pound packs, they're weighed down with snowshoes, skis and goggles as they plod along through the heavy snow drifts. They're training for service in the northwest.

COLLEGE UMPIRE SYSTEM
The leading colleges of the east are said to be considering an umpire system for baseball that will be doing the same thing as that employed by the major leagues. A veteran big league umpire will be the chief, and he will select and assign the other umpires, as well as working the important games himself.

Now is the time to get your classified columns for quick results.

IF YOU
WANT HELP
IN YOUR HOME
OR BUSINESS
TRY A SUN
CLASSIFIED AD

CHILDREN CRY FOR "CASTORIA"

Especially Prepared for Infants and Children of All Ages

Mother! Fletcher's Castoria has helped you in many ways. It has helped you in the most important way—without any harm to your child. The gentle honey taste makes it so easy to give. It cures colic, flatulence, wind, gas, and other troubles, bringing relief and comfort to your child. It is the most reliable remedy for the stomach and bowels, and the most natural sleep.

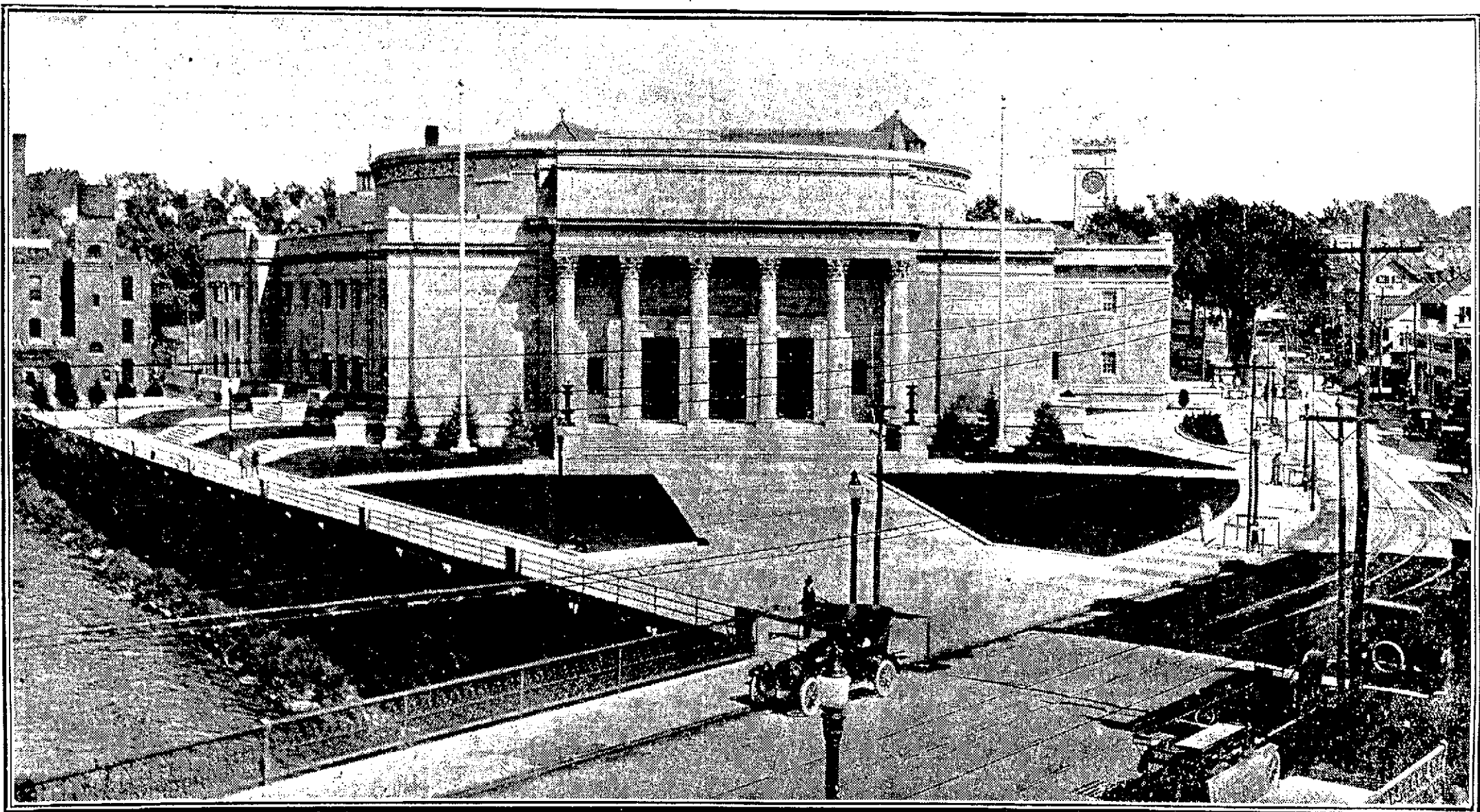
Chas. H. Fletcher

THE LOWELL SUN MONDAY JANUARY 28 1921

LOWELL AUTO SHOW

AT THE MEMORIAL AUDITORIUM

ALL THIS WEEK



EXHIBITORS

Afternoon Attractions

—
ORGAN RECITALS

EVERY

AFTERNOON

BOUVIER & RACETTE
GEO. R. DANA & SON
H. A. BISSENETTE
LOWELL BUICK CO.
DANIEL E. McQUADE
LOWELL MOTOR SALES
HINCKLEY & DREW, Inc.
A. J. CUMMISKEY MOTOR CAR CO.
S. H. C. MOTOR SALES

POST OFFICE GARAGE
SUPERIOR MOTOR CO.
MOON AUTO CO.
PRINCE-McCANN CO.
PAIGE MOTOR CAR CO.
T. B. RAFTER & CO.
PITTS MOTOR SALES
CHURCH ST. MOTOR CO.
LOWELL OAKLAND CO.

Evening Attractions

—
Campbell's Orchestra
Every Evening.

SPEAKERS:

Mayor John J. Donovan

Lieut. Governor
Alvin T. Fuller

Hon. James M. Curley
Mayor of Boston.

Frank A. Goodwin,
Registrar of Motor
Vehicles.

Chamber of Commerce
Speaker.

Auspices of Lowell Dealers' Association

Admission Twenty-Five Cents

DANCAUSE IS AGENT FOR THE ROLLIN CAR

Charles Dancause, genial owner of the widely known Postoffice garage, Appleton street, has long been and still



MR. CHARLES DANCAUSE

is one of the most enterprising automobile dealers in Lowell and vicinity. In keeping with his record, he is the first Lowell automobile dealer in the city to be chosen agent for Rollin White's latest masterpiece, The Rollin car. The new automobile is covered with new engineering features such as only a man of Mr. White's recognized genius could accomplish.

The new automotive product, which Mr. Dancause will exhibit at the auto show all this week, is perhaps the only car that may justly be said to be far in advance of the current makes of many other automobiles. The new Rollin has so many innovations that it is impossible to describe them all, but mention may be made of the fact that this new production in the automotive world is the only motor car made that incorporates both the famous four-

wheel brake and balloon tires. This is a combination of new features that offers something that is not surpassed by any other 1924 car on the market today.

In the parlance of the trade, the Rollin is a "smart job" and even the uninitiated will appreciate its quality and price. Auto show visitors should not fail to stop at the Dancause exhibit booth at the Automobile show this week and allow the Lowell distributor and his active salesmen to demonstrate the Rollin.

DODGE BROTHERS CARS GIVE GREAT SERVICE

"It seems like a surprisingly large number," said Ben O'Brien of the Lowell Motor Mart and local Dodge car dealer, in commenting upon the fact that over 50 per cent of 1,200,000 Dodge Brothers cars are still in service. "And when you consider the number of faithful 'oldtimers' to be seen every where you drive on the country roads, in cities and villages, you begin to wonder if these Dodge Brothers cars ever wear out. As a matter of fact, I don't believe they do, or, at least, I haven't heard of any."

Just as a matter of expediency, when this latest Dodge Brothers advertisement came out, telling about 50 per cent of 1,200,000 cars still in service, I interviewed all the junk dealers I could find.

"They confirmed my opinion," about 90 per cent of all the old cars they take in, the Dodge is the last model. Some of them have never received one. Others say that most of the few that do come in have been in accidents, so disastrous as to make them worthless.

"So it is more than simply a case of long life. It is long service that the owner values in his Dodge Brothers car. Nobody is going to climb to an old car just because it is a relic. They do that with automobiles that have passed down from one generation to the other, but not with motor cars. But it is the car's tendency to give the same dependable service year after year, without undue expense for parts, replacements and frequent overhauling, it becomes the most economical transportation that a man can possibly get. You can figure that by distributing the original list price of the car over the number of years of service. When a man has owned a car five, six or seven years, as is often the case with Dodge cars, his annual investment is rendered to ridiculously small proportions."

Sun want ads bring results.

NEW MOON SIX HAS STYLE AND ENDURANCE

The new Moon Six, recently announced as the Moon Motor Car company's additional line to their present series of cars to sell under license, is on exhibition at the automobile show and the price tags read \$395. This is the lowest price at which a Moon car has ever been sold. After almost a year, it must be admitted that it is an exceptionally good value for the money and is one of the most promising offerings of 1924.

In quality and character of mechanical specifications, in appearance, style and in every other detail, this latest product of the Moon organization is in keeping with the fine character of the cars produced by Moon in the past. The same high standards of component parts, workmanship and finish which have made Moon cars favorably known throughout the world have also been rigidly maintained in this new model. The new Moon Six possesses the same pleasing body lines as the other Moon cars and is equipped with distinctive solid streamer silver radiator and with a special Moon Red Seal Continental motor. It has four-wheel drive, electric starting, lighting and ignition system, Thimble axles and bearings, Warner transmission and other well known units that have established an enviable reputation for efficient, economical performance and long, satisfactory service.

Although the price of this New Six establishes a new low price level for Moon cars, it is very evident that there has been no skimping in size, nor sacrifice of quality or style. The car is generously proportioned, having the same body dimensions as the Six-to-seven series of Moon cars, which by the way will continue to be produced, and accommodates five passengers comfortably with plenty of leg room for each. The New Moon is truly a quality car at a quantity price and will be among the best sellers of 1924.

MARMON CARS ARE MORE ATTRACTIVE THAN EVER

Proverbially the family car, the Marmon-built seven-passenger car, in its qualities of roominess and comfort, is more attractive than ever in this respect. Its companion car, the sedan for four passengers, has length and lowness and compactness that give it a particular appeal, differing little from the seven-passenger sedan. The Marmon has the glass partition between the front and rear compartments, thus providing the more formal type of closed car. The coupe, with its compact seating arrangement, has the same distinctive panel moulding, the same slanting windshield and sun visor, that are found in the others.

In finish and equipment these four cars are a real achievement. They should be inspected at the auto show this week. The new models have a lowness that is seldom found in closed cars, with the resultant low floor-board and the added comfort to passengers. For this as well as for the quality of lightness, the design of the Marmon frame is responsible.

FIVE SPLENDID MODELS OF THE DORT CAR

port builds but five models now—a touring car, sport touring car, three-door coupe, brougham and sedan. All are sizes.

In concentrating on five models and building them all on the same chassis (15-inch wheelbase), and by putting into force other economies in manufacture, the Dort company is able to offer values which, in its opinion, surpass anything the motor world can provide at the same price figures.

The S.H.C. Motor Sales company, Moody street, handling all Dort lines and ready to exhibit to visitors the 1924 new models that are also to be seen at the automobile show, invite the public's inspection of the motor cars that are always ready for comparison with cars priced above them.

THE NEW ESSEX COACH IS A REAL BEAUTY

"At last, there's something new in motor cars," declares Arthur A. Cummings. "Not simply in alteration, or the adoption of some minor features, but a new idea altogether. I mean the new Essex coach—the only full sized six-cylinder enclosed car in the world."

"When I first went into the motor car business many years ago, a favorite diversion used to be for early-day enthusiasts to predict what type of motor car would ultimately evolve. Some of our ideas seemed to us as impracticable as the tale of Jules Verne, or even as unlikely then as the commercial development of the airplane. A few men even predicted the future manufacture of a million motor cars a year."

"A great many of these old ideas have come true."

"My own favorite prophecy was that some day we would have a six-cylinder car—enclosed, low-hung and handsome—which people would buy in such large quantities that it could be marketed for less than \$1000. My idea was generally considered one of the most improbable of all. Yet—here it is. And not an idea merely, but an actuality. The great crowds we are having have proclaimed this new car a real advance in motor car design and value. It is more than interesting to hear the comments of people when

they get a real look at the car. They immediately note and remark the low-hung appearance and beautiful lines.

The characteristic Essex radiator blending into the rounded sides is proving particularly pleasing, and the clear vision windshield, with no obstructing bars, is a winner.

"If the average medium tall man stood on the street curb he could look over the top of this new coach. Again,

the open touring model is only 5 feet 10½ inches from road to top.

"With this added length, six inches more space has been put between the front and rear seats of the coach making it easily possible for the back seat occupants to enjoy the longest motor trips."

NEW CHELMSFORD VOTERS

Three hundred and eighty-five new

names were added to the Chelmsford voting lists at the town registrars' meetings held in the four precincts last week. The total number of registered voters in Chelmsford is now 2,308. They are distributed as follows: precinct one, 1082; precinct two, 865; precinct three, 111; precinct four, 217. Annual town reports were distributed Saturdays.

SEE

The Only Car at the Show

— Equipped With —

BOTH FOUR WHEEL BRAKE

— And —

BALLOON TIRES

THE ROLLIN

"Unequalled the World Over"

OFFICIAL PRINTERS

FOR THE AUTO SHOW

F. A. M. Tobin Printery

ASSOCIATE BUILDING

Watson Brothers, Successors

PETER E. WATSON

HENRY L. WATSON

The Good MAXWELL

Club Sedan

Nothing Like This Value in Closed Cars

By whatever standards you measure an enclosed car, the New Maxwell Club Sedan is certain to give you a delightful surprise.

Never before has there been such a happy combination of dependable, economical performance with so much comfort and such varied utility. And your greatest surprise will be over the fact that all these values are obtainable for \$1045.

SEE THE MAXWELL AT THE SHOW

MAXWELL AND CHALMERS SALES AND SERVICE

Sales:

HENRY A. BISSENETTE

Service:

282 MOODY ST.

Tel. 6896

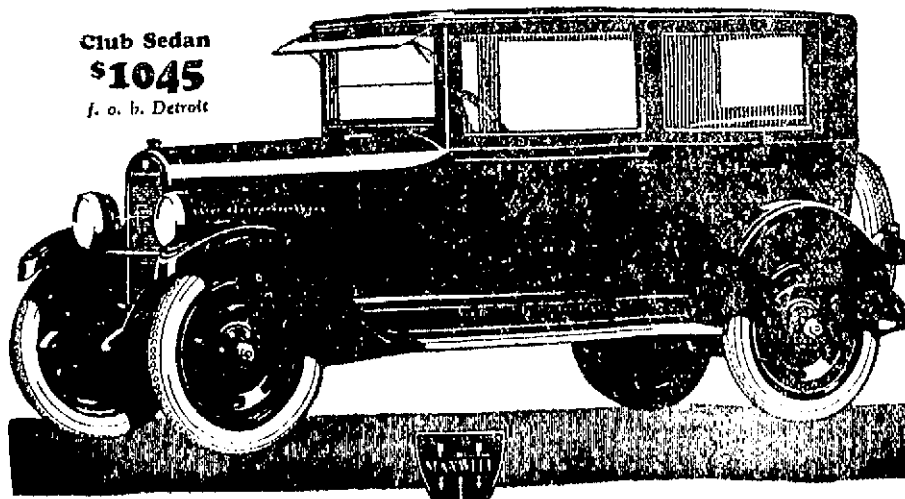
208 HALL ST.

Tel. 4142

Club Sedan

\$1045

J. A. B. Detroit



IT'S A VELIE

SEE
IT
AT
SHOW

THE
WORLD'S
BIGGEST CAR
in the
THOUSAND,
DOLLAR
CLASS

SEE
IT
AT
SHOW

VELIE ANNOUNCES NEW MODEL

THE WORLD'S LARGEST 6 IN \$1000 CLASS

VELIE known in the industry for sixteen years as one of the ablest of quality cars, now achieves the unique distinction of producing the big, quality leader in the thousand dollar field—The VELIE MODEL 56.

Not only the largest, roomiest six in this price range—not only the most startling performer in this class—not only a marvel of perfect chassis balance and amazing road riding ease—but, also one of the most economical cars in any price class to operate.

DO NOT FAIL TO DRIVE THIS CAR AT THE EARLIEST OPPORTUNITY

ITS 1924's TARGET OF POPULAR ADMIRATION



Church St. Motor Car Corp

Telephone 1999



LOWELL DISTRICT COURT

Man Responsible for Fire
Was Arrested for Drunkenness—Other Cases

Arthur Methey caused considerable excitement at 32 Worthen street about 8:30 o'clock last night when kerosene oil, which he had spilled on the floor, ignited, and prompted resident of the house to send in calls for police and fire department assistance.

When the authorities arrived, the blaze had been extinguished with practically no loss. Methey was arrested, however, on charges of drunkenness and assaulting an officer, and as result Officer John W. Mahan, the alleged victim, received \$15 for a new overcoat in district court this morning. The drunkenness charge was placed on file.

Officer Mahan was in the party of policemen, consisting of Lieut. Pringle and Officers Craig, Lapan and Henahan, who responded to the call. According to his testimony in court, an attempt was made to enter the premises in the front door, but when this was found to be locked, a door in the rear was tried with success. While ascending the stairway, said Officer Mahan, he was kicked over the right eye by the defendant. A tussle ensued in which his service overcoat was badly torn.

With the understanding that defendant reimburse the officer for the damage, a suspended sentence of three months in the house of correction was imposed. Methey settled.

Other Cases

Five releases for drunkenness were recorded on the blotter over the weekend. Among the less fortunate was Arthur J. Courtois, whose wife told the court she wanted him to keep away from her because he gets drunk frequently and abuses her and her two children. He was sentenced to three months in the house of correction and the sentence was suspended for a year on condition that he contribute \$10 weekly to the support of his family and remain away from the house.

Robert McCarron was adjudged guilty of non support and was ordered to pay \$15 weekly to the probation officer, who in turn, will give it over to the wife. If the agreement is not lived up to for the next year, at least, defendant will spend five months in the house of correction.

Leo J. Dube pleaded guilty to illegally keeping liquor and paid a fine of \$100. A like charge against Frank J. Masleron was continued to Feb. 1. Nicholas Shabben, non support, was continued until next Saturday.

BOTH EARS FROSTBITTEN

After standing for an hour in Porter street last Saturday evening, guarding a broken electric light wire, Operator Michael Murphy of the street railway company was removed to the office of Dr. Matthew Mahoney in The Sun building suffering from frostbite in both ears. He was later sent home and was able to return to work Sunday. The wire broke about 8 o'clock Saturday evening and fell across the trolley wire at the corner of Porter and Nesmith streets. The emergency crew of the street railway company was dispatched to the scene and within half an hour had removed the wire from the trolley wire and towed it to Porter street, where Mr. Murphy was left on guard to await the arrival of the electric light company's repair crew. Street railway traffic on both the Oakland and Reading lines was stopped for about half an hour by the broken wire.

ELKS BOUND FOR WOBURN

Undaunted by the cold weather, members of Lowell lodge, No. 17, B.P.O. Elks will tonight journey by auto and special trolley to Woburn. There Woburn lodge will officially welcome Michael J. McCarron, district deputy grand exalted ruler for Massachusetts, northeast. The occasion is the official home-coming of the deputy from his visitation tour to the lodge of this district.

LOWELL MAN WAS
DROWNED AT SEA

Information was received in this city late Saturday evening to the effect that William Livesey, a former resident of 24 Agawam street, this city, was drowned at sea from the steamship "Englantina" of the Cosmopolitan line, on which he was an engineer, while en route from New York to South American ports.

News of Livesey's death was sent by radio from the "Englantina" to the company's office in New York city, stating he had been washed overboard in a storm. Officials of the company in turn notified his sister, Annie Livesey, of New York city, who telephoned the news to her mother, Mrs. Josephine Livesey, of 24 Agawam street, this city, Saturday evening, and confirmed it with a special delivery letter received here yesterday.

William Livesey was born in this city 32 years ago and attended school here until 16 years of age. At that time he went to Brooklyn, N. Y., and remained there until the outbreak of the World war. With the declaration of war in 1917 he enlisted as a fireman in the United States Navy and served in that capacity and as an engineer on board the battleship "North Dakota." Following the termination of the war he entered the employ of the merchant marine as an engineer and served on several ships in the trans-Atlantic service, finally joining the crew of the "Englantina."

He leaves, besides his mother, Mrs. W. McLaughlin, of this city; two brothers, John and Dennis Livesey, and a sister, Annie Livesey, of Brooklyn, N. Y.; and another sister, May Livesey, of North Adams.

The new dollar bill is designed so that it will be harder to counterfeit. What the country needs, however, is a dollar bill that will be easier to earn honestly.—Life.

CONCERT BY PUPILS
OF JULIAN WOESSNER

The advanced pupils of Julian Woessner delighted a large audience in Colonial hall, yesterday afternoon, when a choice program of marches, fantasies, and various selected classical selections was capably given. Mr. Woessner accompanied his pupils during the course of the program, which was as follows:

Under the Double Eagle March, Wagner
Home Circle Overture.....Schlegel
Intermedial Orchestra
Solo, Harlequin.....Haeberle
Fifth Nocturne.....Leybach
Margaret Prallek
Duet, Sonata.....Lachner
Helen Landon, Mr. Woessner
Solo, Allegro Brillante.....Ton Have
Rondino.....Kreisl
Mabel Shaw
Quintet, March Militaire.....Schubert
Mermald's Song from Oberon.....Weber
Rose Murphy, Helen Brady, Sally Healy, Theresa Hahon, Estelle P. Miller, piano.
Solo Allegro Concerto No. 3.....Do Berio
Liebesfreud.....Kreisl
Joseph Lawrence
Quartet, The Return.....Dancs
Quintet, Serenata Napolitana, d'Alessio
Joseph Lawrence, Alexander Patterson, Scott Hume, Mr. Woessner.
Sally Healy, piano.
The Dancing Salome.....Verhey
Barentelle, Tales of Hoffman, Offenbach
Vincent Clavatta.
Blue Danube Waltz.....Spraus
Barter of the Navy.....Cobb
Beau Brummel Gavotte.....Bemis
Zampa Overture.....Harold
Advanced Orchestra.
The Mises Mary Geary, Louise Werman, Gladys Holdsworth, and Madeline Flanagan acted as ushers.

The Lowell Memorial Auditorium has a seating capacity of 4000. Imagine the Auditorium filled to capacity 29 times and you will get some idea of the number of people who read The Sun daily, and 99 per cent of the 50,000 readers of The Sun take no other Lowell newspaper.

GETTING READY FOR
ANNUAL INSPECTION

Lowell national guard organizations are busily preparing for annual inspections.

Lieut. Col. Henry D. Comerals, Inspector-general, Massachusetts national guard, will shortly issue an official order directing the inspection of all units of the state, commencing in March. In preparation for this annual duty, every military organization in the state will shortly start giving closer attention to duty and officers of all units will bestir themselves in anticipation of these inspections.

Battery, 102d Field Artillery, Capt. George J. Peneuf, 1st battalion, Headquarters and combat train, 1st Lieut. Ariston K. Burrows and the 103d Infantry machine gun company, 1st Lt. George D. Crowell, will be inspected upon selective dates, March 26 and 27. The annual regimental dinner of the 102d Field Artillery will be held at Hotel Bellevue, following the governor's reception at the state house on Feb. 22.

At the annual meeting of the veteran association, Battery C, 102d Field Artillery at Lawrence, Lt. Col. Frank J. Killeen, U. S. property and disbursing officer, Boston, was elected president of the organization. Second Lieut. Neal L. Parker, 102d Field Artillery, having resigned, has been honorably discharged. Lt. Col. Manks, in charge of the strength statistics of the guards, says that on Thursday last, the official strength as of record in the "A.G.O." totaled \$38 with 534 officers and 8264 enlisted personnel.

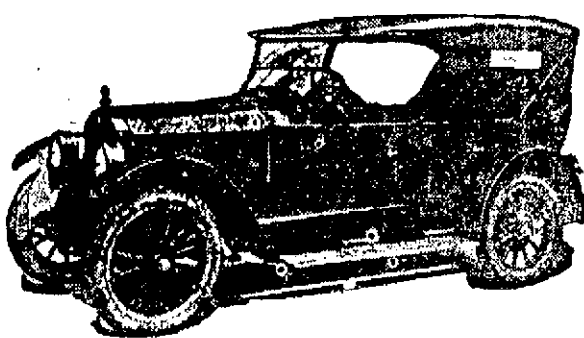
FIRE IN A CLOSET
An attempt to thaw a frozen water pipe in a closet at 25 Tremont street with an open flame resulted in the closet being set on fire and an emergency call sent to the fire station at 11:46 this morning. Apparatus from the Hase street firehouse was rushed to the scene and extinguished the blaze before any considerable damage had been done.



NOW HER NAME IS ADA-MAY

It used to be Ada May Weeks, but now it's just Ada-May. She changed her name when she opened in the new musical comedy "Lollipop."

See the Famous ANDERSON Aluminum Six



The Coachbilt
ANDERSON
ALUMINUM SIX
Will Be On
Exhibition at the
Show.
Spaces 27 and 28

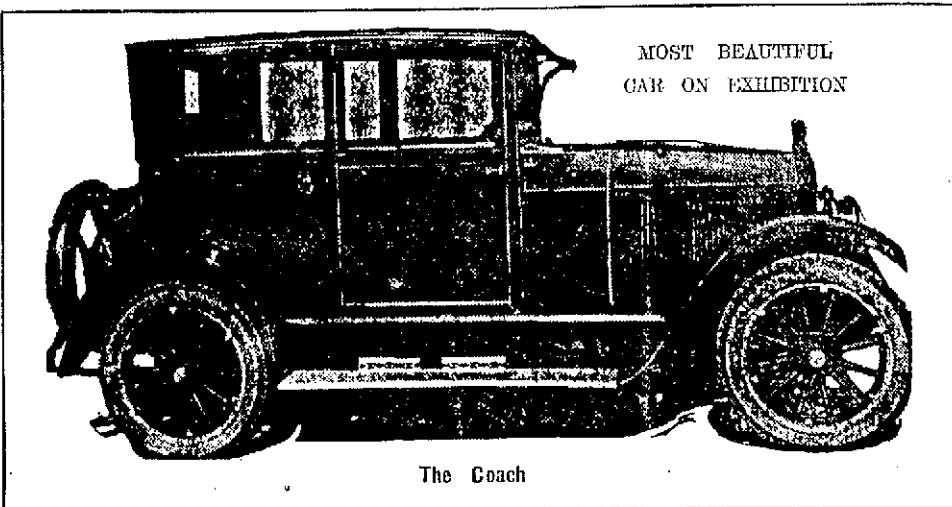
Anderson's Coachbilt

Automobiles are manufactured where working conditions are ideal.

The chassis is of standardized units, assembled with one dominant objective—Endurance plus lasting silence.

You'll Like the Anderson with
Balloon Tires

For comfort and easy riding.
I Wheel Brakes Are Optional

MOST BEAUTIFUL
CAR ON EXHIBITION

The Coach

THESE CARS ARE CAUSING A SENSATION WHEREVER THEY ARE SEEN

BOUVIER & RACETTE

CHEEVER STREET GARAGE

Telephone 846

Corner of Tucker Street

You and Your Automobile

Are Safe When Insured With

Cantor & Co.

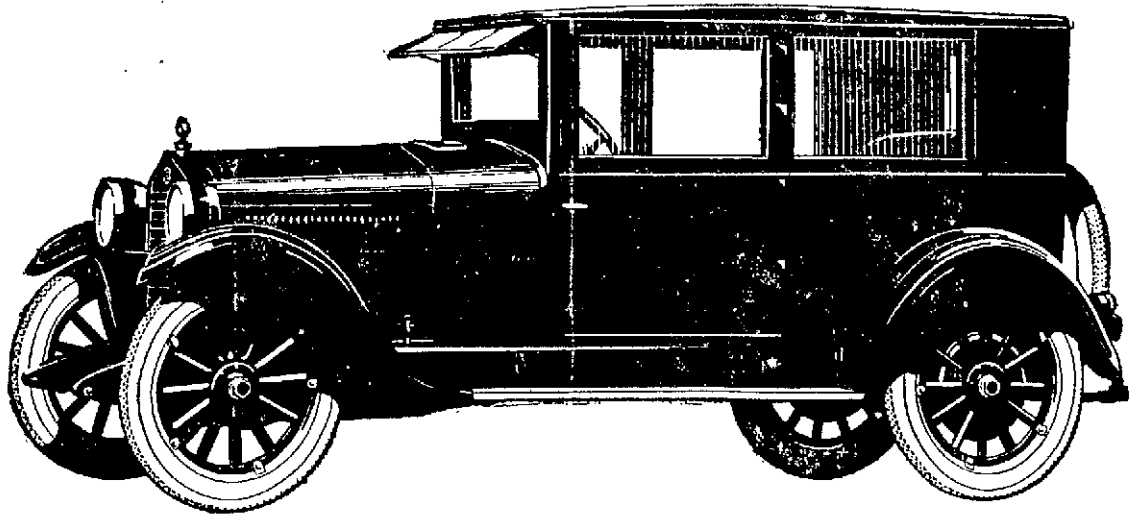
INSURANCE SPECIALISTS

EVERY KNOWN FORM OF AUTOMOBILE INSURANCE

Appleton Bank Bldg.

174 Central Street

Telephone 6428

The New ESSEX
A SIX**Built by Hudson under Hudson Patents**

Essex closed car comforts now cost \$170 less than ever before. Also with this lower price you get an even more attractive Coach body and a six cylinder motor built on the principle of the famous Hudson Super-Six.

It continues Essex qualities of economy and reliability, known to 135,000 owners. It adds a smoothness of performance which heretofore was exclusively Hudson's. Both cars are alike in all details that count for long satisfactory service at small operating cost.

You will like the new Essex in the nimble ease of its operation. Gears shift quietly. Steering is like guiding a bicycle, and care of the car calls for little more than keeping it lubricated. That, for the most part, is done with an oil can.

The chassis design lowers the center of gravity, giving greater comfort and safety, at all speeds, on all roads. You will be interested in seeing how this is accomplished.

Greater fuel economy is obtained. The car is lighter, longer and roomier. You will agree that from the standpoint of appearance, delightful performance, cost and reliability, the new Essex provides ideal transportation.

A 30 Minute Ride Will Win You

On Display at the Show, Jan. 28 to Feb. 2

A. J. CUMMISKEY MOTOR CAR CO.

MOODY AT PAW TUCKET STREETS

Telephone 1081

The
Coach
\$975

Touring Model - \$850

Freight and Tax Extra

REO MOTOR CAR COMPANY : LANSING, MICHIGAN

BLUE THE MOST POPULAR MOTOR CAR COLOR

What is the best liked motor car color, and why?

Extensive investigation by officials of the Oakland Motor Car company proved the primary color, blue, was the most popular of any, but no statistics as to the reason why could be found. Herefore most cars have been finished in black, mainly because it was less costly than the colored job. A few cars have adopted a real dark blue, Oakland wished to make a car with a distinct individuality—one that would stand out—and chose a decided blue for all its models. The investigation disclosed that in all ages, as far back as there were any records, blue had prevailed as a popular color.

Coming down to the present day, the research disclosed that blue still was virtually the only color used on automobiles, that it was the most popular tone in men's clothing, that more blue neckties were made and sold than any other color, and that even in women's garments, where fashion is capricious, names colors, the various shades of blue led. In fact, blue has always

been so popular that it has earned the significance of fidelity.

The reception the public has accorded the new Oakland with its distinctive color scheme proves that the investigators did their work well, and that the artists who decided on the shades and trimmings colors to be used also were sufficient.

Holland blue, a deep, soft tone that harmonizes excellently with the satin-wax finish, was chosen for the standard models. These are trimmed with a fine strip of red along the headlight that encircles the body and also around the hub-caps. The fenders on the open bodies and the fenders and upper parts of the closed bodies are finished in black.

After the tone field had been well canvassed and several prominent artists consulted, a special light blue tone was evolved and christened "Oakland blue." This is used in combination with orange for the sport models. The orange is used for striping as is the red in the standard models.

The combination combines the dash requisite for sport type cars with an artistic individuality decidedly out of the ordinary. The success of the Oakland venture away from the standard and sombre black, together with the growing popularity of colorful sport models, is taken as a decided trend away from the plain black car. The other auto-

RAFTER COMPANY SHOWS THE HAYNES CAR FEATURES OF THE NEW \$1000 VELIE CAR

A car that is certain to attract the full measure of attention at the show is the new Haynes 60 which is handled locally by T. B. Rafter & Co., 600 Middlesex street.

Speaking of the Haynes, Mr. Rafter says: "The Haynes was America's first mechanically successful motor car. The pride of that fact has resulted in every employee of the great Haynes factories holding the resolution that the Haynes shall be first in quality, first in service and first in lasting satisfaction. The Haynes Automobile Co. has been in existence for 20 years. From a humble beginning it has blossomed into a mighty industry, with more than six acres of buildings."

"The Haynes Co. for more than 20 years has always striven to keep its product ahead of the times, constantly maintaining that high standard of manufacture for which Haynes is known throughout the world. It is an established fact that of all the models which the Haynes Co. has designed and built in more than a quarter of a century every one has been known as a good car."

Mobile men recall during the vogue of bicycles that, after the first run of black enamelled machines, the various manufacturers chose some other color. These colors became as distinctive and as easily recognized as the nameplate on the steering post. They assert that at present the automobile is following along lines that point to a similar development.

The average car today in the thousand-dollar class has a 112-inch wheelbase. That long, racy, powerful beauty—the Velie—has been at the Lowell automobile show this week has a 118-inch wheelbase, giving the perfect chassis balance you find in cars costing many hundreds more.

Contrasted to the cramped knee room and crowded seating capacity you find in the average car in this moderate price class, you have here the spacious, relaxed comfort of more than ample seating space and leg freedom in both front and rear compartments. And long wheelbase means even more than this incomparably greater riding comfort.

In addition to these many necessary qualities in a really fine car, it means, also, a slenderness of line, a grace of proportion, an aristocratic appearance impossible to effect in the car of shorter wheelbase.

The Church Street Motor company is showing all the new 1924 Velie models. Splendid specimens of the Velie production plants show deeply upholstered seat cushions, which add a generous quota of passenger comfort to that provided by the long, undulating semi-elliptic springs. And now, too, comes the lustrous and lasting, baked enamel finish of this quality Velie body—sun-proof, rain, snow and cold-proof—the most durable finish known. Drivers of the

Velie lines can forget their paint troubles forever.

Power for every contingency is there—speed beyond fondest desires—a degree of flexibility in traffic rarely found except in the most expensive multi-cylindered cars, together with economy out of all proportion to the size and roominess of the car.

This is the same remarkable Velie-built motor with its unique pressure lubricating system, force-feeding oil over to the piston pins, that has met such triumph success in the famous Velie Model 58. It is at least three years in advance of other such designs in this price field, and many of its features are found only in the very foremost of the high-priced cars.

OUTLOOK INDICATES BIG DEMAND FOR CARS

Important among other indications that the New Year will see a vastly increased demand for automobiles, is the "Buy New" campaign which has just been launched by the Ford Motor company.

Particular significance may be attached to this, coming as it does at the very start of the year, for no company in the automotive industry is better situated to sense future conditions in the motor car field nor keep more closely in touch with the tempo of the motor buying public.

Through its great dealer organization, approximately 10,000, the company is able to obtain very accurate reports covering a large part of the country. That the outlook indicates a greater demand than ever during the coming year seems apparent in the action of inaugurating a "Buy New" campaign at this time.

There also is a shortage was seen and the public advised, but the demand which developed during the spring and early summer months, exceeded all expectations with the result that production failed to meet it and more than 250,000 persons were disappointed in not being able to secure Ford cars. Practically all through the year it was necessary to maintain a constantly increasing production schedule in order to keep up more closely with the demand. Even with that deliveries were extremely slow.

In view of the company's experience last year the "Buy New" campaign just starting comes as a warning signal to the car buyer and reflects a condition which promises an even greater car shortage during the coming spring and summer.

There has been an unusual demand for Ford cars and trucks so far this winter. In some cases dealers already are compelled to designate later delivery dates on certain types of cars. In this connection an interesting feature is the almost noticeable increase in enrollments under the Ford weekly purchase plan. More than 200,000 have enrolled for everywhere throughout the country people are more and more using the plan as a sure means of arranging car delivery at the time desired and as a result there has been a noticeable growth in the number of enrollments, particularly during the last few months.

SCORES FROZEN TO DEATH IN GREECE

ATHENS, Jan. 28. — Scores of persons have been frozen to death in the exceptional cold wave that prevails throughout Greece. One message from Saloniki says that three soldiers and 150 civilians living under canvas shelters have died of exposure.

We're Too Busy to Exhibit, But—

The same courtesy and careful attention in taking care of your requirements in every conceivable accessory made, Truck and Pneumatic Tires Sales included, is being maintained here at our well stocked store.

BOSTON AUTO SUPPLY CO.

96 Bridge St.

Tel. 3605

Ford Repairing

When done by men who repair nothing but Fords—means a great deal of attention is given to your needs, means less cost, better workmanship, greater satisfaction.

AUTHORIZED FORD SERVICE

BATTERIES

Great care must be given Battery work. Inexperienced men, if allowed to work on your battery, can do a lot of damage. None but men of experience are allowed to touch your battery here. All makes repaired, re-charged.

BRING IN YOUR BRAKE BANDS

We apply Raybestos free by the factory method. Flat rate charge. Just pay for the lining used.

QUICK SERVICE BRING 'EM IN

YES—WE'LL BE AT THE SHOW

Every Known Make of Accessory Is Here

BIBEAULT & STEVENS

672 MIDDLESEX ST.

TELEPHONE 5680

Yes, it is sensational!

Of course we talk with enthusiasm, say "lowest price"—"greatest value"—"tremendous opportunity"—because the introduction of the new Haynes 60 at such a price as \$1295 is all of that.

The idea back of this car is sensational. It is the idea of selling more Haynes cars—making it possible to build more Haynes cars—and thus to build every Haynes car at a greater manufacturing economy because of the volume.

Naturally—to do such a thing and succeed—the quality must be maintained. It must be raised higher and higher, whenever finer ways of building Haynes cars can be discovered.

And so the Haynes 60 is a marvel of dependability and quality—and also a marvel in low price. It is the lowest priced Haynes ever built, so far as what you pay for it. But it deserves to be the highest priced Haynes ever built, so far as the quality is concerned. Built on a 121-inch wheel base—equipped with 32x4½ cord tires—powered by the Haynes-built light six engine.

See the new

HAYNES 60

\$1295

(F.O.B. FACTORY)

And all other Haynes 60 models at new low level prices.

T. B. RAFTER & CO.

600 Middlesex St.

Tel. 4311

How can you decide whether or not you want a car with Four-wheel Brakes?

By driving a True Blue Oakland Six yourself. That tells the whole story.

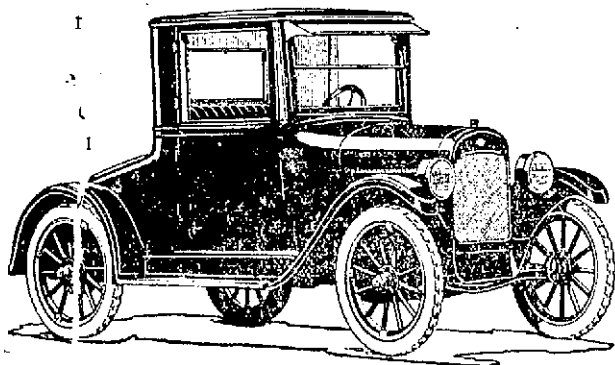


LOWELL OAKLAND CO., 614 Middlesex Street. Spaces 33 and 34

for Economical Transportation



ANNOUNCING A NEW POLICY IN THE PURCHASE OF A CHEVROLET



CHEVROLET PRICES

ROADSTER	\$209 Down
12-Month Payments of	\$31.00
TOURING	\$203 Down
12-Month Payments of	\$32.00
COUPE	\$258 Down
12-Month Payments of	\$40.00
SEDAN	\$300 Down
12-Month Payments of	\$50.00

THE MONEY YOU DEPOSIT NOW, AND MONTHLY THEREAFTER, UNTIL DELIVERY DRAWS INTEREST OF

6%

SPACES AT SHOW 13 and 15

FIRST SHOWING OF OUR New Sport Models

At Our Showroom Every Day, Evening This Week.

SUPERIOR MOTOR CO.

516 MIDDLESEX ST.

TELEPHONE 3070

REO MOTOR CARS NEED NO INTRODUCTION

The sturdy, capable, efficient and beautiful Reo motor cars need no introduction to Lowell motorists of, indeed, to any who have once seen any production to Lowell motorists or, in known car. However, those who have admired the Reo models of past years will be interested in seeing the types and designs which make the 1924 models among the most talked of cars in the big automobile shows of the country.

Daniel E. McQuade, whose salesroom is at 600 Middlesex street, is the local agent for the Reo cars and will exhibit a number of the new types at the Lowell Automobile Show at the Memorial Auditorium this week. A visit to the booth of this well known dealer will repay in full any trouble which one may have in making one's way through the crowds that are sure to be attracted by the Reo exhibit.

There is no social, business, professional, nor family motorcar need which cannot be filled to complete satisfaction by one or more of the Reo models, be it touring car, sedan, coupe or phaeton.

It would be difficult to think of a class of service in a user whose requirements are not within the range which Reo meets—and needs fully.

The Reo light seven-passenger touring car is the family car supreme. Ample room for seven without extra bulk or additional weight.

The Reo coupe seats four passengers and has plenty of storage space for baggage, etc. The popular model and the new six sedan are almost interchangeable in their adaptability to the service of family or individuals.

The Reo five-passenger sedan is beautiful in design, exquisite in finish, and complete to the last detail in equipment.

Add to these the new Reo phaeton and you have a group of quality cars unsurpassed for dependability, economy, low upkeep, and pride of ownership.

Superior Auto company, local agent for the popular and low-priced Chevrolet quality cars of all lines, are exhibiting in No. 13 and 15 spaces at the automobile show all this week. The presentations for easier inspection on the part of Middlesex county show patrons are the very finest ever shown by the Chevrolet corporation and the exhibit to the Superior Auto company will attract many visitors. All this week.

The active local agents announce that they have evolved an easy payment plan that will eliminate hesitations on the part of prospective Chevrolet buyers who may not have ready cash to pay for cars in full when secured. Anyone can buy a car on the Superior Auto company's plan without any sacrifice.

This plan consists of an initial payment down and a series of 12 monthly payments so proportioned that the first payment will amount to one-third of the total cost and the balance carried over twelve small monthly payments. Auto show delivery are being urged to inspect the Chevrolet exhibit and talk with any of the courteous sales-

Get THE SUN Classified Ad Habit

NEW CADILLAC CARS THE ACME OF PERFECTION

The superb 1924 models of the wonderful Cadillac motor car lines, shown at the beautiful local sales headquarters opposite the new Memorial Auditorium on East Merrimack street, by George R. Dana & Son, are attracting more attention than ever, if that were possible. Last year and the years before that, the Cadillac products have always been drawing crowds for auto show visitors. Today the newest cars of the famous line are here in Lowell on exhibition both at the motor show in the Memorial Auditorium, and also at the spacious Dana & Son's sales headquarters right across the way on East Merrimack street.

An interesting and unforeseen change in attitude on the part of prospective buyers of Cadillac cars was witnessed with the introduction of the new V-63 Cadillac, according to Jay W. Dunham, manager of distribution of the Cadillac Motor Car company.

"While we have always encouraged salesmen to demonstrate Cadillac driving qualities, strange as it may seem, prior to the introduction of the V-63 a very considerable portion of Cadillac owners purchased cars with-

out a demonstration ride because they were already familiar with Cadillac performance," Mr. Dunham states. "But following the V-63 announcement the situation was entirely changed. Every prospective owner was eager to get into the car and experience its riding qualities."

"Not since we introduced the V-type eight back in 1914 had so many fundamental changes been incorporated in one model. Except in a few details we had an entirely new engine. We had introduced the new car with the slogan, 'Expect great things.' We had simplified that slogan a few days later to 'Expect great things when you ride in a V-63.' And there was a very frank curiosity on the part of our Cadillac owners and prospective owners to know just what those 'great things' could be."

"There was the operation of the new engine to be demonstrated; and for many their first experience with four-wheel brakes. Many owners have since commenced upon the sense of security in the quiet action of the engine and the smoothness and absolute sureness of the four-wheel brakes, stating that it is an experience that cannot be described."

"So great was this interest in New York that 252 persons were given a ride in the new V-63 during the first day of its showing. The distributor, who had only a limited number of the new cars on hand at the time of the announcement, was forced by the

AUTOMOBILE OILS AT THE C. B. COBURN CO.

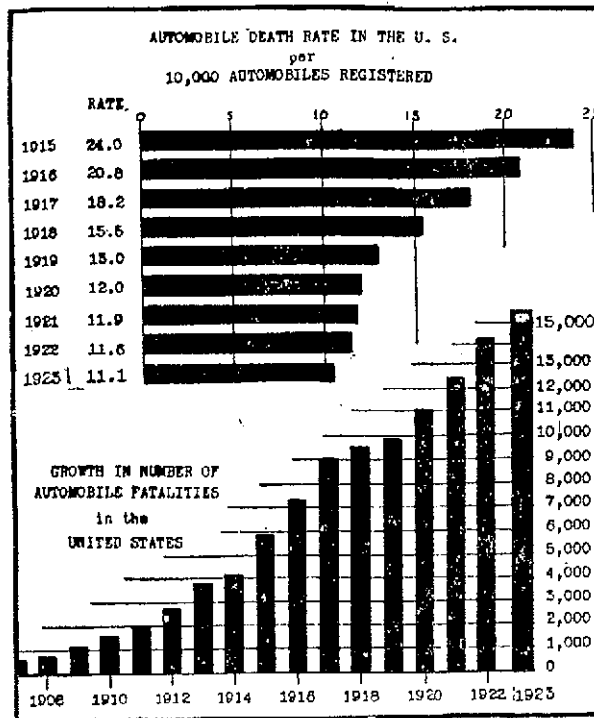
The C. B. Coburn Co., are not exhibiting at the show, but autoists are interested, nevertheless. In the supplies of various oils which this firm carries. The large stocks that may be found there at the present time are not for any special showing, but are an all-the-year round proposition with them as their aim is to carry at all times every grade of oil that the motorist desires.

pressure of requests to limit first rides to once around a city square.

"The Chicago branch found its original plans for demonstrating the new car entirely inadequate. To take care of the demand, it organized what was called a 'Cadillac Owner Week,' taking several additional cars from the showroom floors and inviting every Cadillac owner to come and enjoy a ride in the new car. So many expressed a desire that they could not possibly be accommodated during the first six days, and 'Cadillac Owner Week' was extended indefinitely."

Nine women now sit in the Danish parliament, three in the lower house and six in the upper.

Blame Unfit Driver for Traffic Toll



LOWELL CHART SHOWS THE INCREASE IN AUTOMOBILE TRAFFIC FATALITIES OVER A PERIOD OF 16 YEARS. WHILE THE NUMBER OF DEATHS HAS INCREASED 150 PER CENT. SINCE 1906, THE DEATH RATE IN RATIO TO NUMBER OF AUTOMOBILES HAS DECREASED, AS SHOWN IN THE UPPER CHART.

By N.E.A. Service
CHICAGO, Jan. 28.—(Tele.)—The "Motor Men" from the streets.

This is the remedy Fred M. Rossland, chief of the national safety council's public safety division would apply to

ward making the highways safe. It supplements the national safety council's estimate, just announced, that 15,000 persons were killed in auto accidents in 1923—1000 more than were killed in 1922.

"Enforcement of traffic laws already on the books is more important than writing new ones," says Rossland. Here are some ideas, though, which might help in a new code:

"Most important of all, eliminate auto drivers. Delaware requires a test of all prospective drivers, to determine mechanical skill, and coordination of hand, eye and nerve. Drivers without certificates of fitness are arrested."

"Make 10 miles an hour maximum speed for cars turning street corners. Make 15 miles the limit in downtown sections and 20 miles the absolute maximum in a city."

"On busy corners where traffic police are required, compel pedestrians to observe the same signals as motorists and cross only with motor traffic."

"Create wider highways, and more of them, correcting blind corners, before it is necessary to prohibit motor vehicles from certain streets in many cities."

"The 'fool woman driver' and children are far more careful than are men, according to the safety council accident survey. During 16 months' study of Los Angeles, women drivers caused in only 4 per cent of the accidents, while the number of children killed decreased."

"Safety instruction in the schools of 300 cities has cut down playing in the streets and the 1921 Jaywalkers William H. Cameron, managing director of the national safety council. "If the parents took the same care children now do, there would be a far greater curbing of the accident rate."

OVER 80,000 READERS DAILY

The Sun goes home and stays home. It is read by all members of the family in the evening, when they have time to read. The Sun carries the message of its advertisers to over 80,000 readers daily. No other newspaper in Lowell renders the service to its advertisers that The Sun does.

ANDERSON ALUMINUM SIX IS A BEAUTY

A car that is sure to attract attention at the show is the Anderson Aluminum Six, shown by Bouvier and Racette of the Cheever street garage. This aluminum body car is first of all, a fine appearing car and next, a well appointed one, so that an inspection of it will commend it in these particulars without any further details being discussed.

And the car's appearance is only in keeping with the manner in which the body is built. Anderson is a name that has stood in the forefront of coach and body-building for generations, and in the automobile they are fully upholding the prestige which was theirs in the construction and building of pre-war automobiles. Aluminum is used in the construction of this being the fact that on handling, lustrous beauty of finish may be imparted to it that of any other would be impossible. Moreover, without the use of aluminum, the lightness, balance, performance and operating economy of the car would be unattainable.

Flexibility of operation is also one of the characteristics of the car as, when it is traveling about at a 2-mile-an-hour rate in a congested area, the rapidity with which it gathers speed and it has an open roadway, is astonishing. It is also noted for its easy riding qualities and, when riding over rough spots, it is smooth and silent that one might well imagine that it was a much higher priced car than it really is.

There are several exclusive features in the Anderson that will be explained fully to all interested. Balloon tires and four-wheel brakes are also optional, so that by further low radical one's opinion may be formed to these matters, they can be satisfied.

Special Display of V63 Models

AUTO SHOW

AUDITORIUM—ALL THIS WEEK

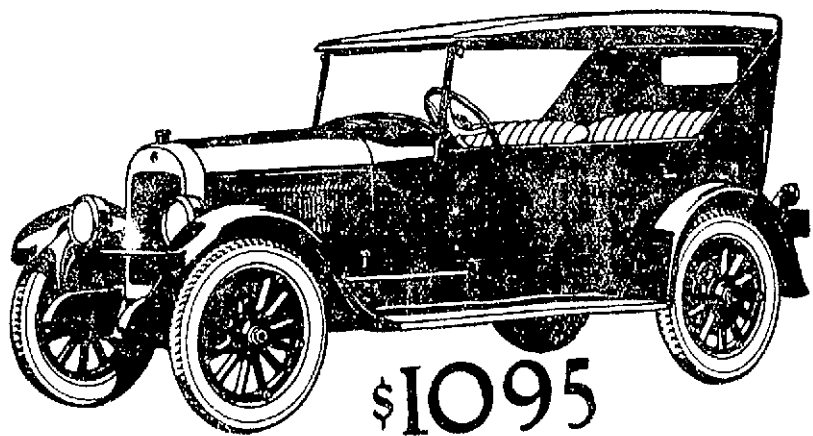
Expect Great Things
V63

Complete Line of V63 Models

GEO. R. DANA & SON

Across the Street From the Auditorium

FIRST SHOWING
new DORT
SIX



\$1095

The Five-Passenger Touring Car—Exceptionally roomy and seats five comfortably. There is a cowl ventilator, and a new type of one-piece windshield. Drum head lamps, full crown fenders, nicked door handles, foot rail, robe rail, artillery type wheels and eighteen-inch steering wheel are a part of the equipment.

S. H. C. MOTOR SALES

35 MOODY STREET

Telephone 803



The New Radiator

THE
Fordor
SEDAN
\$685



In High Favor
At The Show

When you stop to consider the remarkable value that the new Fordor Sedan represents at its present low price, you will appreciate at once why it is a leading attraction at the Show.

This latest four-door type, improved and refined in many important details of exterior design and interior equipment, offers more in the way of real comfort, convenience and general motoring satisfaction than has ever before been obtainable in a closed car so low in price.

List your order now so that you may not be disappointed in delivery at the time you want your car.

F. O. B. DETROIT \$685 FULLY EQUIPPED

Authorized Ford Dealers

THE
UNIVERSAL
CAR

Ford
CARS · TRUCKS · TRACTORS

THE
UNIVERSAL
CAR

AUTOMATIC WINDSHIELD OF INTEREST TO WORLD AT SPECIAL PRICE WAR VETERANS

Shows may come and shows may go, but the Towers Corner Auto Supply goes along every day in the even tenor of its way. Not only during show week, but at all times, it endeavors to carry a line of accessories that are standard and reliable. The accessibility of this centrally located accessory shop is another reason why it is growing in popularity with so many of our local motorists.

Although not at the show, they have a mighty attractive proposition to offer car owners. Realizing that the most disagreeable sleety and rainy days of the year are in the immediate future, they are offering an automatic windshield wiper at a price so attractive that they believe many motorists will avail themselves of the offer and have installed this very useful asset to safe driving in wet weather. They also call attention to their large line of Aleutic fittings and full stock of parts.

A compromise between William J. Bryan and his critics might be worked out on the basis of Mr. Bryan's recognizing the law of evolution in return for the other side's recognizing the Volstead law.—New York Evening Post.

World War veterans who have allowed their government insurance policies to lapse, can renew them any time up to March 3, 1926, according to announcement made by the U. S. Veterans' bureau.

Any veteran who carried a United States government term (war time) insurance, or has had it cancelled, can be reinstated between now and the above-named date.

A veteran reinstating his insurance can convert it to a United States government life insurance policy, which includes six terms of policies as follows: Ordinary life, 20-payment life, 20-payment, 20-year endowment, 30-year endowment, and endowment maturing at age of 62.

SURPRISE PARTY

A very enjoyable evening was spent at the home of Miss Louise Holland of East Chelmsford last Friday night when about fifty of her friends gave her a surprise party and presented her a beautiful ring. Refreshments were served and a very enjoyable evening was spent by the young folks. The entertainers were Miss Lillian Brooks and Miss Edith Griffin, who gave a tea dance. A piano and violin solo was given by Mr. McMullin and Mrs. O'Brien and Misses Kay, Grady, Mollie Davidson, Josephine Manning and Catherine Kelleher also helped to make the evening very enjoyable.

Lowell Automobile Show Continued

playing eager interest in annual Lowell auto shows, will be heavily represented during the week's display of the 1924 attractions in the motor car world.

There are those also in kindred industries, who have found it to their advantage to foregather here at the time of the Lowell auto show. There are others who have found it a splendid time to visit the city and the Auditorium automobile exhibit offers an excellent opportunity. Many combine business with pleasure, and the survey of the new models at the show is made the reason for visits to the wide variety of merchandise stores and places of amusement which the city of Lowell offers.

Hotels are preparing for the comfort and entertainment of their visitors during the auto show week. They have taken into count the numbers of women who will be among the visiting throng to Lowell and have arranged for special hospitality and entertainment. Various clubs will be open to visitors in the city where they may have headquarters and also be able to obtain information. Each automobile sales party on every street will have "open house" day and evening all the week. Each motor car sales headquarters will have additional displays of 1924 models and latest accessories, thus offering automobile exhibition visitors also displays in one. In fact, the Lowell automobile dealers, particularly desire to have the show visitors call at the downtown sales rooms before or after the show and partake of the hospitality provided for one and all by the alert local distributors of the latest choice selections from America's greatest manufacturers of motor driven vehicles.

The Auditorium has been beautifully decorated for the 1924 show. Ample space has been reserved to enable show visitors to move around and inspect each display without discomfort from crowding and closely confined quarters. The booths of each displaying distributor are not only elaborately decorated in each allotted space, but many of the car "marks" present novel features revealing important mechanical improvements.

Both the open and closed car designs are on display. The show visitors also seen with interest the motor truck section, always a big feature of Lowell auto shows.

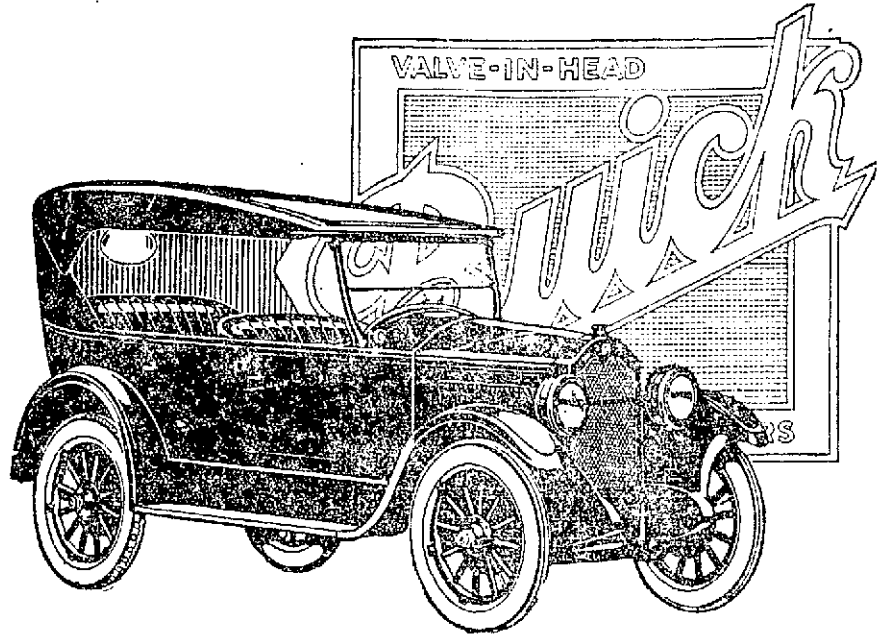
Four-wheel brakes and balloon tires are perhaps the two mechanical innovations that stand out among the big features of the 1924 exhibition at the Auditorium. They are now, so far as the Lowell show is concerned, although both were brought out several months ago. Among the innovations, the effect of four-wheel brakes is well understood, though the constructional features shown at the Auditorium differ widely enough on various cars to make a close study of the system well worth the motorist's aim.

The closed car grew immensely in popularity during the past year. While the roomy five and seven passenger sedans remain the favorites, the coupe appears to run second in favor. There are a number of coupes in which four and five passengers can be seated comfortably. The sedan is the outgrowth of the desire to retain the capacity and the roominess of the open touring car, with the comfort, warmth and cleanliness of the closed car.

The 1924 Lowell auto dealers' show has been promoted, as usual, by the leading distributors of the city, who have at all times energetically handled all exhibition details without outside aid and have always succeeded in presenting to the people of Lowell and vicinity an exhibition that has invariably made a fundamental appeal to all motor transportation interests. Representatives of both the Chicago, Portland, New York, Albany and Springfield

The Standard of Comparison And None There are Which Can Compare With BUICK in Value

THE IDEAL
CAR FOR THE
AVERAGE
MAN
Low
Depreciation



POWERFUL
ECONOMICAL
COMFORT
APPEARANCE

BUICK SERVICE ACCESSIBLE EVERYWHERE

Some of the Reasons Why You Should Buy a Buick

SEE THIS MARVELOUS CAR AT THE AUTOMOBILE SHOW—AUDITORIUM—ALL THIS WEEK

We Are Also Showing a Complete Line of Fourteen Models at Our Showroom

DIRECTLY OPPOSITE THE AUDITORIUM

Lowell Buick Company

When better automobiles are built, Buick will build them

field automobile exposition interests who attended last year's motor show in Lowell, declared it is to be a record breaker for a city of its size. Today the vigorous leaders of the 1924 show at the Memorial Auditorium are prophesying another record-breaker from points of local enthusiasm on

the part of motor car distributors and the public at large, and the week's attraction is expected to prove one of the biggest drawing cards for new business ever set forth for the delight of the motoring public.

The executives of the local association handling the 1924 exhibition are led by Dan O'Lea, president; Frederick Skahan, vice president; James J. Emerson, treasurer; Edward K. Burns, secretary; Gardner P. Billard, Thomas B. Laffey and Marie McHugh.

A committee of feminine auto mart office employees will be present all show week to entertain visiting ladies at the show.

Special reception rooms have been arranged for both feminine and male visitors attending as guests of the exposition managers.

There will be a buffet luncheon served daily and other refreshment booths have been installed to serve all patrons. The attractions outside the auto displays and specialty exhibits in latest accessories will be more numerous than ever before. A wireless has been installed for presentation of concerts and addresses by prominent speakers who wish to pay their respects to the Lowell automobile interests.

Tonight will be "Mayor's Night," and auto show patrons and the public in general will hear a message of greeting delivered by Mayor John J.

Donovan, whose presence will officially open the exhibition.

Tomorrow evening, Hon. James M. Curley of Boston has been invited to be present and deliver a short address.

Wednesday will be "Sabourin Day," on Thursday, "Governors Day," and on Friday, "The People's Day." Mr. Curley will be the guest of honor and bring a message of good cheer. Mr. Fuller is an automobile mechanic, who represents one of the country's largest distributing industries, and is expected to give some idea of the 1924 prospects as he sees them.

Friday will be "Children of Tomorrow Day," and Saturday—the final day of the 1924 show—will be dedicated to the schoolboys and girls of Lowell and surrounding towns, who are expected to accompany their parents to Lowell and see the new cars and pass judgment on them as only young wisdom can do when at its best.

On the program of musical features during the week is the announcement that Campbell's orchestra of 10 pieces has been engaged to play each evening during the show.

Frank A. Goodwin, registrar of motor vehicles, has been invited to visit the show on Wednesday and the local dealers are prepared to give him a reception as befitting a man in his position of high state executive authority.

The large list of exhibitors local

automobile dealers exhibiting lavishly at the 1924 show at the Auditorium includes the following:

Packard Motor Car Co.
S. H. C. Motor Sales.
Postoffice Garage.
T. B. Baile & Co.
Superior Motor Co.
Moon Auto Co.
Prince-McCann Co.
Parks Motor Car Co.
Pitts Motor Sales.
R. A. Blisomette.
Church St. Motor Co.
Lowell Oakland Co.
Almer G. Johnson.
Bourcier & Racette.
George R. Dunn & Son.
M. S. Finkel.
Lowell Buick Co.
A. J. Cummings Motor Car Co.
Lowell Motor Car Co.
Hinckley & Drew Inc.
Lowell Motor Sales.
Daniel L. McQuade.
P. S. & C. Shopper.
The American Local Association.
Richard Farnham Spark Plug.
French-Walter Battery & Electric Service accessories.
Shearer Brothers accessories.
Conant Battery Service accessories.
Bibault & St. Denis accessories.
Albert H. Smith Co. accessories.
Lowell Gas Light Co. accessories.
Marquis & Bradford accessories.
Moors Auto Supply Co. accessories.

Why is Oakland's new L-head engine so powerful, yet so smooth and quiet in operation?

Because it is built to be the finest light six that advanced engineering can produce.

True Blue
Oakland
SIX

PRODUCT OF GENERAL MOTORS

LOWELL OAKLAND CO., 614 Middlesex Street.
Spaces 33 and 34

You Can Do It Better With Gas See the Gas Garage Heater at the Show

The Scientific Safety Garage Heater will be shown during the Automobile Show in the balcony at the top of the marble stairs.

The garage heater is a positive assurance against frozen radiator, cracked water jacket, and other troubles caused by keeping your car in a freezing temperature.

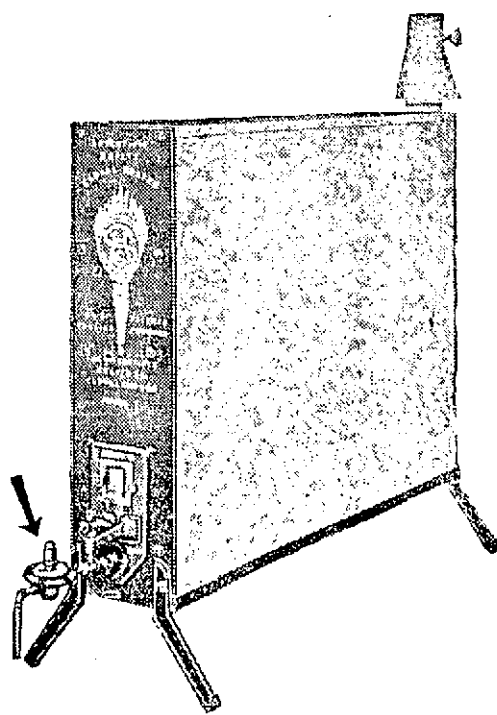
A warm garage saves the battery, keeps the varnish from cracking, prevents tire rot, and lengthens the life of the car. The

Scientific

Safety Garage Heater

is the universally approved method of warming garages. It is safe in operation and when used properly can be operated at a reasonable cost.

Enjoy real motoring comfort. Start from your garage in a warm car.



Lowell Gas Light Company

Appliance Store—73 Merrimack Street

Phone 6790

You Can Do It Better With Gas

TOWER'S CORNER AUTO SUPPLY NOT AT THE SHOW

But still remembered by Lowell Motorists who recognize Real Service

There are Lots of Fine Things to Be Seen Here in This Well Stocked Accessory Store. Our Prices are Right Too.

AUTOMATIC WINDSHIELD CLEANERS \$5.00
For the Next 10 Days Installed Free

We are Equipped to Equip Your Car With Everything You Need

ALEMITE PARTS AND FITTINGS—A Full and Complete Stock.

RIMS AND RIM PARTS

CHAINS—WHEN YOU NEED THEM

Get the habit of trading here. You'll like the manner in which we serve you.

Tower's Corner Auto Supply, Inc.
280 CENTRAL ST.

TELEPHONE 829

Where You Bought the Rim



WITH POMP AND CEREMONY

The king and queen of England, with all the pomp of ancient times, ride in their golden coach to parliament. Never before in England's history has a monarch gone to speak before a parliament the dominant figure in which is a Laborite. This is a splendid close-up of Queen Mary in her queenly robes and crown. Note the rich ornamentation on door of coach.

AUTOMOBILE INSURANCE

**Fire, Liability, Theft,
Property Damage**

PLACED IN RELIABLE COMPANIES

"See Slattery For Service"

E. F. SLATTERY, JR.

Strand Bldg.

Phone 4890

THE CHALMERS AND THE MAXWELL CARS

Henry A. Bissauhette will display at the Lowell show two sterling cars, the Chalmers and the Maxwell. No car has ever won such a high place in the public esteem as the Maxwell since the new series was introduced. They have established records of performance and economy all over the country.

There is no secret about the superiorities which are so obvious in the Good Maxwell.

They are the direct and natural result of sheer quality in engineering and construction—quality which is actually not excelled in cars costing many hundreds of dollars more.

The design of the operating parts and the way they are made—the lack of vibration and the easy riding qualities—all bear witness.

The dry-plate clutch, for example, is very light. It has but little inertia and stops spinning almost instantly when disengaged.

Therefore the gears are shifted with the very maximum of ease and quickness. It is almost impossible to clash them.

The transmission gears themselves are oil-hardened instead of being case-hardened.

Oil hardening is the most costly process, but it is worth its cost because it produces a much higher degree of quietness and longer life in these hard-working units.

So it goes all through the car. The process of betterment never stops. The search for still greater values is constantly going forward.

SISTER MARY'S BEST RECIPES

When the larder and refrigerator seem full of little dabs of left-overs don't instigate a reckless "clearing up" but carefully take stock and use your imagination.

Most left-overs of vegetables and meat can be divided into two groups, one for salads and one for "re-chaffing."

A very little bit of many vegetables can be combined in a molded jelly salad or used with lettuce and a French dressing.

Two tablespoons carrots, two of peas and a stalk of celery can be combined with one or two pickles and two or three tablespoons of carefully chopped cold meat in an aspic jelly, making a salad any woman should be proud to serve.

Cauliflower, string beans and beets can be tossed together with a smaller cut onion and served on crisp lettuce with French dressing.

Canned corn is used to advantage in chowders, "sea pies" and the reheated type of dish.

Service Counts
Often the secret of the success of the left-over dish lies in its garnishing and serving. If the salad of odds and ends is served on the best salad plates with as much economy as if it were a salad of artichokes the family will more than likely "fall for" the atmosphere of the plates rather than the salad.

A jellied salad is often more successful molded individually. This gives the cook an opportunity to consider

the individual tastes of the family and apportion her left-overs accordingly.

This holds true in reheated dishes as well, and makes rankins invaluable to the housekeeper.

CUTTING ICE AT FORGE VILLAGE

The Gage company today started the annual movement over rural roads of a portion of its local ice-cutting equipment, prepared to begin ice cutting operations at Forge Village pond for the first time this winter. The ice there is about 12 inches in thickness and of excellent quality. First ice from this pond will be stored this afternoon.

The cutters have had a small gang at work for the past several days securing 10-inch ice at Beaver brook. This supply goes directly to Lowell consumers.

Conditions on the Merrimack river above Lawrence dam are ideal, Miss Martina Gage told The Sun this morning. The first 1924 supply for the Gage ice houses along the river bank will be cut starting, probably, Wednesday morning.

The river ice already formed and about eight inches in thickness, will be much thicker by Wednesday if frigid weather temperatures hold. If 10-inch ice is ready by tomorrow night, the first cutting will start promptly Wednesday morning. All employees have been notified to be on hand for the campaign and there is no shortage of "spare" help.

The Metropolitan corporation is ready to start operations on Baptist pond, South Chelmsford, this week. Eight inches of ice has been measured there.

Y.M.C.A. NEWS

T. R. Williams, boys' work secretary of the Y.M.C.A. will address the dormitory men at the weekly Red Triangle village supper Wednesday night. He will speak of his trip to Australia. On Thursday night the bowling team of "Y" dorm men will try to continue their winning streak, which started with the defeat of the Lawrence "Y" residents last week.

In this new and efficient era, housewives are known as home-mighties. They are content to let father keep his old job as fireman—Cleveland Plain Dealer.

OLD HOME TOWN



RUMMAGE SALE NEWS—SECOND DAY—

THE SALE WAS POSTPONED ANOTHER DAY UNTIL SOME ONE COULD BE FOUND WHO WAS ABLE TO MAKE THE HEATING STOVE DRAW—

How We Spend Your Money in building Studebaker cars Why people buy 150,000 yearly

It is true that we spend lavishly on Studebaker cars. But it's all to your advantage.

It is by that spending that we give you the greatest value in the fine-car field. We offer prices no one matches on any comparable cars.

That lavish spending led people last year to pay \$200,000,000 for Studebaker cars. And that volume brings our prices down to where they are.

\$50,000,000 in plants

Studebaker assets are \$90,000,000. In modern plants and equipment we have \$50,000,000. Seventy per cent of that amount was spent in the past seven years. So it represents the last word in equipment.

\$8,000,000 in drop forge plants, so every vital part is made to Studebaker standards.

\$10,000,000 in body plants, so Studebaker ideals may be shown in every body.

All that is staked in a permanent way on satisfying fine-car buyers better than our rivals.

What extras cost

Lack of vibration is a famous Studebaker feature. We get that by machining crank shafts as they were in Liberty Airplane Motors. That extra cost is over \$600,000 yearly.

Matchless endurance is another famous feature. One Studebaker Six, still in active use, has run 475,000 miles since 1918. We get that through costly steels. On some we pay 15% bonus to makers to get formulas exact.

Beauty of finish is another supremacy. But that finish requires many operations, including 15 coats of paint and varnish.

Our real leather cushions cost \$25 per car over imitation leather.

Every Studebaker car is Timken-equipped. The Special-Six and the Big-Six have more Timken bearings than any car selling under \$5,600 in

America. The Light-Six more than any competitive car within \$1,000 of its price.

In closed cars we offer wondrous luxury. The lining is Chase Mohair, made from the fine fleece of Angora goats. Velour would cost about one-third that, saving up to \$100 a car.

Note those bumpers, that steel trunk, those extra disc wheels with cord tires on some models. Note that extra courtesy light. Think what they would cost if you bought them.

The cost of care

The unvarying standards in Studebaker cars are fixed by a department

Don't Buy Blindly

Studebaker is today the leader in the fine-car field.

It has made this concern the largest builder of quality cars in the world.

You can find nothing in cars at \$1,000 or over to compare with Studebaker values.

Studebaker sales have almost trebled in the past three years. The growing demand is the sensation of Motordom.

For 72 years the name Studebaker has stood for quality and class. But never so much as today.

Then don't buy a car at \$1,000 or over without learning what we offer.

of Methods and Standards. It is enormously expensive.

Our constant improvements are due to ceaseless research. 125 experts devote their time to the study of betterments. They make 500,000 tests per year.

That reliability is due to 12,000 inspections of the material and workmanship in each Studebaker car before it leaves the factory. This requires 1,000 inspectors.

Being generous with men

We pay maximum wages—at least as much as anyone else will pay.

Then we pay extra for continuous service. Last year, 13,000 men in our factories got anniversary checks—total \$1,300,000. After five years of service those checks amount to 10% of their wages.

We spend \$2,000,000 yearly on our co-operative work for men.

Every year we give factory employees one week's vacation with pay. That cost us \$225,000 last year.

We sell them stock on attractive terms. We retire old employees on pensions.

All this to keep men happy, to foster morale, and to keep men with us when they develop efficiency.

Not extravagance

Do such things seem extravagant? They are not. All those extra dollars save more dollars for our buyers.

They result in the cars you see, in the prices and values we offer. Nothing else in the field can compare.

Those values have resulted in a demand for 150,000 cars per year. That volume cuts our costs in two, as compared with limited production.

The cause of over-prices—under-values—is not lavish expenditure.

It is

Limited production,
Heavy overhead,
Out-of-date machinery,
Antiquated methods,
Non-economical plants,
Transient labor,
Discontented workers.

We've eliminated those things. We've done it at what seems to you a heavy cost per car. But each of those extra dollars saves \$5, we believe. Note what values and what prices have resulted. Note the amazing demand—the overwhelming demand—it has brought for Studebaker cars.

LIGHT-SIX

5-Pass. 112" W. B. 40 H. P.	
Touring	\$ 995.00
Roadster (3-Pass.)	975.00
Coupe-Roadster (2-Pass.)	1195.00
Coupe (5-Pass.)	1395.00
Sedan	1485.00

SPECIAL-SIX

5-Pass. 119" W. B. 50 H. P.	
Touring	\$1350.00
Roadster (2-Pass.)	1325.00
Coupe (5-Pass.)	1895.00
Sedan	1985.00

BIG-SIX

7-Pass. 126" W. B. 60 H. P.	
Touring	\$1750.00
Speedster (5-Pass.)	1835.00
Coupe (5-Pass.)	2495.00
Sedan	2685.00

(All prices f. o. b. factory. Terms to meet your convenience.)

PRINCE-McCANN CO., Inc.

165 MARKET ST.

TELEPHONE 4740

The World's Largest Producer of Quality Automobiles

OVER 90% OF ONE MILLION STILL IN SERVICE

Since delivering their first car, early in December, 1914, Dodge Brothers have manufactured and sold one million motor vehicles.

Over 90% of all these cars are still in active service.

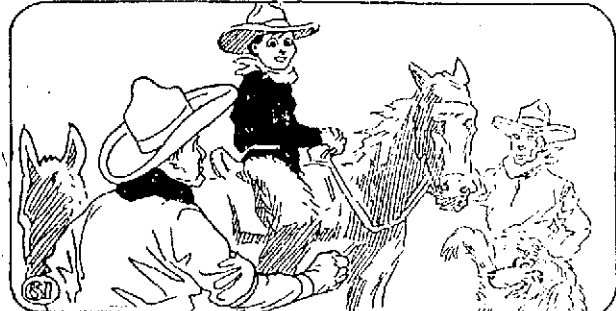
This striking fact stands alone—a unique and overwhelming tribute to the principles and methods responsible for a product of such enduring worth.

Now on Exhibition at Auto Show

LOWELL MOTOR MART, Inc.

Moody, Tilden and Colburn Sts.

Jack Daw's Adventures. Chapter 21



Very shortly another cowboy came up with a fine black and white horse. "This animal is tame and will not try to throw you over his head like that other horse did," said the first cowboy. And then he helped Jack into the saddle as Flip ran around the horse and barked.



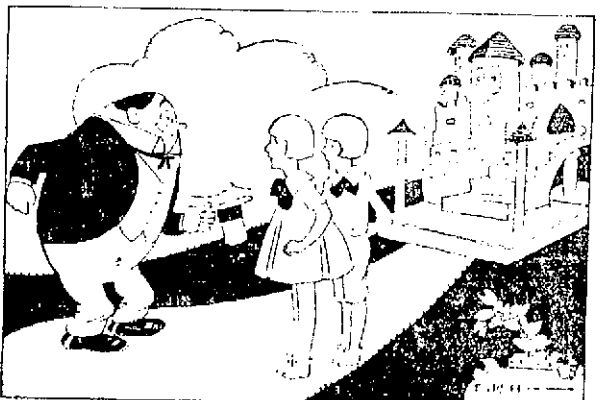
"Now," said the cowboy, "I'm gonna turn this horse loose and you ride him down the field and then turn around and come back. When you get alongside of me, hop up on your saddle like I did. I'll be close to catch you if you fall." And away Jack went down the open track yard.



The end of the field was reached in no time, and as Jack pulled on one of the lines the horse turned and started back. "Now stand up!" shouted the cowboy, as Jack came close to him. The little adventurer tried to do as he was told but his foot slipped and he fell. (Continued.)

ADVENTURES OF THE TWINS

by Olive Roberts Bapton



"My, my but I'm glad to see you!" cried the Fairy Queen as she gave each of the Twins a good hug and a kiss. "I haven't seen you for ages. What happened? Where have you been?"

"We couldn't find any way to get here," said Nick. "We wanted to come but couldn't."

"Why, I told Twinkle To to tell Nimble To to tell Silver Wing to take the magic green shoes to you so you could find your way to Fairyland whenever you wished to come," said her majesty in surprise. "I wonder why he didn't obey me!"

"He did! He did obey you," said Nancy. "But he left the shoes on our lawn and it snowed on them and we didn't see them until the snow melted. We put them on and wished ourselves here as quickly as we could. My, but it's nice and warm! And the flowers are in bloom—like summer."

"It's always warm in Fairyland," said the Fairy Queen, giving Nancy another little squeeze. "I'm particularly glad you happened in today, though, kiddies, for I've had a letter from one of my best friends, and you know her! Guess?"

"Mother Goose?" guessed Nancy. "No, I'll tell you who it is, it's the Riddle Lady! The Riddle Lady who lives in Riddle Land!"

"Why, we were in Riddle Land not long ago," cried Nancy.

"Well, that's why she wants you again. She says that her subjects have lost all their thinking caps and can't find them. And so, of course, they can't guess a single answer to her riddles. She wants you two children to meet Humpty Dumpty down by the garden wall today at noon and go back to Riddle Town with him. She has invited the Mother Goose people to Riddle Town, too, because they all love riddles."

Nimble To took them to the door and bowed them out, and the first person they laid their eyes on was Humpty Dumpty waiting patiently. "I wouldn't come in because I don't like stone people," he explained. "How do, children, I hope you're both well."

"Just fine, Mister Humpty," said Nancy. "And how are you?"

"A little stiff," he remarked. "But that's to be expected. As mayor of Riddle Town, I don't have much time to think of my own troubles. But we can talk after we get there and time's flying. The Riddle Lady has a new riddle to ask. Come!"

And taking each Twin by an arm, away they went through the air to Riddle Land.

(To Be Continued.)

(Copyright, 1924, The Lowell Sun.)

TRAINS TO AND FROM BOSTON

Southern Division				Portland Division			
To Boston		Fr. Boston		To Boston		Fr. Boston	
Low.	Arr.	Low.	Arr.	Low.	Arr.	Low.	Arr.
8:20	8:40	2:30	2:10	6:30	7:25	8:35	8:20
8:30	8:50	2:40	2:20	6:40	7:35	8:45	8:30
8:40	9:00	2:50	2:30	6:50	7:45	8:55	8:40
8:50	9:10	3:00	2:40	7:00	7:55	9:05	8:50
9:00	9:20	3:10	2:50	7:10	8:05	9:15	9:00
9:10	9:30	3:20	3:00	7:20	8:15	9:25	9:10
9:20	9:40	3:30	3:10	7:30	8:25	9:35	9:20
9:30	9:50	3:40	3:20	7:40	8:35	9:45	9:30
9:40	10:00	3:50	3:30	7:50	8:45	9:55	9:40
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18:30	18:50	12:40	12:20	16:40	17:35	18:45	18:30
18:40	19:00	12:50	12:30	16:50	17:45	18:55	18:40
18:50	19:10	13:00	12:40	17:00	17:55	19:05	18:50
19:00	19:20	13:10	12:50	17:10	18:05	19:15	19:00
19:10	19:30	13:20	13:00	17:20	18:15	19:25	19:10
19:20	19:40	13:30	13:10	17:30			

NEW HAVEN ROAD CUTS FRESHMAN BASKETBALL WORKING WEEK LEAGUE STANDING

A reduction of the working week from six to five days, effective at once, was ordered yesterday by the New York, New Haven & Hartford railroad. The order affects approximately 4,000 section men, bridge repairers, carpenters and blacksmiths. The Lowell district quota of employees in the four business named is small, but the working-time reduction was not expected.

The order, it is said, was issued in the interest of economy. It is expected that the six-day week will be resumed about March 1. The cut also becomes effective on the Central New England, a subsidiary of the New Haven corporation.

While the New Haven action in reducing working time section men are engaged in some comment in railroad employment circles. It was declared at the regional central office in New Haven today that it is not intended to lay off men at this time of the year.

COUNCIL COMMITTEE ON ORDINANCES

The city council committee on ordinances, composed of John J. McElroy, chairman, will meet at 10 o'clock tonight to consider and discuss the ordinance proposed by Councilor Frederick A. Sadler for the separation of the charity department and the street hospital, with the establishment of the latter as a distinct department under the jurisdiction and control of a superintendent.

While there is a possibility that the committee may report tonight to the council on the ordinance, it is probable that more than one meeting will be necessary before a report is ready for submission.

C. Y. M. L. PLANS MANY ACTIVITIES

Enthusiasm ran high at the regular meeting of the C. Y. M. L. held yesterday afternoon in the Lyceum room. President John A. Mahoney occupied the chair.

The entertainment committee reported that arrangements are completed for the dance to be held in the Lyceum room on Friday night.



THE MAJOR WINS THE DUEL OF CHINS

OUR BOARDING HOUSE

I SAY WARNER—LOOK HERE! I HAVE LISTENED TO YOUR FLIGHTS OF FANCY FOR A WEEK, AND I VENTURE TO SAY, WHAT I AM ABOUT TO RELATE WILL FORCE YOU TO SURRENDER!

ONE TIME IN BOMBAY, INDIA—A BULL ELEPHANT RAN AMUCK THRU THE CROWDED STREETS, ENDANGERING LIFE AND PROPERTY—I WAS CALLED UPON TO SUBDUCE THE CRAZED BEAST—NOW, MIND YOU, TAKE HEED! I GRAPPLED WITH THE FOUR TON MONSTER, AND FINALLY PUT IT ON ITS BACK, BY TYING A KNOT IN ITS TRUNK!!

YOU WIN, HOOPLE, I'M SUNK! THERE'S A FELLA IN MY TOWN WHO IS THE BIGGEST LIAR IN SEVEN COUNTIES—I'VE HEARD HIM TELL 'EM SO HOT, THEY SINGED HIS MUSTACHE!—BUT, IF HE TRIED TO COMPETE WITH YOU, HE'D QUIT WITH HIS TONGUE IN A SLING!!

WOW!

SAYS MISS HARDING COMMITTED SUICIDE

BOSTON, Jan. 28.—A finding of suicide was reported by Acting Medical Examiner William J. Brickley today in the case of Miss Margaret Elliot Harding, daughter of W. P. Harding, governor of the Federal Reserve bank of Boston. Miss Harding died at the boarding home on Beacon street, last Saturday. Her health was the probable cause of the suicide, Dr. Brickley said.

WARMER WEATHER SAYS WEATHER BUREAU

The backbone of the latest and worst cold wave has been broken. News from the good cheer weather club indicates warmer weather on the way, the temperatures moderating this afternoon and tomorrow.

Cold weather records were smashed to smithereens all over New England yesterday—the coldest January 27 on record following a stingy northwest cold wave that swept quickly to the Atlantic coast, sending the mercury tumbling to 29 below zero in the northern New England states.

SUN BREVITIES

Best printing, Tobin's Associate Bldg.
Catering the best—Lydon, Tel. 4934.

Fire and Liability Insurance, Duane & O'Brien, Wyman's Exchange.

Harold Howe, general secretary of the Y. M. C. A., gave an illustrated lecture on "Furs" yesterday afternoon in the lobby of the "Y" before a good sized audience. Previous to the lecture general singing of hymns was held with accompaniment by Charles Ellis and E. J. Ellis, on violin and piano.

The girl employees of the Lowell Electric Light Corp. will give a Valentine party on Feb. 6, in Liberty hall for all the families of the force working at the Market street office and the Perry street plant.

Dr. James E. Sullivan and Mrs. Sullivan will leave Lowell for St. Petersburg, Fla., where they will spend a month or more. During his absence, Dr. Sullivan will be attended by his nephew, Dr. Leon Sullivan, of Ayer.

A little stranger has arrived at the home of Mr. and Mrs. Mark J. McLean, 15 a girl.

Richard Chase, of 15 Nesmith street, left this morning for Syracuse, N. Y., where he will enter the university at that place in the business course. He is a graduate of Lowell high school, 1921, and has been taking a post graduate course there this year.

Rev. Wilson Waters, pastor of All Saints' church in Chelmsford, will speak at the regular meeting of the Lions club tomorrow noon in the Y. M. C. A., on the life of Gen. Charles G. Dawes, of whom he is a lifelong friend.

The white way lighting circuit in the center of the city was checked at 12:15 for several minutes today to test out the system for defects.

The condition of James Dolan, who was injured in an automobile accident two weeks ago, is reported today at St. John's hospital as slightly improved.

Mrs. Nora Hegan Longtin was selected at Saturday's meeting of the League of Catholic Women at Notre Dame Fenway, Boston. Mrs. Longtin was accompanied by Miss Martha Brunelle, violinist, and Miss Grace Gilday, pianist, harpist.

A committee consisting of Elmore L. McPhail and Benjamin Pomeroy, named at the last meeting of the community club committee to draw up a constitution and by-laws for the organization, met this afternoon in the chamber of commerce rooms and formulated a tentative constitution and by-laws that will be presented to the general committee at its next meeting.

Rescued Drowning Girl

The Sun has taken the initial steps in a movement to bring LeBlanc's name to the attention of the Carnegie commission, that he may receive due acknowledgment for his recent valorous performance and that he may be listed with the recipients of the 1921 Carnegie medal awards.

The Sun's promotion gained momentum this morning when Mayor John J. Donovan heartily approved of the measure and promised to do all in his power to have the hero's name officially forwarded to the proper authorities for consideration.

Only a boy of 18 years, Alfred LeBlanc proved himself every inch a man last Wednesday when, unaided by a biting temperature and the possibility of unpleasant after-effects, he dove into the uninviting waters of the canal and supported the little school-girl who was struggling desperately, but ineffectually, against a seemingly inevitable death by drowning.

At the time of the incident, the boy-hero was returning to his place of employment in the John Pilling shoe shop, where he is an experienced all-around man, a faithful employee and a steady worker.

He was taking a short-cut along the canal bank after his noon-day meal at his home when he was attracted by the cries of "help" uttered by Elizabeth and Esther, New-hall, companions of the girl in the water. Hesitating only to remove a heavy overcoat, LeBlanc sealed the fence near the canal, from which the victim had fallen, and grasped her just as she was about to go down for the fatal third time.

He retained a firm grip until reinforcements arrived, when he and the girl, both shivering from cold and exposure, were assisted to safety and taken to the corporation hospital. Rescued and rescued readily recovered from the effects of the thrilling experience and were back at school and at work, respectively, the following day.

That's the kind of hero LeBlanc is. When seen at the Pilling shoe today, he had little to say. He has lived in this city practically all of his life and attended the Bartlett school, of a natural quiet and unassuming nature. He was all emotion when informed of The Sun representative's mission. The crowd observer would never take him for the hero he is. He wanted to say something, just because he was asked to, but his incoherent faculties failed to function except for sporadic utterances like: "A! it was nothing." "I'm glad she was saved." or "Gee! it was such a cold."

Lowell's coldest temperature yesterday morning at Locks and Canals was 15 below, but many country towns reported 20 or more even after sunrise. Sunday was one of the coldest days of the season—the coldest, in fact, in four years, and last night just before dawn, many mercury glasses registered zero. At 10 p. m., it was five below in many parts of the city and country towns were reading lower figures.

The lack of heavy winds, which made Saturday a day to be remembered in frigid statistical records, made it seem a little warmer yesterday, but everybody suffered from the low temperatures all day just as they did the day before, and few people went outdoors except to attend church or attend to important duties.

All frigid records were smashed in Massachusetts this time, for this period of the year. Bitter as the cold has been, however, better news comes from the weather bureau today, prophesying warmer and cloudier for today and tonight, with warmer weather to follow tomorrow. Gentle winds will prevail. Wednesday is likely to be un-settled, with snow or rain due.

Thirty-six hours of sub-zero cold severely tried Lowell citizens. Downtown Lowell yesterday appeared to be practically deserted at all hours of the day and evening. Traffic on street cars, which maintain good service day and night on all lines, was light throughout the Sabbath day.

Many homes unprepared for burning extra fuel, suffered hardships from the frigid outside temperature. That, except through door cracks and window frames and caused great discomfort even in homes provided with shelter from some of the cold blasts. It was not possible in many residences to obtain heat enough to allow inmates to use front parlors and bedrooms on the cold side of the house.

Many house tenants Saturday and Sunday "camped" in kitchens and adjoining rooms and made the best of it. The high winds of Saturday night caused some damage to electric street lights in various parts of the city. Falling wires brought down when guy posts toppled over in the windy rage.

Called Lowell Electric Light corporation employees to hurry to make repairs. In Merrimack street at the corner of Spruce street, one of the swinging wire of a street light, which is suspended in place by a chain, broke loose and crashed to the street. Numerous wires went down with it. Officer Daniel Lynch was sent by Capt. Alexander Duncan to guard the vicinity and keep pedestrians away from the danger zone.

The street bridge was blocked for nearly an hour late Saturday night because of a similar accident. A third light was reported down at Dartmouth and Cheever streets early Sunday morning.

Trains on the Boston & Maine railroad yesterday and today was but little delayed. This morning all northern trains except one passed through Lowell on time. The 7:10 a. m. from White River Junction was an hour late.

Tramcars coming in from the north reported 20 at White River and 25 at Newbury, Vt., this morning.

The coldest official temperature in New England yesterday morning was 25 below zero at Keene, N. H., Northfield, Vt., registered 20.

The intense cold increased the thickness of ice in rivers, ponds and canals, but Locks and Canals reports no trouble with ice in the power canals this morning. The customary sheets of ice present frequently on the canal waters during severe "cold spells" were missing this morning.

Fifteen long pile poles were brought out by the Massachusetts mills workmen yesterday and "parked" up against the Bridge street mill building for use in emergency. In past seasons, a score of men have been kept busy in cold periods, pushing away ice floes from the canal obstruction screens. The poles were used about two weeks ago, when ice formed quickly and threatened to break through the screens.

SCHOONER ASHORE. BUCKSPORT, Me., Jan. 28.—A telegram received by T. M. Nicholson Co., from the master of the schooner Hazel J. Hinde of Bucksport, reported ashore on Woods Island, N. P., and probably a total loss, states that the vessel is unharmed, is not leaking and with help will probably be floated without damage.

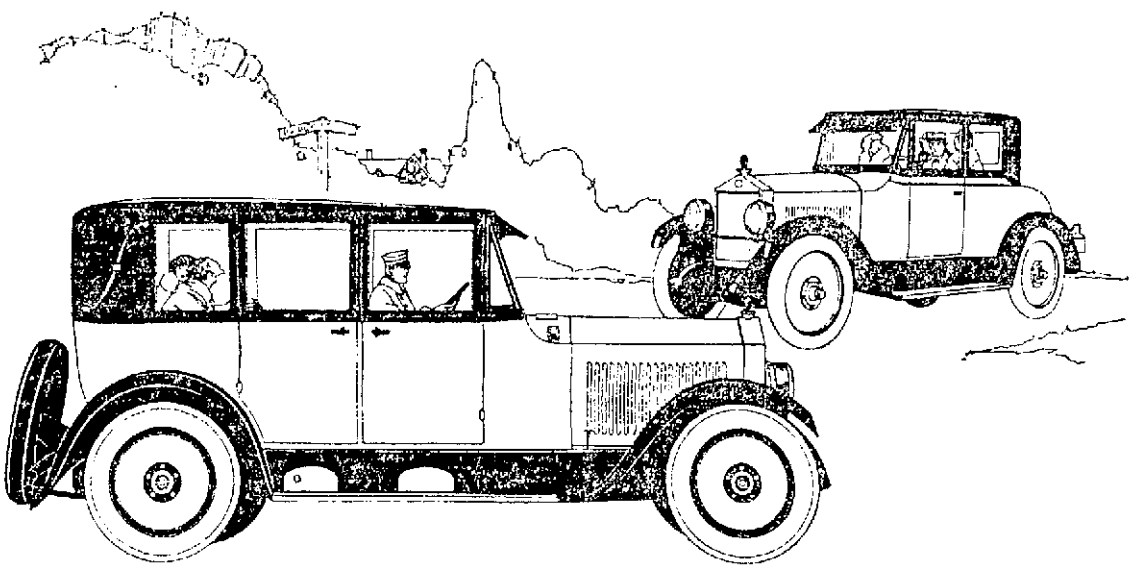
failed to function except for sporadic utterances like: "A! it was nothing." "I'm glad she was saved." or "Gee! it was such a cold."

BELL'S
French and Vienna
BREAD
IS DELICIOUS
The New Bakery
12 BRIDGE ST.
Opposite Fairburn's Market

ASSOCIATE — TONIGHT
CHECK DANCING
Miner-Doyle's Orchestra. Admission 10c

"WONDER TRIP" DRAWING
Winner Must Be in the Hall

KASINO ROLLER SKATING EVERY
AFTERNOON and EVENING
On Monday, Wednesday, Friday, Saturday Night, Lowell Cadet Band
Wednesday Night of This Week—Old Timers' Party with Band
ADMISSION 10 CENTS



The New MOON ENCLOSED CARS ARE HERE!

The refreshing custom appearance of the Moon singles it out from all other motor cars.

Distinctive beauty is a Moon characteristic. But the charm and elegance of the New Moon Enclosed Cars is even more striking than ever.

Here a more flowing curve, or a longer sweep of line—while within, one discovers a luxury of interior far surpassing all expectations. A new achievement in fine coach-building.

See Them at the Show Spaces 35 and 36

MOON AUTO CO.

LAWLER & QUINN

Salesroom
115 MOODY ST.

Tel. 6457

Service Station

Cor. Chelmsford and Howard Sts.

Built by Moon Motor Car Company, St. Louis, U. S. A. Founded 1907 by Joseph W. Moon

SUSPECT BURGLARS IN ANDOVER STREET

Residents of Andover streets are warned to be on the lookout for burglars who are suspected to be operating in that district. The house of Dr. John T. LeBlanc at 25 Andover street was visited last night by a man, presumably for the purpose of burglary. He was heard moving about by Miss LeBlanc, who screamed, causing the burglar to flee. The intruder ran through the lower part of the house, planning doors behind him and escaped through a window. The police patrol arrived shortly afterwards with a half dozen officers who secured the vicinity but were unable to find any trace of the nocturnal visitor.

Henry at last admits there is one Ford that won't run—Little Rock (Ark.) Gazette.

They're Good
We know that Jung's Arch Supports are good because so many purchasers have told us so.

For a simple appliance they are wonderfully effective. They're comfortable, too, and occupy no extra space in shoe.

We are pleased to explain their many good points whether you buy or not.

HOWARD
Apothecary
200 CENTRAL ST.
Cor. Hurd

NOTICE
The ninety-sixth semi-annual session of the Lowell Cooperative Association will be held in Odd Fellows building, Middlesex street, Lowell, Friday evening, Feb. 1, 1924, at 8 o'clock p. m., for election of officers and such other business as may legally come before it.

11 D. TUCKER, Pres.
J. S. MANNING, Clerk.

State Expert Probes Local School Nuisance

15 KILLED BY GAS EXPLOSION

Pres. Coolidge Attacked in House

LOWELL AUTOMOBILE SHOW OPENS IN MEMORIAL AUDITORIUM

Notable Exhibit of 1924 Motor Car Offerings and Latest Accessories—Tonight's Opening Feature Program Includes Address by Mayor John J. Donovan

All roads lead to Memorial Auditorium today. Lowell's greatest automobile show is open for inspection. Preparations for the 1924 exhibition of America's finest automobiles of every popular and desirable type point to outstanding success, so far as both the motor car exhibitors and the visitors' attendance factor are concerned.

More than 75 cars of brand new models, with many new motor types and accessories are featured in spacious parking spaces about the Auditorium. This, presenting an outstanding exhibit of all that is up to date and useful for inspection by the motor world's eager devotees.

All records of preceding exhibitions successfully conducted under the management of the Lowell Automobile Dealers' association promise to be surpassed by this week's exhibition. The somewhat limited size of the Auditorium, where high class automobiles were formerly conducted by the local dealers, failed to limit enthusiasm for the public but Lowell automobile interests decided this year with many more new cars on hand for first exhibition purposes, to obtain the Auditorium for the week's exhibition. The decision was a good one, as all visitors to the show this week will agree.

Lowell will this week be the rendezvous for many well known persons in the automobile industry and all those even remotely associated with motor activities. The event has taken precedence over every other event of Lowell's busy and colorful season of public gatherings from every point of view.

Not only will the Lowell Automobile Dealers' association members entertain many well known representatives of all popular automobile manufacturing concerns and sales agencies, but Middlesex county towns, always distinguished.

Continued to Page 11

COOLIDGE TO NAME COUNSEL TO ACT IN OIL LEASE CASES

President in Communication With Several Attorneys
With View of Engaging Special Counsel in Oil Scandal—Move to Annul Leases

WASHINGTON, Jan. 28. President Coolidge was in communication with long distance telephone early today with several attorneys with a view to engaging special counsel to prosecute oil lease cases, and White House officials said he expected to be able to announce selections some time today.

Disregarding his earlier engagements the president remained in his study in the White House past mid-afternoon in communication with those he was considering as special counsel. Meanwhile, Senator Lodge of Massachusetts, republican leader of the senate, Senator Warren of Indiana and nearly a dozen other congressmen waited at the executive offices for an opportunity to see him.

The president went to his office shortly before 4 o'clock and it was intimated that he was waiting only for a definite reply from some of those with whom he had talked. Meanwhile, Senator Lodge had left the White House.

Senate Debate on Leases
WASHINGTON, Jan. 28. Senate debate on the oil leases opened today immediately after the senate convened.

Senator Walsh, democrat, Montana, called attention to an article in the Washington Star of Jan. 24, in which the statement was made that the president had ordered the Tea Pot Dome lease to be submitted to the cabinet and that many members of President Harding's official family learned of the Tea Pot Dome lease for the first time from the newspaper.

"This is a sensational article," Senator Walsh said, "and has gone into scores of cities. I do not believe this purpose to give the writer's own information but some which must have been given to him by high officials."

"Solidly in the interest of accuracy of history, I read a letter transmitted by Secretary Fall to the president of

Extended

Owing to the increasing demand we are able to extend our remarkable **TOASTER OFFER** giving every purchaser of a loaf of bread an opportunity to **SAVE \$2.05** on an Electric Toaster at the Lowell Electric Light Corp.



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CATHOLIC CHURCH NEWS

First Friday and Candlemas

Day Services This Week—

Sunday Services

Friday and Saturday of this week will be busy days on the Catholic church calendar. Friday is the first Friday of February and will be observed with the usual morning and evening services. Saturday is Candlemas day—the Feast of the Purification—and will witness the ceremonies in connection with the blessing of candles.

In the Immaculate Conception church yesterday, a large delegation of T.M.C.I. members received communion at the 9 o'clock mass. The members assembled in their rooms at 7:30 o'clock and marched in a body to the church where they occupied reserved seats.

After the mass, a communion breakfast and entertainment was held in the St. Patrick's street quarters with President John Shields as toastmaster. The principal speaker was Edward J. Conroy, president of the Lowell Advertising club. Remarks were made also by Rev. Lawrence F. Tighe, O.M.I., spiritual director, and Rev. Fr. Norton, O.M.I. The entertainers were Eddie Donohue and Johnny Ball, Joseph Craven, William Collins, Frank McCarthy, Charlie Keyes, Frank Lynch and Joseph Kelley. The accompanist was John Broderick.

The senior branch of the Children of Mary and the Society for the Propagation of the Faith were held yesterday. The high mass at 11 o'clock was sung by Rev. W. A. Robbins, O.M.I., while the preacher was Rev. J. G. Duffy, O.M.I.

The regular meetings of the Children of Mary and the Society for the Propagation of the Faith were held yesterday afternoon.

The masses on first Friday will be at 6:15, 6:30 and 7 o'clock, while Holy Hour service will be held in the evening at 7:30 o'clock. Confessions will be heard Thursday afternoon and evening.

Next Thursday evening at 7:30 o'clock there will be a meeting of the newly organized Troup 22, Boy Scouts, of St. Patrick's church. First Friday masses in St. Patrick's will be at 6:30, 6:50, 7:15 and 8 o'clock.

Rev. Denis A. Sullivan, pastor, was the celebrant at the 7:30 o'clock mass in the Sacred Heart church yesterday. Members of the Children of Mary sodality received communion in a body at this mass. The sodality will meet this evening at 7:30 o'clock, and all the single women of the parish are requested to be in attendance.

Plans for the musical show under the auspices of the Sacred Heart Social club are rapidly progressing, and the committee looks forward to a successful presentation in the latter part of next month.

The Girls' sodality of St. Peter's church received communion at the 5:30 o'clock mass in that church yesterday. Rev. Francis L. Shaw assisted the celebrant of the mass, Rev. John M. Manion, in giving communion.

Masses on first Friday will be at 6, 6:15 and 7 o'clock. In preparation for the occasion, confessions will be heard Thursday afternoon and evening.

St. Michael's Charity Guild will meet tomorrow evening at 7:30 o'clock. The children of the parish will go to confession Thursday afternoon. Confessions for adults will be heard Thursday afternoon and evening. Masses Friday will be at 6:15 and 7 o'clock, with Holy Hour service at 7:30 o'clock.

First Friday masses in St. Margaret's church will be celebrated at 5:30 and 7:30 o'clock. Confessions will be heard Thursday afternoon. Candlemas day exercises will be held Saturday morning at 7:30 o'clock.

In St. Columba's church yesterday, the 10 and 11 o'clock masses were celebrated by the pastor, Rev. John J. Dowry, while Rev. Cornelius J. Crotter was the celebrant of the 7 and 8:30 o'clock masses. The usual devotions to St. Rita were held last evening.

Of interest to the parishioners and patrons of the recent reunion is the announcement that the capital reunion prize, a beautiful parlor set, will be awarded to the holder of the lucky ticket in the parish hall next Friday evening at 8 o'clock.

The 7:30 o'clock mass at St. Joseph's church yesterday morning at which

many parishioners received communion, was celebrated by Rev. Louis A. Nolin, D.D., O.M.I., who also delivered the sermon. Rev. Armand Baron, O.M.I., celebrated the 9 o'clock mass and also sang the high mass. Rev. Fr. Nolin delivered the sermon at both masses, speaking of the great dignity bestowed upon the followers of Christ and stating that as each organization had its pass-word, so the organization of Christ, the church and its followers also had its pass-word, the most beautiful, the most significant, the most elegant, the sign of the cross. Vespers

Always Take

HILL'S

CASCARA & QUININE

Relieves

COLD IN 24 HOURS

LA GRIFFE IN 3 DAYS

All Druggists—35 cents

were held in the afternoon at 3:30 o'clock.

At the 7 o'clock mass at St. Jean Baptiste church the members of the St. Anne sodality received communion in a body. A meeting of that organization was held at 3 o'clock yesterday afternoon. The high mass at 11 o'clock was sung by Rev. Emile Bolduc, O.M.I. Rev. Augustine Gratton, O.M.I., delivered the sermon. Vespers were held at 6:30 o'clock.

At the 7:30 o'clock mass at Notre Dame de Lourdes church, the members of the Zepherus as well as all the

Getting Too Fat? Try This—Reduce

People who don't grow too fat are the fortunate exception. But if you find the fat accumulating or already cumbersome, you will be wise to follow this suggestion, which is endorsed by thousands of people who know. Ask your druggists for Marmola Prescription Tablets and follow directions. One dollar is the price the world over. Get them from your own druggist or send price direct to Marmola Co., 1612 Woodward Ave., Detroit, Mich. By doing this you will be safe from harmful drugs and be able to reduce steadily and easily, without starvation diet or tiresome exercises.

young boys of the parish received holy communion in a body. The high mass at 11 o'clock was sung by Rev. Lucien Brassard, O.M.I. Rev. Louis Bacheland, O.M.I., of St. Jean Baptiste church delivered a most interesting sermon on the Church Triumphant, Past, Present and Future, despite the opposition and persecution with which it is constantly met. A fine musical program was also rendered. Vespers and devotional services were held at 6:30 o'clock.

At the 7:30 o'clock mass at St. Marie's church, south Lowell, the members of St. Anne's sodality received communion in a body as well as other women members of the parish. The high mass at 9:30 o'clock was sung by the pastor, Rev. Guillaume Ouellette, who also delivered the sermon. Sunday school was held at 1:30 o'clock while vespers were held in the evening.

The members of the Children of Mary sodality and the Angel Guardian society received communion in a body at the 7:30 o'clock mass at St. Jeanne d'Arc church yesterday morning. The high mass at 11 o'clock was sung by the pastor, Rev. Leon Lamothe, O.M.I. Rev. Charles Denizot, O.M.I., delivered the sermon. Vespers

services were held in the evening at 6:30 o'clock.

Rev. Eugene Vincent, celebrated the high mass at St. Louis church yesterday morning. Communion at the 6, 7:30, 8:30 and 9:30 o'clock masses were numerous. Vespers services were held in the evening at 6:30 o'clock.

Under the French law a husband can forbid his wife to travel without his consent.

COLDS

"Pape's Cold Compound"

Breaks a Cold Right Up

Refuse imitations of genuine "Phillips' Milk of Magnesia," the original Milk of Magnesia prescribed by physicians for 50 years. Accept only the genuine "Phillips."

25-cent bottles, also larger size, contain directions and uses. Any drug store.—Ad.

FIRST OF "LADIES' NIGHT" SERIES

A "Ladies' night," the first of a series to be conducted by the Knights of Columbus, will be held tomorrow evening at their clubrooms in Dutton street. The affair is for members only and their lady friends. The committee in charge of tomorrow evening's social follows: Edward Callahan, Arthur Rogers, John Mann, George Sullivan, Cornelius Connelly, Dan Twomey, J. J. Moloney, John McCardle, Frank Connolly and Charles McCarthy. Refreshments will be served during the evening.

The bowling alleys will be open for the ladies Tuesday night, and the regular games scheduled for that evening have been postponed until Friday night.

Wednesday is "Babe Ruth" night at the Knights. A live wire committee, consisting of Emile "Bob" Hart, Eddie Cawley, D.G.K. John Flannery, Michael Mahoney, T. A. D. Sullivan, Dan Brennan, "Mike" Moloney, Joe Duffy, John E. Rouee, Jr., and Charles Bouris have been working diligently on plans for a monster reception and good time for their distinguished brother member, the "Babe." A splendid entertainment has been arranged for the occasion.

Mary Garden, the famous prima donna, has kept the same maid for 14 years.

It's toasted

LUCKY STRIKE CIGARETTE

SHIPPING BOARD MEMBERS

WASHINGTON, Jan. 28. Favorable reports were ordered today by the senate-commerce committee upon the nominations of Frederick J. Thompson of Alabama, William S. Hill, South Dakota, and Earl E. Bailey, Ore., to be members of the shipping board.

THE SHOP OF THE UNUSUAL

Attractive Gifts of Pottery, Glass, Brass, Leather Goods and Pictures. A delightful place to shop.

The Third Floor

The Bon Marche

DRY GOODS CO.

THE BOOK CORNER

Today is somebody's birthday. Why not give that "somebody" a good book? A good book will carry them away into new world and give them hours of happiness. Travel, adventure, history and fiction.

Street Floor

Three Days Selling Before Stock Taking

Seventy-three beautiful Fur Trimmed Coats and ninety-eight stunning Dresses marked at quick sale prices. These garments were all in stock Friday, but are subject to prior sale.



DRESSES

- 1 Rosewood Charmeen Dress, was \$52.50 \$39.50
- 1 Charmeen Coat Dress, imported silver cloth trimming, was \$55 \$45
- 1 Charmeen Dress, large rosette imported ribbon trimmings and rhinestone buckle, was \$69.50, now \$49
- 1 Rosewood Charmeen Dress, with braid trimming, was \$55, now \$35
- 1 Poirer Twill Dress, large headed ornament, was \$45, \$35
- 1 Charmeen Hand Braided Dress, was \$59.50 \$39.50
- 1 Charmeen Dress, coat style, was \$49.50 \$39.50
- 1 Charmeen Dress, beaver trimmed, headed girdle, was \$39.50, now \$29.50
- 1 Charmeen Dress, braided collar, pocket and sides, was \$55, now \$29.50
- 1 Poirer Twill Dress, braid trimmings, metal buckle, was \$45, now \$29.50

- 1 Charmeen Dress, two tone braid trimming, was \$45, \$29.50
- 1 Poirer Twill Dress, natria fur trimming, was \$45, \$25
- 1 Poirer Twill Dress, coat style, was \$49.50 \$25
- 1 Poirer Twill Dress, 3 tier skirt, was \$35 \$25
- 1 Poirer Twill Dress, lace collar and cuffs, was \$39.50, \$25
- 1 Chiffon Velvet Dress, ermine fur, was \$50.50, now, \$35
- 1 Brown Chiffon Velvet Dress, with violet squirrel trimming, was \$59.50 \$45
- 1 Satin Chiffon Velvet Dress, was \$45 \$25
- 1 Chiffon Velvet Dress, with grey squirrel trimming, was \$59.50, now \$35
- 35 Dresses, twill, velvets and silks, were \$25, now, \$14.98
- 42 Twill Dresses in a variety of styles, all straight line models, were \$29.50 \$17.75

COATS

- 1 Hawaiian Blue Geronia Coat, half shawl squirrel collar and cuffs, was \$149.50, \$98.50
- 1 Navy Blue Tarquina Coat, with peleskin collar and barrel cuffs, size 16, was \$125, \$98.50
- 1 Pile Fabric Coat, with grey squirrel collar and cuffs, size 18, was \$169.50 \$98.50
- 1 Brown Geronia Coat, with half shawl beaver collar and beaver cuffs, was \$198.50, \$98.50
- 6 Coats various styles with large beaver collar and cuffs, were \$169.50 \$98.50
- 1 Geronia Coat, with grey Siberian squirrel collar and cuffs, was \$135 \$98.50
- 2 Geronia Coats, beaver collar and cuffs, were \$135, \$98.50
- 1 Codora Coat, extra large black fox collar and cuffs, was \$135, now \$89.50
- 2 Brown Lastrosa Coats, ermine collar and cuffs of taupe fox, were \$125, \$98.50

- 1 Geronia Coat with shawl collar and cuffs of black lynx, was \$125 \$98.50
- 12 Coats, all fine pile fabrics, large black fox collar and cuffs, large beaver collar and cuffs, beaver collar and cuffs, platinum wolf collar and cuffs, were \$115 to \$125, \$79.50
- 12 Coats, all finest pile fabric materials, beaver collar and cuffs, were \$98.50, \$72.75
- 1 Pile Fabric Coat, taupe fox collar and cuffs, was \$98.50, now \$72.75
- 1 Lastrosa Coat, large shawl collar of black fox, was \$198.50 \$98.50
- 7 Lastrosa Coats with kit fox collar, were \$105, \$59.50
- 3 Geronia Coats, violet trimmed collar, were \$89.50 \$59.50
- 3 Ormandale Coats, with large beaver collars, were \$75, \$59.50
- 6 Lastrosa Coats, beaver collars, were \$69.50, now \$47.50
- 8 Pile Fabric Coats, with large beaver collar, were \$37.50, now \$39.50
- 3 Polvina Cloth Coats, with heavy ermine collar and cuffs, were \$39.50 \$19.50

"Open Season" for MILLINERY



The birds which flock each year a warmer southern sun are hardly more numerous or more brilliant than the many new hats which are coming to our Millinery Shop each day.

TAILORED, DRESS OR SPORT HATS

Moderately Priced from **\$7.50** Upwards

Queen Quality

SHOES

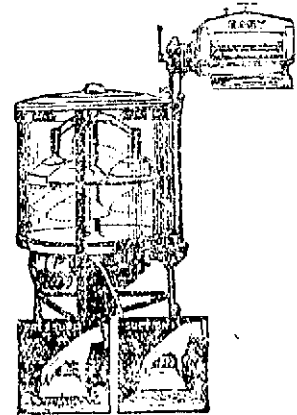
Announcing a NEW PATTERN

Just arrived, which forecasts the trend for spring, 1924. Fog grey ocre present, one-strap pump, with front strap and medium, covered heel.

A HANDSOME SHOE \$7.50 FOR

Shoe Shop—Street Floor

The EASY Vacuum Electric WASHER



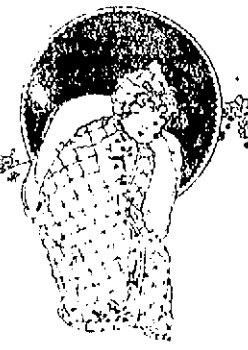
The Easy Vacuum Washer is easy to operate and easy on your clothes. Its round, open top is convenient for putting in and removing garments. It has no corners or crevices to catch and retain dirt and grease.

\$3 DOWN \$3 PER WEEK

'Phone 6700 for Free Home Demonstration

For the Baby

Robes and Pillows—Wee Little Ivory Pieces—Dainty Hand Made Dresses—Cuddling Bonnets and Booties.



LAYETTES—

Complete little outfits that are a great convenience to the new or expectant mother. They save so much trouble, for they include everything baby needs in just the right quantities.

\$12 to \$25

Quilted Baby Buntings
Warm Fleecy Blanket
Silk and Wool Underwear
Kiddie Koops
Nursery Furniture
Shoes and Stockings

BABY SHOP—THIRD FLOOR

The Linen Dept.

Street Floor

Large trimmed, round and square Table Covers, all sizes, extra fine quality here, in beautiful designs, all white at half price.

\$4.98 Covers \$2.49
\$3.75 Covers \$1.79

All Linen Fancy Bordered Cloths, 18 inch wide, Yard **25c**

All Linen Crash Hemmed Kitchen Towels, with hem, extra heavy, 33c

German Black Towels, covered borders, 18x36, 29c

Table Cloths, Luncheon Sets, Madeira Linen. All moderately priced



\$2.50 Per Day

and upward

is one reason for the rapidly growing popularity of the Hotel Martinique. Another is the consistent economy of the entire establishment. Here you may enjoy a Club Breakfast at 45c, consisting of Fruit, Cereal, Bacon and Eggs, and Rolls and Coffee—Special Luncheon and Dinners of superior quality are also served at the most moderate possible prices.

No location can be possibly more convenient than that of the Martinique. One block from the Pennsylvania Station (via enclosed subway)—Nine blocks from Grand Central—one block from the greatest and best Shops of the City—half a dozen blocks from the Opera and the leading Theatres—and directly connected with the Subway by any part of the City you wish to reach.

The BEST without extravagance

Hotel Martinique

Affiliated with Hotel McAlpin

Broadway-32nd to 33rd Sts. NEW YORK

A.E. Singleton, Manager

HELEN OF TROY, N. Y.

Snappy Musical Show, With
Big Cast Direct From New
York Here Tonight

"Helen of Troy, N. Y." is the new musical comedy, which Walter and Vincent, in association with George Jessel, are to present at the Lowell Opera House tonight only. The show is a direct import from New York, and is a snappy musical comedy, with a big cast, direct from New York. The show is a direct import from New York, and is a snappy musical comedy, with a big cast, direct from New York. The show is a direct import from New York, and is a snappy musical comedy, with a big cast, direct from New York.

AMUSEMENT NOTES

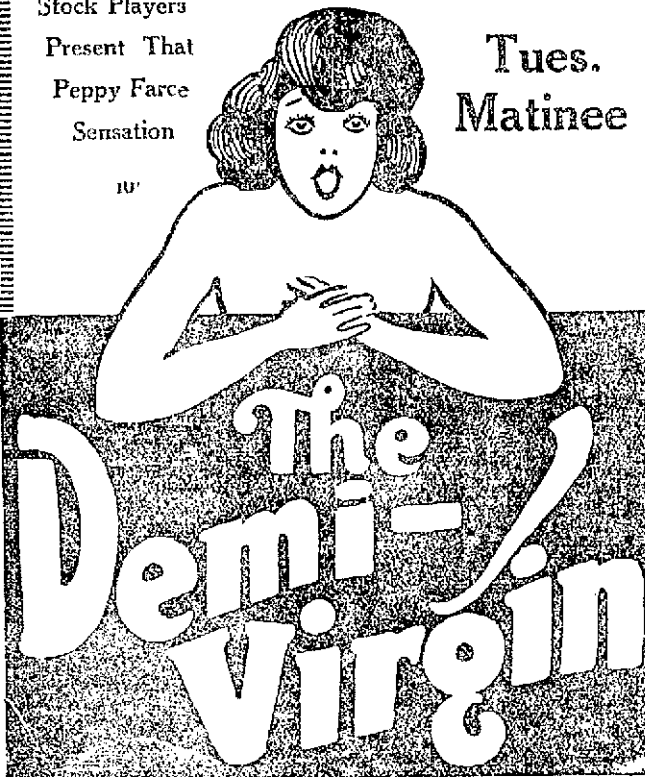
B. V. KEITH'S THEATRE
"Doubt," an Edwin Burke comedy, with Paul Decker & Co. presenting it, will be the feature of the B. V. Keith theatre during the present week. It is an exceedingly interesting play, with

"That Old Gang of Mine"
A serene melody wonderfully foxtrotted by the California Ramblers and sung in close harmony by the Shannon Four on Columbia Records.
A-3970
A-3976
Columbia Phonograph Company

Columbia
New Process RECORDS

OPERA HOUSE 5 DAYS ONLY—STARTING

Stock Players
Present That
Peppy Farce
Sensation



USUAL
PRICES

MATINEES
39c—28c
22c—17c

EVENINGS
83c—55c
39c—25c

Phone 261
for Seats

Biron's
Selected
Orchestra

Introducing
MR. WM. COURNEEN
New Leading Man

ROYAL THEATRE

The dramatic sensation of the season
"The ACQUITTAL" In Seven Parts

The greatest of mystery plays with CLAUDE WINSTON and NORMAN KERRY—Big star cast and production.

"Are the Children to Blame?" ALSO SHOWN

unusual situations, and it ought to prove a great favorite. Walter and Emily Walters, premier ventriloquists, will give their great novelty, and Wade Booth, American baritone, right from Broadway, will please with song numbers. Hits will be discussed by George M. Fisher and Honey Hurst. Their act is lively, and not only does it hold comedy but some bright, now songs. Jean La Crosse, the favorite soprano of California, will be on the bill and the Boston expert jugglers, will throw a dinner table into the air, and all that repays the hour. The week's picture feature will be "The Broad Road," with Traversa and May Allison in the leading roles.

THE STRAND

Pleasure-mad daughters, sensation-craving mothers, youth, jazz, joy, pop, and a great deal of what is shown in "Flaming Youth," the startlingly bold photodrama which is to be presented on The Strand screen for six days, starting with matinee on Monday. Remember, this big feature starts on Monday and goes through the remainder of the week. A special program has been arranged for Sunday.

The story of "Flaming Youth" is a startling expose of ultra-modern society to which the author didn't dare give his right name, it's a picture of the life of the young people of today, with its jazz, its necker dances, its petting parties, its utter disregard of all conventions. It has a biting scene in a nightclub that will stick to you.

The aged argument as to whether or not a wife has the right to demand of her husband the same rigidity of standards as he demands of her, or to do the same as he does, forms the sensational theme of "Flaming Youth." It is amazingly frank, and while it is not a preaching against the mode of living in certain circles of American life of today, it is no less points to the over-growing abundance of the conventions of the part of the younger generations. Sermons have been preached on the topic which forms the basis of this sensational play, yet "Flaming Youth" is a clear-cut entertainment with a vivid type of American men and women. It's a story of a mother and three daughters—all unconventional to a more or less degree. The father, as though of full measure, is inclined towards the fondness for women in no way connected with his own family. Indeed, a frank and interesting way, "Flaming Youth" subtly drives home the lesson that conventionalities, though become, are quite necessary for the preservation of the home. Colleen Moore, who appears in the leading female role, says it's her "greatest role of her career." She portrays the mother, the "Mammy" young girl, reared in an atmosphere where reckless pleasure seems to be the only consideration. Her interpretation of the various phases of this girl's life are exceedingly well drawn. You see her mother with fire, romance, yet filled with the tender and fiercest meaning of love. The mother and her meaning of love. The mother and her meaning of love.

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Greater than the book—it's the sensation of the year!

For first Cocktail Her first red kiss Learning to flirt A seasoned vamp

FLAMING YOUTH
featuring **COLLEEN MOORE**
also MILTON SILLS MYRTLE STEDMAN ELLIOTT DEXTER SYLVIA BREMER BEN LYON
A First National Picture

ON THE SAME BILL The SUNSHINE TRAIL featuring **DOUGLAS MACLEAN & EDITH ROBERTS**

and enthused all theatrical centres. It should have the same effect on Lowell. The second feature arranged for the week will present Douglas MacLean and Edith Roberts in the First National picture, "The Sunshine Trail." This offering has everything found in a good photoplay—thrills in good measure, action aplenty and romance to satisfy all MacLean plays the part of the "Sunshine Kid," a young man

who tried, and succeeded in spreading Sunshine about. The time came when the whole world seemed to turn against him. Sunshine seemed to turn him. And to add to his discomfiture his girl turned from him. It's a Thomas à la mode production and First National has its stamp on it, so that patrons should feel assured of a high-grade offering. The remainder of the bill will be

rounded out with a good comedy, a Weekly and the usual high-class musical numbers on The Strand screen. It's one of the truly superior picture programs of the year. Don't miss it.

HALT! THEATRE
The world naturally associates a little red schoolhouse with scenes of peace and quiet, with nothing more than the drawing room of little scholars studying their lessons. But such is not the case in the new Arrow picture, "The Little Red Schoolhouse," which will be shown for the first time in this city at the Idaho theatre where it opens a three-day engagement today, for within its four walls a terrible tragedy was enacted and with it the story of the answer to a profound mystery.

"The Little Red Schoolhouse" is an adaptation from the best of the same name by Hal Ford, the late Wallace Field's father. The story centers about the trials and tribulations of Mary Vincent, the little country school "marm," who is forced to live at the home of her father, the town's wealthiest man, because her own father was a drunkard and only came to see her when he wanted money with which to buy more liquor. The story contains a wonderful blend of romance and mystery. How strange the one who played the part of the little red schoolhouse brought about by a phenomenon of nature, finally solves an inexplicable mystery, serves to make this an unusually gripping picture. The cast in the picture includes such notable stars as the late Martha Mansfield, E. K. Lincoln, Sheldon Lewis, and Edmund Breeze. John Gilbert is the star of "The Exiles," a story by Richard Harding Davis, which is the added feature. In the picture Gilbert is seen in the role of a young doctor who is the son of a lawyer in New York. Finding himself overworked, he is ordered to "Tampara, Africa," by his physician. In the story the still business man finds his entire conception of life changed. He meets a woman whom he had considered a woman of a court in New York. She saves him from a brilliant man and he discovers love, an emotion he never took cognizance of before, including himself into his entire being. The picture is a masterpiece in the way it best provides one of the most genuinely unusual stories that the screen has adapted.

MERRIMACK SQUARE
James Cruze has scored again. "The Paramount picture, "The Ladies," which was shown with marked success for the first time at the Merrimack Square theatre yesterday, is the director's fourth consecutive screen triumph. The others, "The Covered Wagon," "Huckleberry Finn," and "Hollywood," are all current productions enjoying tremendous success. Edward Horton, Theodore Roberts, Helen Jerome Eddy and Louie Dresser play the principal roles in "The Ladies," a story of domestic life, full of laughs and a bit of dramatic suspense here and there. "You'll Like It."

Other attractions include "The Dancer of the Nile," a dramatization of the love affairs of King Tut's time; a Harold Lloyd comedy and the recent issue of

the International News. The usual Merrimack Square prices prevail.

THE STOCK PLAYERS
A genuine treat is in store for the patrons of Opera House commencing tomorrow, where it is announced that Avery Howland's renowned farcical comedy, "The Demi-Virgin," will be presented by the Lullington Stock Players, William Courneen, and Miss Lillian Fennimore having the leading roles.

This production by A. H. Woods at the Elling Theatre, in New York, caused more animated comment than any of the other offerings of the season and the little at the box office window was unbroken for the entire season. In fact for twelve consecutive months. Mr. Howland's reputation as America's leading farceur is further strengthened by this phenomenal launch which has been translated into five different languages for production abroad. Its dialogue bubbles with laughter, there are excitingly funny situations and the sum total of its entertaining qualities has made it the foremost fun-maker of the present time. The ticket office is now open. Phone 261.

TAMAKI MIURA IN "MADAME BUTTERFLY"

Every great dramatic soprano of our day has essayed the title role of Puccini's highly colorful, dramatic and tuneful "Madame Butterfly." None has enjoyed the advantages that have been given by nature to Tamaki Miura, the Japanese prima donna, who will sing the part on the occasion of the forthcoming visit of the San Carlo opera company on Monday, Feb. 12, at the Lowell theatre. Miura is a native of the Land of the Rising Sun, where the action of the opera takes place. The poignant and charming Miura is ideally equipped to impersonate the pathetic Butterfly, who loved and trusted the romantic American naval officer. Many opera enthusiasts insist that Miss Miura's performance of the role equals that of any other artist before the public today. In any event she has been hailed by the musical world for her part in the outstanding operatic novelty of our times.

DRUGGISTS TO HOLD ANNUAL BANQUET

Lowell Druggists' association will hold its annual banquet and entertainment at Marie's restaurant, Wednesday evening, Jan. 30, starting at 5 o'clock. All drug stores with membership in the association will close their doors at 7 p. m. on the night of the rally.

The speaker of the evening will be James Finnelly of Boston. An or-

chestra will play during the banquet hour.

The association officers handling Wednesday's "annual" include President John Walsh, Vice-President Lucien Beaulieu, Secretary and Treasurer Fred Jones, Executive Committee-men William Noonan, Charles Devo and Fred Finnelly. Mr. Noonan is chairman.

BIRTHDAY PARTY
A most enjoyable birthday party in honor of little Anna Frances Whelan at which about 40 of her playmates and friends were present, was given at the home of her parents, Mr. and Mrs. Henry Whelan, 226 Middlesex street, yesterday afternoon from 2 to 5 o'clock. Various games were played and refreshments were served. Miss Whelan was the recipient of numerous dainty and useful gifts on the event of her fifth anniversary.

PAUL DECKER & CO.

In a New Comedy III
"DOUBT" Edwin Burke
Author

WALTER and EMILY WALTERS
In "The Baby's Cry"

WADE BOOTH
Young America's Baritone

FISHER & HURST
In "Hats and Things"

JEAN LACROSSE
California's Favorite Soprano

THE HUSTONS
Table
Aides

MAY ELLISON
And Great Star Cast in an Out-of-Door Screen Drama
"THE BROAD ROAD"

OPERA HOUSE Tonight Only

Walter and Vincent
In Association with George Jessel—present—

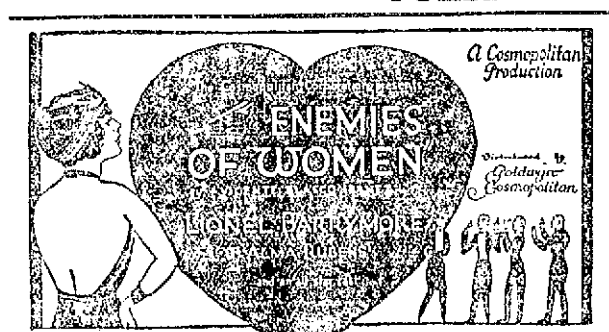
"HELEN OF TROY NEW YORK"

A PAGEANT OF BEAUTY—A RIOT OF COLOR—
A BURST OF MELODY
A Del Singing & Dancing, Chorus of the prettiest girls of the Season

WHAT HISTORIC SAID:
A Real Musical Comedy. Pretty Girls, Able Dancers, Catchy Tunes. Magnificent Production. Post your Mighty Good Style in Musical Comedy. America's Miles Ahead of the Average Musical Comedy. Advertiser One of the Best of the Season. Telephone

Orchestra: \$2.50, \$2—Balcony: \$2, \$1.50, \$1, 50c—Plus Tax
PHONE 261 FOR SEATS NOW

CROWN TODAY TUESDAY

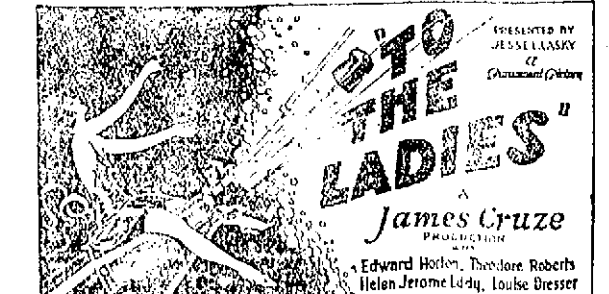


Love and the revolution form the spectacular background of this drama.

BEST PICTURE IN "HUCKLEBERRY FINN" Comedy and Serial
Matinee Only 10c

MERRIMACK SQ.

Center THURS, FRI, SAT. BUSTER KEATON in his first feature comedy, THREE AGES.



On the Same Program With the Above Attraction We Present A Picturization of King Tut's Fiery Love, "THE DANGER OF THE NILE," Also Lloyd Hamilton in "F. O. B.," News and Others.

TODAY—TUESDAY AND WEDNESDAY FIRST SHOWING IN LOWELL

HAL REID'S AMAZING MELODRAMA

"THE LITTLE RED SCHOOLHOUSE"

LIVE THROUGH THE HAPPY DAYS ONCE MORE IN THE LITTLE RED SCHOOLHOUSE THE PICTURE WITH EVERYTHING HEART INTEREST, THRILLS, HUMOR, PATIOS AND MYSTERY.

In the Cast
THE LATE MARTHA MANSFIELD, SHELDON LEWIS, E. K. LINCOLN and EDMUND BREESE.
Also

John Gilbert in "The Exiles" From the Famous Story by RICHARD HARDING DAVIS

EMERSON MATINEES ALL SEATS 10c

SEE!

THE TERRIFIC STORM
A FATHER'S RETRIBUTION
THE FIGHT IN THE ROADHOUSE
THE BATTLE WITH THE SMUGGLERS
THE MUTE TESTIMONY OF THE WINDOWPANE
THE STRANGE SECRET OF THE SCHOOLHOUSE
THE HAPPY SCENES IN THE LITTLE SCHOOL-ROOM

EVENINGS Adults . . . 22c Children . . 10c



The "Look Here" Sale is the aftermath of our January Clearance Sale—All sections merge into one big under-price event—the climax of a month of such values as we have never offered before.

LOOK HERE SALE

A. G. POLLARD CO.

THE STORE FOR THRIFTY PEOPLE

The "Look Here" Sale present underprices that mean rare savings.

The "LOOK HERE" hands point to specials you will not wish to miss.



THREE DAYS — TODAY, TUES., WED.

RIBBONS

8-Inch Metal Brocade, in black, brown, blue, orange, grey and roman. Regular prices \$1.00 and \$1.50 yard. January Clearance 80c. Look Here Sale, **69c Yard**
Braided Girdles, in two-tone combinations. Regular price \$1.00 each. January Clearance 70c each. Look Here Sale, **50c Each**
Remnants of Narrow Satins and Novelty Ribbon. Regular prices 15c to 25c yard. January Clearance 10c yard. Look Here Sale **2c yard**

STAMPED NOVELTIES

Stamped 54-Inch Scarfs and 36-Inch Centres, on Indian Head. Reg. prices 50c, 60c and 70c. January Clearance 25c, 30c and 50c. Look Here Sale, **19c, 29c, 49c**
Stamped House Dresses on Jap Crepe and Indian Head, in green, blue, lavender and white. Reg. prices \$2.98 and \$2.50. January Clearance \$1.50 and \$1.25. Look Here Sale **\$1.00 and \$1.25**
Small Shopping Baskets. Regular price 60c. January Clearance 50c. Look Here Sale, **39c**

JEWELRY

Feather Fans, 1 rose, 1 blue. Reg. price \$15. January Clearance \$10. Look Here Sale, **\$7.50**
Cameo Brooches—Regular prices \$15 to \$18. January Clearance \$9 to \$12. Look Here Sale, **\$7 to \$10**
Sautoirs—With Novelty Plaques. Regular prices \$1.50 to \$7.50. January Clearance 75c to \$3.98. Look Here Sale, **50c to \$2.98**
Pins, colored heads. Regular price 50c. January Clearance 25c. Look Here Sale, **15c**

LACES AND TRIMMINGS

Filet Antique Banding, 16 inches wide. Regular price 62 1/2c yard. January Clearance 30c. Look Here Sale, **25c Yard**
Valenciennes Lace Insertion, odd patterns. Regular prices 10c to 18c yard. January Clearance 3c yard. Look Here Sale, **1c Yard**
Fancy Guimpe Odd Laces, Colored Bead Trimming, Lace for Centre Pieces. Regular prices 75c to \$1.25 yard. January Clearance 30c yd. Look Here Sale, **10c Yard**

HOSIERY AND KNIT UNDERWEAR

Women's Ribbed Wool Heather Hose, in brown and black. Regular price \$1.15. January Clearance 85c. Look Here Sale, **75c**
Odd Lots of Women's Full Fashioned Silk Hose, with knee and all silk. Regular prices \$2 and \$2.25. January Clearance \$1.50. Look Here Sale, **\$1.35**
Children's Ribbed Wool Hose, in brown and black. Regular price 50c. January Clearance 40c. Look Here Sale, **35c**
Children's Brown Wool Socks, with colored rolled cuffs. Regular price 50c. January Clearance 30c. Look Here Sale, **25c**
Children's Fleece Suits, Dutch neck, elbow sleeve, knee, high neck, long sleeve, ankle. Regular price \$1.00. January Clearance 70c. Look Here Sale, **65c**
Women's Silk and Wool Union Suits, low neck, sleeveless, knee and ankle. Regular prices \$2.50 and \$2.75. January Clearance \$2.25 and \$2.50. Look Here Sale, **\$2**
Women's Fleece Union Suits, high neck, long sleeve, ankle. Regular prices \$2.00, \$2.25. January Clearance \$1.75 to \$2.00. Look Here Sale, **\$1.50**

SHOES

Patent Colt Pumps, with gray and fawn trimmings, strap and colonial style, Spanish heels. Regular price \$7. January Clearance \$3.95. Look Here Sale, **\$2.95**
J. & T. Cousins High Lace Shoes, in tan and black kid, Cuban and low heels, narrow widths only. Regular price \$10.00. January Clearance \$8.95. Look Here Sale, **\$5.00**
Children's Pla-Mate Shoes, in patent and calf, button, sizes 5 to 7. Regular price \$5.00. January Clearance \$2.50. Look Here Sale, **\$1.75**

STATIONERY

Highland Linen Lawn, put in telescope box, one quire cards and one quire paper. Regular price \$2.00. January Clearance \$1.50. Look Here Sale, **\$1.00**
Deckle D'Aigle Hand Fashion Correspondence Paper and Cards, put up in one quire boxes. Regular price \$2.00. January Clearance \$1.50. Look Here Sale, **\$1.00**
Scaling Wax Sets, put up in cabinet box, 6 candles, 1 candlestick holder and three sticks of wax. Regular price 90c. January Clearance 75c. Look Here Sale, **50c**

HANDKERCHIEFS AND NECKWEAR

Embroidered Linen Handkerchiefs, in white and colors. Reg. price 50c. January Clearance 25c. Look Here Sale, **19c**
Brushed Wool Tam and Scarfs, colors, red, blue, white, yellow and white. Regular price \$3.50 and \$3.00. January Clearance \$2.60. Look Here Sale, **\$2.00**
Organdie Collars—Regular price \$1. January Clearance 50c, 75c. Look Here Sale, **25c**

NOTIONS

Camisole Dress Linings, all sizes, white. Regular price 60c ea. January Clearance 50c. Look Here Sale, **39c Each**
Featherstitch Braid, white, colors. Reg. price 15c ea. January Clearance 7c ea. Look Here Sale, **5c Ea.**
Blanket Binding, 5-yd. pieces, pink, blue, gray. Reg. price 50c pr. January Clearance 40c pr. Look Here Sale, **35c Pr.**

SILVERWARE

Bread Trays, regular price \$1.98. January Clearance \$3.60. Look Here Sale, **\$3.25**
Sandwich Trays—Regular price \$4.98. January Clearance \$3.60. Look Here Sale, **\$3.25**
Candle Sticks—Regular price \$7.75 pr. January Clearance \$5 pr. Look Here Sale, **\$4.25**

CUT GLASS

Oil Bottles—Regular price \$1.50 ea. January Clearance \$1.00 ea. Look Here Sale, **75c Ea.**
Flower Vases—Regular price \$3.98. January Clearance \$2.50. Look Here Sale, **\$2.00**
Open Salts—Regular price 60c pr. January Clearance 40c pr. Look Here Sale, **35c Pr.**

SHELL GOODS

Fancy Barrettes—Regular price 50c to \$2. January Clearance 20c to \$1.25. Look Here Sale, **1/2 Price**
Casque Combs—Regular price \$1.00 to \$3.00. January Clearance 60c to \$1.60. Look Here Sale, **1/2 Price**
Fan and Spanish Combs—Regular price \$1 to \$3.75. January Clearance 40c to \$2.50. Look Here Sale, **1/2 Price**

SILK BAGS AND LEATHER GOODS

Leather Bags and Purses, in swaggar, kodak, top and back strap style. Reg. price \$3.00 to \$8.00. January Clearance \$1.80 to \$5.98. Look Here Sale, **98c to \$4.69**
Silk Bags, pouch style, attached or separate purse. Reg. price \$3 to \$6. January Clearance \$1.98 to \$1.40. Look Here Sale, **\$1.29 to \$2.69**
Bill Folds, in two and three folds, black only. Reg. price \$3 to \$5. January Clearance \$1.98 to \$2.98. Look Here Sale, **98c to \$1.98**

TOILET GOODS

Pussy Willow Face Powder—Reg. price 50c. January Clearance 35c. Look Here Sale, **25c**
Compact Powder—Regular price 50c. January Clearance 30c. Look Here Sale, **25c**
Ivory Pyralin Picture Frames, Buffers and Puff Boxes—Regular price \$1.25, \$1.75 and \$2.00. January Clearance \$1.00. Look Here Sale, **50c**

MEN'S WEAR

Men's Heavy Ribbed Union Suits, in gray, made in regular and stout lengths, sizes 34 to 40. Regular price \$2.00. January Clearance \$1.70. Look Here Sale, **\$1.29**
Men's Heavy All Wool Hose, in heather mixtures, sizes 10 to 12. Regular price \$1.00. January Clearance 65c. Look Here Sale, **49c Pr.**
Men's Negligee Shirts, heavy repp cloth, neat patterns, made in best manner, sizes 14 to 17. Regular price \$1.85. January Clearance \$1.50. Look Here Sale, **\$1.25**

CORSETS AND BANDEAUX

Several different style Corsets—Regular price \$1.50. January Clearance \$1.00. Look Here Sale, **89c**
Closed Back Girdle Corsets—Regular price \$2.50. January Clearance \$2.00. Look Here Sale, **\$1.50**
Bandeaux, hook back, sizes 42, 44 and 46. Regular price \$1.00. January Clearance 70c. Look Here Sale, **39c**

WOMEN'S GLOVES

Kid Gloves, black and white only. Regular price \$1.75 to \$3.00. January Clearance \$1.00. Look Here Sale, **89c**
Wool and Fabric Gloves—Reg. price 70c to \$1.50. January Clearance 60c. Look Here Sale, **50c**
Fabric Gloves, black and white only. Reg. price 50c to \$1.00. January Clearance 25c. Look Here Sale, **19c**

RUG AND DRAPERY SECTION

Terry Cloth, 36 in. wide, for overdrapes, portieres, etc. Our reg. price 90c yd. January Clearance 80c yd. Look Here Sale, **75c Yd.**
Double Bordered Serim, 36 in. wide, for making long or short curtains. Reg. price 35c yd. Clearance 25c yd. Look Here Sale, **19c Yd.**
Plain Marquise Ruffled Curtains and T. B. Reg. price \$1.00 pr. January Clearance \$1.19 pr. Look Here Sale, **\$1.00 Pr.**

INFANTS' AND CHILDREN'S SECTION

Sweaters—Slip-on and coat style, in a large assortment of colors and color combinations, for children 2 to 14 years. Reg. price \$4.50. January Clearance Sale, \$3.98, \$2.98. Look Here Sale, **\$1.75**
Children's Hats—Tailored and trimmed styles. Ages 3 to 10 years. Regular price \$1.98, \$3.98. January Clearance \$2.98, \$1.98. Look Here Sale, **\$1.00**
Coats for Children, 2 to 6 years, interlined, made with belt and pockets, colors include buff and red. Reg. price \$6.50. January Clearance \$4.50, \$3.50. Look Here Sale, **\$2.50**

READY-TO-WEAR

Girls' Winter Coats—Sizes 7 to 14 years. Reg. price \$14.75. January Clearance \$9.75. Look Here Sale, **\$7.49**
Overplaid Mixture Coats—Sizes to 42. Reg. price \$21.75. January Clearance \$14.75. Look Here Sale, **\$10.00**
Blanket Bathrobes—Regular price \$2.95. January Clearance \$2.25. Look Here Sale, **\$1.80**

MUSLIN UNDERWEAR

Envelope Chemise, bodice and built up top. Regular prices \$1.50 and \$1.98. January Clearance \$1.19 and \$1.29. Look Here Sale, **98c**
Sateen Bloomers, regular price \$1.50. January Clearance 98c. Look Here Sale, **79c**
Cotton Camisoles, soiled from handling. Regular prices \$1.00 and 80c. January Clearance 50c and 75c. Look Here Sale, **39c**

SILKS

Printed Blouse and Kimono Silks, yard wide. Reg. price 80c and 90c. January Clearance 70c. Look Here Sale, **59c Yd.**
Printed Epouge, yard wide. Very durable. One piece only. Reg. price \$1.70. January Clearance 98c. Look Here Sale, **69c Yd.**
Silk Duveltya, yard wide, red and ecru brown only. Reg. price \$2.65. January Clearance \$1.65. Look Here Sale, **\$1.00 Yd.**

BLOUSES

White Dimity Blouses, round and V-shaped neck, long sleeves. Sizes 36 to 40. Regular price \$1.95. January Clearance \$1.00. Look Here Sale, **79c**
French Voile Blouses and Over-Blouses, all hand made and real lace trimming. Sizes 36 to 40. Regular price \$6.95. January Clearance \$3.95. Look Here Sale, **\$2.95**
Flannel Middies, navy and red, trimmed with three rows of braid on collar and cuffs. Yoke effects. All long sleeves. Sizes 6, 14, 16, 36, 38. Regular price \$4.95. January Clearance \$2.95. Look Here Sale, **\$1.95**

SWEATERS

White Worsted Tuxedo Sweaters, collar and cuffs of Brushed Wool, sizes 40 to 46. Regular \$7.95. January Clearance \$3.95. Look Here Sale, **\$2.95**
Misses' Worsted Coat Sweater, solid and combination colors. Sizes 30 to 36. Reg. price \$3.95. January Clearance \$2.95. Look Here Sale, **\$1.49**
Brushed Wool Scarfs, extra wide and heavy fringe, colors buff, ecru and brown. Regular price \$2.95. January Clearance \$1.00. Look Here Sale, **79c**

MILLINERY

Trimmed Hats, black and colors. Reg. price \$7.50 to \$12.00. January Clearance \$5.00. Look Here Sale, **\$2.98**
Trimmed and Untrimmed Velvet Hats. Reg. price \$2.95 to \$6.98. January Clearance \$2. Look Here Sale, **\$1.00**
Best Quality Velour Hats—Reg. price \$7.98. January Clearance \$5.00. Look Here Sale, **\$2.98**

BOOKS

Fiction, by popular authors. Regular price 15c. January Clearance 80c. Look Here Sale, **45c Each**
Boys' and Girls' Books. Regular price 50c. January Clearance 35c. Look Here Sale, **29c Each**
Sleepy-Time Tales, Tuck-Me-In Tales, The Make-Believe Stories, Slumber-Town Tales. Regular price 40c. January Clearance 25c. Look Here Sale, **19c Each**

UMBRELLAS

Women's All Silk Umbrellas, made on 8-rib paragon frame, fancy handles, leather trimmed, tips and ends to match. Regular price \$5.00. January Clearance \$4. Look Here Sale, **\$3.89**
Women's Colored Silk Umbrellas, made on 8-rib close-rolling frame, fancy club handles, leather trimmed, tips and ends to match. Regular price \$7.50. January Clearance \$6.25. Look Here Sale, **\$5.89**
Women's Colored Silk Umbrellas, fancy borders, made on 8-rib close-rolling frame, fancy club handles, tips and ends to match. Regular price \$10. January Clearance \$8.50. Look Here Sale, **\$7.89**

DRESS GOODS

Tweed Suiting, all wool, 36 inches wide, in mixtures. Regular price \$3.50. January Clearance \$2.50 yard. Look Here Sale, **\$2.00 Yard**
Gerona Fine All Wool Coating. Regular price \$12.00. January Clearance \$10.00. Look Here Sale, **\$8.00**
Marzina Silk and Wool Coating. Regular price \$11.00. January Clearance \$9.00. Look Here Sale, **\$7 Yard**

LININGS

Silk and Cotton Figured Linings, 36 inches wide, in blue, grey and brown mixtures; regular price \$1.30. January Clearance \$1.25. Look Here Sale, **\$1.09 Yard**
Silk and Cotton Figured Goods, suitable for coat lining or blouses, 36 inches wide, in tan, blue, grey and brown; regular price \$1.12. January Clearance \$1.00. Look Here Sale, **89c Yard**
Fine Mercerized Goods, in blue, tan and grey figures, may be used for blouses, slips or coat linings; regular price 95c yard. January Clearance 80c yard. Look Here Sale, **70c Yard**

LINEN SECTION

Bath Rugs, heavy Turkish bath rugs, in blue, pink, gold and plain white, rose pattern borders with plain centers. Regular price \$2.00. January Clearance \$1.50. Look Here Sale, **\$1.45**
Linen Towels, all pure linen, back towels of fine weave, beautiful jacquard designs, with spaces for monograms, hemstitched, size 18x34; regular price \$1.00. January Clearance 80c. Look Here Sale, **79c Each**
Linen Lunch Cloths, warranted pure Irish linen damask lunch cloths, hemstitched square or scalloped round, all one design, size 15x15; regular price \$5.98. January Clearance \$3.98. Look Here Sale, **\$3.39**

SHEETS AND PILLOW CASES

Slightly Imperfect Sheets, for single and three-quarter beds, popular grades of cotton, plain hemst; regular prices \$1.19 to \$1.60. January Clearance 80c. Look Here Sale, **69c**
81x90 Sheets, made of Colonial cotton, seamless bleached sheets, 3 and 1-inch hemst; regular price \$1.80. January Clearance \$1.45. Look Here Sale, **\$1.29**
"Edward" Pillow Cases, size 12x16, first quality cases made the right way of the cloth; regular price 45c. January Clearance 30c. Look Here Sale, **35c, 3 for \$1**

WASH GOODS

Longcloth, 36 inches wide, extra fine, soft finish, medium weight; regular price 50c yard. January Clearance 29c. Look Here Sale, **25c Yard**
Silk and Cotton Novelty, 36 inches wide, plain with jacquard patterns, old rose, pink, tan, peach, lavender and light blue; regular price 90c yard. January Clearance 30c. Look Here Sale, **55c Yard**
White Skirting, 36 inches wide, in plain stripes, plaids, gable, etc.; regular price 90c yard. January Clearance 60c. Look Here Sale, **59c Yard**
Steamer Trunks, sizes 34 and 40 inches only; regular prices \$13.50 and \$15.00. January Clearance \$11.00 and \$12.00. Look Here Sale, **\$10.29**
Grain Cowhide Traveling Bags, sizes 16 and 18 inches. Regular price \$10.00. January Clearance \$8.00. Look Here Sale, **\$7.29**
Grain Cowhide Boston Bag, 13, 14 and 15 inches, in black only; regular price \$2.98. January Clearance \$2.20. Look Here Sale, **\$1.98**

MUST WIDEN CENTRAL BRIDGE

There has been talk of building a new bridge across the Merrimack below Hunt's falls; but if the Central bridge were widened, there would not be any need of a new bridge as suggested, for many years to come. The municipal authorities may as well make up their minds that the proper facilities for travel between Kearney square and Centralville demand a 65 foot street and nothing less; and that will require the widening of the street from Amory to the end of the bridge, and either a new bridge or the widening of the old to afford a street of the same width as Bridge street from the square to Amory street. There can be no proper solution of the traffic problems converging on Kearney square without the widening of Bridge street as here suggested.

There are forty-five "art" club members in this date and the question is, therefore, one of major or lesser importance to the communities in which they are located. It is clear that where there is no public hall suitable for agricultural fairs or other similar exhibitions, the armory might be advantageously used for such purpose. Lowell, however, is fortunate in having no need for the use of the armory as it has a Memorial building better and better equipped in every way to community events, public exhibitions and even horticultural affairs.

When a horse of a brain like the American Lady is Exported, a large number of the European and American breeders all but a few of the best ones are the popular employees of the company was cast into the depths of despair because his favorite horse was among those slated for auction. He hated to think of this horse, known to the masses as "Super," being sold to someone who might abuse it and although he had an earthly need of "Super" he purchased him from the company. All that summer he boarded the horse with person

CURRENT EVENTS LECTURES

Mrs. Claude C. ... will give a course of six lectures on current events on Tuesday evenings, beginning January 12 at 8 o'clock, continuing through March 19 at 8 o'clock in Middlesex Hall. Tickets are \$1.00. The course also will be repeated by Mrs. Rowden Callahan, 767 E. 1st street, Telephone 353-W. These lectures are given for the benefit of the Lowell Guild.

organize in alumni association. Law-
all being the first, having organized
in 1912, and Lawrence the second, or-
ganizing last year.



The speakers who will be present, will have an opportunity to read you and if you place it in The Sun, Low all's greatest advertising medium.

222 Merrimack Street

THE AUTO SHOW

This week we are having at the Social Auditoriums the best and most auto show ever attempted

ized its equipment and determined to sell all but a few of its horses. One of the popular employees of the company was cast into the depths of despair because his favorite horse was among those slated for auction. He hated to think of this horse, known to the men

Mrs. Claude F. Brown will give a course of six lectures on current events on Tuesday evenings, beginning February 12 and continuing through March 18 at the Middlesex Hall. Tickets are \$5.00 for the course and can be secured from Mrs. Royden Culbury, 267 E. 12th street. Telephone 553-W. The lectures are given for the benefit of the Lowell Guild.

ST. PATRICK'S SCHOOL ALUMNI BANQUET

Jeremiah J. O'Sullivan will be one of the speakers at the 16th annual reunion and banquet of St. Patrick's School Alumni association. In the school hall next Wednesday night at 7 o'clock, when the guests of honor will be George H. (Babe) Ruth, big league baseball mogul. Mr. O'Sullivan is a graduate of St. Patrick's.

Relieves Headache

A little Musterole, rubbed on forehead and temples, will usually drive away headache. A clean, white ointment, made with oil of mustard, Musterole is a natural remedy with none of the evil after-effects so often caused by "internal medicine."

To Mothers: Musterole is also made in milder form for babies and small children. Ask for Children's Musterole. 32c and 65c jars and tubes; hospital sizes, \$3.00.



Better Than a Mustard Plaster

No gripping or inconvenience follows a gentle liver and bowel cleansing with "Cascarets." Sick, Headache, Bloating, Gases, Indigestion, and all such distress gone by morning. Most harmless laxative for Men, Women and Children—10c boxes, also 25 and 60c sizes, any drug store.—Adv.

Highland Conservatories
Our Special Wreath... \$5.00
Our Special Spray... \$3.00
HARVEY B. GREENE, Inc.
FLORISTS
175 Stevens St.
Bills can be paid at Kilroe's store, 35 Central street.

and will give an address on the old school.
Rev. Bro. Clarence, C.F.X., superior, has outlined the following program as sanctioned by the committee headed by John J. Monahan:



JEREMIAH J. O'SULLIVAN

Welcome... Rev. Bro. Clarence, C.F.X., Superior, has outlined the following program as sanctioned by the committee headed by John J. Monahan:

Rev. Augustino P. Hickey, S.T.D., Assembly singing.

Address, Jeremiah J. O'Sullivan

Solo, selected, James Delgany

Address, "Loyalty,"

Rev. Bro. Peter, C. F. X., Selections.

Honory Boy Quartet

Address, selected.

George "Dabe" Ruth

Assembly singing

Remarks, "Bob" Hart

The toastmaster of the affair will be Eugene A. Fitzgerald, while the committee in charge consists of John J. Monahan, chairman; Daniel Cunningham, secretary; Rev. Bro. Clarence, C.F.X., treasurer; John J. Flannery, Eugene A. Fitzgerald, Timothy O'Sullivan, William A. Walsh, John T. Mc-

For Colds, Influenza and as a Preventive

Take



The First and Original
Cold and Grip Tablet

The box bears this signature

E. W. Groove

30c.

Durand, Henry Doran, Joseph Regan and James Furey.
The members of the Alumni orchestra are William Paul McCarthy, Frank J. Delgany, J. H. Buckley, Edward Looney, William Looney, Joseph Ginty, Thomas Hamblan, Timothy McCarthy and John J. Giblin.
The officers of the association are: President, John J. Flannery; vice president, Eugene A. Fitzgerald; secretary, Daniel Cunningham; and treasurer, Rev. Bro. Clarence, C.F.X.

FOR MODIFICATION OF VOLSTEAD ACT

WASHINGTON, Jan. 28.—Anti-prohibition forces of the nation followed up their recent "face-the-facts" conference here today by announcing formation of a joint legislative committee to work for modification of the Volstead act.

The American Federation of Labor, the National Association Against the Prohibition Amendment, the Constitutional Liberty League of Massachusetts and the Moderation League, Inc., are represented in the committee membership and co-operation from "all liberal organizations and individuals in sympathy with the modification movement" will be invited.

The committee will establish headquarters here and also plans to launch a nation-wide campaign of education "to show the evil effects of the Volstead act and its complete failure to produce the results promised by its advocates."

Tax-exemption bare tax reduction—Greenville (N. C.) Piedmont.

A. G. Pollard Co.

The Store for Thrifty People

The "Look Here" Sale

Began Today

The Great Underpriced Basement offers these Markdowns

Ready-to-Wear Section

CHILDREN'S HATS, made of velvet, woolen duvetyu and felt, lots of pretty styles and colors, trimmed with ribbon, fur or embroidery; regular prices \$1.00 and \$1.50. January Clearance 69c. Look Here Sale **50c**

WAISTS AND OVERBLOUSES, made of fine wide striped dimity, Peter Pan or shawl collar, daintily trimmed with lace and embroidery, long sleeves; regular price \$1.00. January Clearance 79c. Look Here Sale **59c**

CHILDREN'S DRESSES, made of fine checked gingham, rose, blue, green, navy and brown, plenty of pretty styles, most of them are embroidered, 7 to 14. Also panty dresses in lot, 2 to 6, gingham and black sateen; regular price \$1.00. January Clearance 69c. Look Here Sale **50c**

WOMEN'S SLIPS, made of fine striped sateen and satinette, navy, brown and black, plain hem or pleated flounce, bodice top and gathered at hip for extra fullness, 36 to 44; regular price \$2. January Clearance \$1.59. Look Here Sale **\$1.39**

WOMEN'S FLANNEL GOWNS, assorted colored stripes, round neck and short sleeves, 16 and 17; regular price 89c. January Clearance 59c. Look Here Sale **49c**

MUSLIN UNDERWEAR, consisting of chemises, gowns and skirts, made of fine muslin and cambric, daintily trimmed with lace and insertion and embroidery, good assortment of styles. Chemises from 36 to 44; gowns, 16, 17 and outsize; skirts, regulars and outsize. Regular price \$1.30. January Clearance 89c. Look Here Sale **75c**

Tea and Coffee Section

FOSS EXTRACTS—Lemon, Vanilla, Orange and Almond; regular price 35c bottle. January Clearance 29c bottle. Look Here Sale **26c Bottle**

UNCOLORED JAPAN TEA—Regular price 70c. January Clearance 60c lb. Look Here Sale **55c Lb.**

FORMOSA OOLONG TEA—Regular price 65c lb. January Clearance 55c lb. Look Here Sale **50c Lb.**

BOYS' CLOTHING SECTION

BOYS' SHEEPSKIN COATS, heavy mole-skin shell, thick skin and beaverized collar, sizes 8 to 20 years; regular price \$6.95. January Clearance \$4.85. Look Here Sale **\$4.69**

BOYS' OVERCOATS, pebble chevrons, chinillas and other serviceable materials, sizes 3 to 8 years; regular price \$9.00. January Clearance \$6.85. Look Here Sale **\$5.85**

BOYS' ALL WOOL OVERCOATS, made of heavy meltons, in greys and browns, sizes 8 to 10 years; regular price \$12.50. January Clearance \$8.85. Look Here Sale **\$8.49**

HAT AND CAP SECTION

EAGLE MUFFLER CAPS, all wool, with band that buttons under chin; regular price \$1.25. January Clearance \$1.00. Look Here Sale **85c**

MEN'S WINTER CAPS, made from heavy remnants of overcoatings, turned-in earlaps; regular price 95c. January Clearance 75c. Look Here Sale **60c**

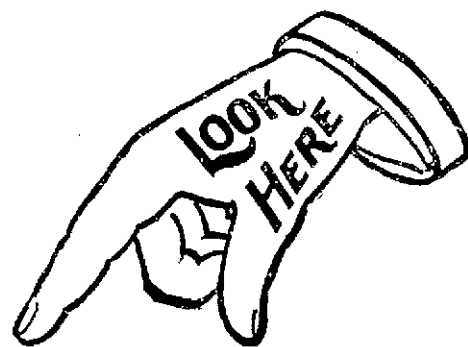
CHILDREN'S BLACK PLUSH POLO HATS, with earlaps; regular price 79c. January Clearance 39c. Look Here Sale **29c**

Shoe Section

BOYS' TAN STORM HIGH CUT SHOES, with buckles at top, sizes 4 to 5 1-2 only; regular price \$3.00. January Clearance \$1.95. Look Here Sale **\$1.85**

CHILDREN'S GUN METAL LACE HIGH CUTS, good fitting style, sizes 8 1-2 to 11; regular price \$1.50. January Clearance \$1.25. Look Here Sale **\$1.00**

MISS' AND CHILDREN'S 3 AND 4-BUCKLE OVERSHOES, second; regular prices \$2.50 and \$3.00. January Clearance \$1.95. Look Here Sale **\$1.85**



Dry Goods Section

BLEACHED SHEETS, made of good seamless sheeting, double bed size, 51x90 inches; regular price \$1.50. January Clearance \$1.29. Look Here Sale **\$1.00**

PILLOW CASES, made of good, fine quality cotton, 43x36; regular price 45c. January Clearance 35c. Look Here Sale **29c**

MAYFAIR NAINSOOK, fine quality, 36 inches wide, full pieces; regular price 29c. January Clearance 22c. Look Here Sale **16c Yard**

BLEACHED COTTON, 36 inches wide, very-fine quality; regular price 25c. January Clearance 20c. Look Here Sale **15c Yd.**

LONGCLOTH, 36 inches wide, fine quality; regular price 25c. January Clearance 19c. Look Here Sale **15c**

ESMOND TWO-IN ONE COMFORTABLE BLANKETS, Jacquard patterns; regular price \$5.00. January Clearance \$3.95. Look Here Sale **\$3.29**

WOOL BLANKETS, made of good selected wool, in white with pink and blue borders, with soisette binding to match; extra large size, 72x84 inches; regular price \$9.00. January Clearance \$6.95. Look Here Sale **\$4.95**

WHITE DAMASK BED SPREADS, Jacquard woven, very fine quality, easily washed; regular price \$2.00. January Clearance \$2.19. Look Here Sale **\$1.59**

SHELF OILCLOTH, large assortment of patterns, 8 inches wide, first quality; regular price 8c. January Clearance 7c. Look Here Sale **5c**

CRASH TOWELING, part linen, bleached; regular price 19c. January Clearance 12 1-2c. Look Here Sale **10c Yard**

BOYS' AND GIRLS' RIBBED HOSE, black, full assortment of sizes; regular price 10c. January Clearance 15c. Look Here Sale **12 1-2c**

WOMEN'S UNION SUITS, winter weight, regular and extra sizes; regular price \$1.00. January Clearance 79c. Look Here Sale **59c Suit**

KITCHEN FURNISHINGS SECTION

PERFECTION OIL HEATERS, No. 510, black japanned finish, steel tank, hold 3 quarts of oil; regular price \$9.95. January Clearance \$4.95. Look Here Sale **\$4.49**

SHOPPING BASKETS, regular prices 69c to 89c. January Clearance 49c. Look Here Sale **39c**

WHITE ENAMEL WAIST HANGERS, regular price 10c each. January Clearance 8c. Look Here Sale, **6 for 25c**

Men's Furnishings Section

BOYS' JERSEY RIBBED UNION SUITS, white, ecru, silver, grey, sizes 4 to 16; regular price \$1.00. January Clearance 69c. 2 for \$1.25. Look Here Sale **59c, 2 for \$1.10**

MEN'S UNION SUITS, white, ecru, silver, grey; regular price \$1.25. January Clearance \$1.15. Look Here Sale **95c**

MEN'S SHIRTS AND DRAWERS, white, ecru and silver grey; regular price 79c. January Clearance 59c. Look Here Sale **50c**

WOOL FLANNEL WORK SHIRTS, colors, blue, green, leather; regular price \$2.95. January Clearance \$2.25. Look Here Sale **\$1.50**

MEN'S SWEATERS, coat and slip-on styles, blue, dark oxford, light tan; regular price \$5. January Clearance \$3.49. Look Here Sale **\$2.95**

MEN'S WOOL HOSE, dark oxford, blue, black; regular price 25c. January Clearance 19c. Look Here Sale **15c**

MEN'S BLUE CHAMBRAY WORK SHIRTS, regular price \$1.00. January Clearance 69c. Look Here Sale **50c**

MEN'S BLUE SERGE CASSIMERE AND WORSTED PANTS, regular price \$5.00. January Clearance \$3.89. Look Here Sale **\$3.29**



Sunny Duz

A sunny Monday in a ten-cent box! That's DUZ!

Just the way sunlight whitens clothes, DUZ makes them fresh and spotless. It washes out the most stubborn stains and yellowness—along with the dirt—all stains except rust! Not a fibre of the cloth is injured.

What a discovery! A concentrated castile soap preparation that does everything soap should do—and nothing that it shouldn't.

For the heavy family wash and for dainty laundering as well, use DUZ.

Phone your grocer today for a ten-cent package of DUZ. You're in for a thrilling moment of discovery.

THE DUZ COMPANY, Inc., 521 West 23d St., New York

Radio

RADIO BROADCASTS

WMAZ, BOSTON

5 p. m.—The Day in Finance, by The Boston Financial News, R. W. McKee, editor.
6 p. m.—Children's half-hour, stories and music, Mrs. Wm. Keith Stewart.
6:30-7:30 p. m.—WMAZ Dinner Dance, broadcast from Hotel Westminster, Hotel Westminster Orchestra, under direction of Max L. Krulow.
8 p. m.—Broadcast from Shubert Boston Opera House, L'Africana, in Italian, opera in five acts.

WVLE—MIDFORD HILLSIDE

5:30 p. m.—Closing stock market reports, furnished by Elmer H. Bright & Co., members of the New York and Boston Stock Exchanges. Aerobically furnished by the United States Department of Agriculture. Livestock market reports. Wood market news, furnished by the Commercial Bulletin of Boston.
6 p. m.—Just how a broadcast from the American People Magazine.
6:15 p. m.—Radio practice lesson No. 221.
6:45 p. m.—Boston police reports, Boston Police Headquarters, Amrad silent night.

WVAT—BOSTON

7 p. m.—Program given by the Shaw Christian Endeavor, units of Boston, celebrating Christian Endeavor week.

WVZ—SPRINGFIELD

8 p. m.—Elmer concert by the WVZ Trio.
7 p. m.—This Week in History. Late news from the National Industrial Conference board, publisher's program.
7:30 p. m.—Radio story for the kids, New Books at the Springfield City Library, by Edith Lathrop.
8 p. m.—Concert by the WVZ Trio and Harold C. Corbett, baritone, Jessie H. Berwick, violinist, Ellen L. Rogers, pianist and accompanist.
8:15 p. m.—Radio story for grown-ups by Olaf S. Marjole.
8:45 p. m.—All-night time signals.

WHAS—LOUISVILLE, KY.

5 p. m.—Selections by the Strand orchestra, Harry S. Currie, conductor. Police bulletin. Weather forecast for Kentucky, Indiana and Tennessee. Just Across Home Fields, a daily column appearing in the Courier-Journal. Selections by the Walnut Theatre orchestra, Walter Davidson, conductor. Late important news bulletins. Special weekly article, The Larkspur of World Affairs, prepared for WHAS by Frederick Dixon, editor of the International Interpreter.
5:30 p. m.—Local livestock, produce and grain market reports.
6 p. m.—Official central standard time announced.
6:30 p. m.—WHAS is silent on Monday nights.

WJZ—NEW YORK CITY

5:30 p. m.—Closing reports of the New York stock department of farms and markets. Farm and home reports. Closing quotations of the New York stock exchange. Foreign exchange quotations. National industrial conference board reports. Evening Post news.
7:00 p. m.—The Story Book Lady will tell a MacMillan bedtime story.
7:30 p. m.—McGraham National bank quartet concert.
7:45 p. m.—Manly Price Home, tenor, accompanied by Edgar Crissman.
8:00 p. m.—McGraham National bank quartet concert.
8:15 p. m.—Resolved, That Barth and Man Cause from Evolution; a debate between Professor John Jacob Straton and Doctor Charles Francis Butler by direct wire from Carnegie hall.

WGE, SCHENECTADY, N. Y.

6 p. m.—Produce and stock market quotations, news bulletins.
7:15 p. m.—Address on Farm Bureau and Farm Information, by Peter G. Ten Back, vice president of New York State Farm Bureau Federation.
7:45 p. m.—Musical program.

WRC—WASHINGTON, D. C.

Washington, D. C., 4:45 Merces.
4:45 p. m.—Instruction in International Code.
6 p. m.—Children's Hour by Peggy Allison.
6:15 p. m.—Education Today for the Home of Tomorrow, by Joy E. Morgan, of the National Education Association.
8 p. m.—Piano recital by Pauline Secker.
8:15 p. m.—The Credit Man in Good Times and Bad, by Eugene Meyer, Jr., managing director of the War Finance Corporation.
8:30 p. m.—Song recital by Ruth Hains, soprano.
8:45 p. m.—Concert by the Lions' club quartet.
9 p. m.—The Political Situation in Washington by Frederick William Wile.
9:15 p. m.—Concert by the Saxophone Quartet from Barnum, Wardman Park Hotel orchestra.
9:45 p. m.—Re-transmission of time signals and weather forecasts.
10 p. m.—Finance program by The Carolinians under the direction of Ralph Garen.

Don't Spoil Your Child's Hair By Washing It

When you wash children's hair be careful what you use. Many soaps and prepared shampoos contain too much free alkali, which is very injurious, as it dries the scalp and makes the hair brittle.

The best thing to use is Mulshed coconut oil shampoo, for this is pure and entirely greaseless. It is inexpensive and beats anything else all to pieces.

Two or three teaspoonfuls of oil that is required. Simply wet the hair with water and rub it in. It makes an abundance of rich, creamy lather, which cleanses thoroughly, and does not easily. The hair dries quickly and evenly and is soft, moist, looking, bright, fluffy, wavy and easy to manage. Besides, it keeps out dirt and dandruff. You can get Mulshed coconut oil shampoo at any drug store, and a few ounces will last for months.—Adv.

BATH BRUSHES

Coburn's Bath Brushes are made of extra quality white bristles with solid oval blocks. They are fashioned with removable or permanently attached handles.

\$1.90

Flesh Brushes \$1.30, \$2.70

Free City Delivery

C. B. COBURN CO.

83 MARKET ST.

PRESCRIBED RADIO SET

Doctor Helped Patient Build It and Then She Cured Herself

The use of radio receiving sets in hospitals has become fairly common, but it remained for a Massachusetts doctor to prescribe a set for one of the patients he was treating in her own home.

For some time he had been the family physician of two middle-aged women living on a rather lonely farm. One of the sisters had been under his care constantly for an obscure condition which seemed to be growing chronic. A consultation of physicians revealed no organic trouble, and the conclusion was reached that the patient's ailment was more than physical.

It happened that the doctor was a radio fan, and the thought of a radio set for the patient suggested itself, and he promptly prescribed one.

The price of a complete set, however seemed prohibitive, so he advised the sisters to build one. They wouldn't have been more surprised if he had asked them to build an airplane. But the doctor loaned them his own set until he could go to town and buy the parts for one of them. He chose a four tube Reflex because of its simplicity of construction and ease of operation. He found that one manufacturer had recently issued a booklet with diagram showing the apparatus connected into sets of various kinds so simply that it was only a question of placing the parts on a board and connecting them piece by piece, as shown in the dummies. As they say in

LIVER LAZY?

Lazy livers are sometimes overworked with a resultant condition. You can keep them active and healthy by taking

PLANTER'S RED MILL
GENUINE IMPORTED
HAARLEM OIL
in Capsules

for all liver and kidney trouble, bladder ailments, and an excess of uric acid in the system. Relieves promptly. Look for a "Red Mill" on the package. Take no other. At all leading druggists. Trial size 30 cents.

N. PLANTER & SON, INC., BROOKLYN, N. Y.



JUMPED HER TO FAME, AS 'TWERE

Beauty of face draws fame to some, but Marie Galowski's lower extremities carried her to glory. She has been picked as possessor of the nation's prettiest legs, and she attributes their shapeliness to dancing and walking. Marie is the pride of Milwaukee.

novels, the idea "Intrigued" the sisters, and with a little help from the doctor, they built the set, got excellent results right off the bat, and they are rapidly becoming ardent radio fans. Meanwhile the sick sister, forgetting herself and her troubles in her absorption in the set, ceased to be sick and is now on the way to a perfectly normal condition.

Because of the simplicity of this set and the absence of complicated controls, these two women, wholly inexperienced in mechanics or theoretical electricity, are operating the set without the slightest difficulty. Listening to stations a thousand miles away, brought in loud, clear, and without distortion in a loud speaker using a loop or inside antenna.

Their set is further simplified by reason of the fact that it operates with dry cell vacuum tubes, one dry cell to each tube, and no storage battery.

COLDS
of head or chest are more easily treated externally with—
VICKS VAPORUB
Over 17 Million Jars Used Yearly

tery requiring central station current and a rectifier or battery charger, is necessary.

It's a safe bet that if more physicians would prescribe radio sets in similar cases, fewer people would "enjoy poor health."

SUMMARY OF EARLY MORNING A. P. NEWS

Senator Walsh, Montana, announces that senate committee on Saturday afternoon reached a confidential agreement to employ special counsel and proceed for the cancellation of the Tea Pot Dome oil lease. Mr. Walsh declares word of this agreement "obviously" reached the White House before Mr. Coolidge's statement was given out at midnight Saturday.

Federal trade commission charges that monopoly exists in manufacture and distribution of radio equipment; eight big companies are named in complaint.

White House makes public telegram from Attorney General Daugherty urging selection of two eminent law-

yers in oil lease proceedings; Mr. Daugherty asserts he does not wish to evade responsibility, and will co-operate in the work, if Mr. Coolidge wishes.

Senator James A. Reed of Missouri formally announces his candidacy for democratic presidential nomination.

Body of Nikolai Lenin is entombed at Moscow; Trotsky, reported ill in the Caucasus, did not attend the services.

Princess Yolande, eldest daughter of King Victor Emmanuel, gives birth to a daughter.

Harry H. Sinclair leaves Paris for Versailles, seeking seclusion, and is reported ill with cold.

American Legion members break up meeting of communists at Wilkes barre, Pa., called in honor of Lenin.

Sarazen of Los Angeles defeats Havers for unofficial world's professional golf championship.

SEE THE POINT!
The Sun has by far the largest circulation of any Lowell paper. Ninety per cent of Sun readers do not read any other Lowell newspaper. See the point, Mr. Advertiser?

BAPTIST CHURCH IN MAINE TOWN BURNED

MILLINOCKET, Me., Jan. 28.—The Baptist church here, was burned early this morning, causing a property loss of \$20,000, partly covered by insurance. Services were held Sunday evening but when the janitor left the building all seemed in good order. The cause of the fire is not known. It is expected that a new church will be built as soon as possible.

\$40,000 LOSS BY FIRE IN LYNN

LYNN, Jan. 28.—The old Tabbetts Mansion, Baltimore street, which was being remodelled into 15 apartments caught fire, following an explosion of an oil heater this morning at 4:30 o'clock. The house was gutted and the loss was \$40,000. It was unoccupied. Frozen hydrants handicapped the firemen. Fred Baldwin, a fireman was cut over the left eye by falling slate.

BERLIN POLICE DRAW CLUBS TO DISPERSE CROWD

BERLIN, Jan. 28.—While a memorial meeting for Lenin was in progress in a Berlin theatre last evening, a crowd outside shouted: "Down with the Schupes! (Protection police.) 'Down with Capital!'" The crowd refused to disperse and the police were forced to use their clubs.

ASPIRIN

Beware of Imitations!

BAYER

Demand

Unless you see the "Bayer Cross" on package or on tablet you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians over twenty-three years for

Colds Headache
Toothache Lumbago
Neuralgia Rheumatism
Nervous Pain, Pain

Accept "Bayer Tablets of Aspirin" only. Each unbroken package contains proven directions. Handy boxes of 12 tablets cost few cents. Druggists also sell bottles of 24 and 100. Aspirin is the trade mark of Bayer Manufacture of Monocetate of Salicylic Acid.—Adv.

EGYPT and the MEDITERRANEAN

45 day cruise \$800 up
20 day cruise \$325 up
One-way bookings to any port

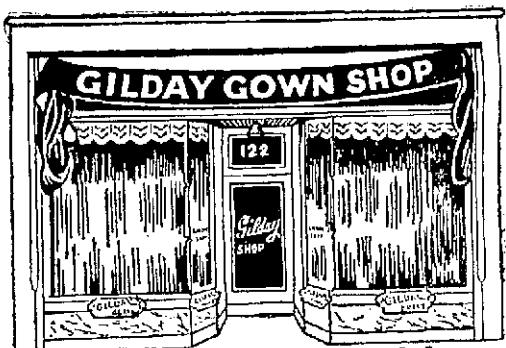
Madeira, Gibraltar, Algiers, Monaco (Monte Carlo), Naples, Athens, Haifa, Alexandria—the glamorous cities of color, charm and mystery.

The luxury of having a famous ocean liner for your hotel.

ADRIATIC (from New York) Feb. 22
LAPLAND (from New York) March 4

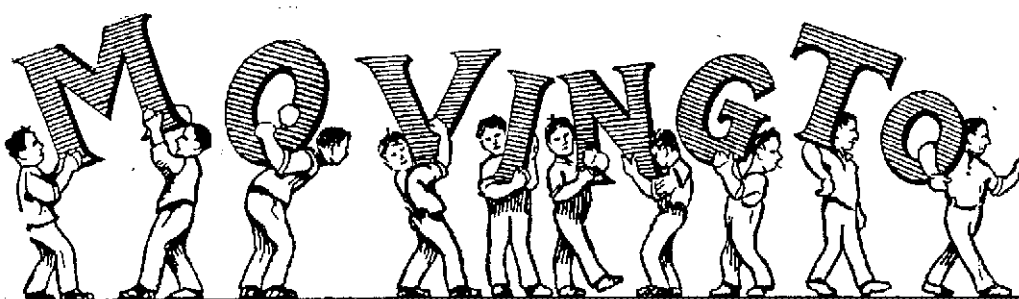
Illustrated booklet on request at 84 State St., Boston, or local agents.

WHITE STAR LINE RED STAR LINE



Strand Theatre Bldg

Gilday Gown Shop



40 Central St.

ANNOUNCEMENT

I have secured new quarters for Gilday Gowns, on the second floor in the Marks Building, 40 Central Street. (Telephone 805.)

I will endeavor to merit the continued confidence and the patronage of my good friends and patrons. My opening date will be announced on or about Monday, Feb. 4th.

Celebrating On This Opening Date

1914

My Tenth Anniversary

1924

With Fresh New Spring Fashions

Everything will be arranged with good taste, affording my patrons every comfort and convenience to inspect my collections of lovely Spring time Clothes. My Ten years' experience has proven that it is possible to embrace in my shop, The Fickleness of Fashion and the Constancy of Friends. I do appreciate your long patronage and will try to merit your consideration in the future. More Gilday news later.

Yours for personal service, GERTRUDE GILLESPIE GILDAY.

All Genuine GILDAY GARMENTS Bear This Silk Label



FALL OF ESPERANZA IS IMMINENT

MEXICO CITY, Jan. 28. (Via radio to Fort Worth Star-Telegram.) (By the Associated Press.)—Occupation of Esperanza is expected momentarily, according to latest official reports on the federal offensive against Vera Cruz. Secretary of War Serrano states that previous reports that Esperanza had been captured were erroneous. Revolutionary losses in killed, wounded and captured during the fighting, which began Saturday morning, are officially reported at approximately 1000.

Reports of the death of General Mayaguez, rebel, are without official confirmation.

SUIT AGAINST SUGAR EXCHANGE DISMISSED

WASHINGTON, Jan. 28.—The government's suit against the New York sugar and coffee exchange, which was charged with operating in violation of the anti-trust laws, was dismissed today by the supreme court.

The chief justice, delivering the opinion, said there had been "absolute failure by the government to in any way connect the defendants, both corporate and individual defendants, with any such conspiracy," as was charged by the government.

The chief justice said the government could deal with corners if it desired, by bringing anti-trust suits against speculators, and gamblers.

HARNESS TIDES OF BAY OF FUNDY

Proposal to Create One of Largest Power Projects in the World

Would Involve Millions of Dollars and Take Years to Complete

WASHINGTON, Jan. 28.—A proposal to harness the tides of the Bay of Fundy between Nova Scotia and New Brunswick, and create one of the largest power projects in the world to supply industries in Maine and eastern Canada, is being studied by engineers of the federal power commission having been submitted by Dexter P. Cooper, brother and business associate of Hugh L. Cooper, government hydraulic engineer at Muscle Shoals.

Although it would involve millions of dollars and take years to complete, some of the features of the proposal, as far as it had been examined, are regarded as practicable by the commission's experts.

The plan calls for the construction of dams five miles long across Passamaquoddy bay on the international boundary with a power plant situated between the upper and lower reservoirs having a development of approximately 500,000 horse power. A number of gates would be installed in the bay to release the great flood tide into the upper pool and empty the lower one at low tide. It was estimated that a stream of water about the extent of Niagara would be continually running through the gates.

The feasibility of building huge dams without destroying the harbor in Passamaquoddy bay is being studied by the experts.

While Cooper proposes to install ship locks in the dams to offset this objection, the engineers believe their success would be doubtful, due to extremely rough weather continually sweeping the harbor.

SCHOONER ON ROCKS
Schooner S. S. Hirtle of Lunenburg, N. S., while in tow of another vessel, broke her tow line today and was stranded on the rocks at the entrance to the harbor here. Unless the weather moderates, it is thought she will be a total loss.

CROWD IN PANIC AT EAST BOSTON FIRE

BOSTON, Jan. 28.—Men, women and children, 150 or more, were thrown into a panic, scores of persons were driven into the streets on one of the bitterest nights of the winter, and the Meridian building at 161-165 Meridian street, East Boston, was destroyed, causing damage estimated at \$100,000, in the worst fire that has occurred in that district in years.

Firemen who answered to four alarms were terribly punished by the cold, thick smoke and freezing water and had to be used in relays by Chief Taber, Deputy Chief Shallow and Dist. Chief Rannary.

Residents of the district aided the firemen materially in supplying them with warm drinks. Frost-bitten ears and fingers were common. More serious injuries were prevented only by the use of the relay system.

Panic in Hall
Panic followed the discovery of the fire. More than 150 men, women and children, members of the Santa Caterina Fraternal society, were at a meeting in Meridian hall on the second floor when smoke was seen by Patrolman Bart Murphy to be issuing from the basement of the store run by Harry Goldenberg, on the ground floor.

Patrolman Murphy went to the door of the hall and told the doorkeeper that as there was considerable smoke in the building, it would be advisable for the members to leave the building.

Before the patrolman could prevent it, the doorkeeper, he said, shouted "Fire." A mad scramble followed.

NEW HEARING ON FARE INCREASE PROTEST

BOSTON, Jan. 28.—A reconsideration of its recent approval of a 20 percent increase in communication passenger fares on the three railroads entering Boston, was promised by the state department of public utilities today, after a hearing on arguments from commuters' representatives at the state house.

March 5 was set for a new hearing and the department announced that in the meantime its engineering and auditing departments would be at the service of the protesting commuters for the preparation of their case.

BODY OF LENINE LIES IN TOMB

Half Million People Paid Tribute to "Commander of New Humanity"

Most Impressive Ceremony Ever Witnessed by New Russia

MOSCOW, Jan. 28.—The body of Nikolai Lenin lies in an unfinished tomb in the shadow of the Kremlin, whither it was carried yesterday while a half-million people paid their tribute to the man they honored as the "commander of a new humanity."

The earliest rests on an elevated platform in the mausoleum's sunken central chamber over the door to which the word "Lenine" in relief letters is the double wooden walls are fitted with sunlight so that the temperature may be maintained at three degrees below zero, over these walls and from the ceiling hang draperies of red and black bearing the imprint of the sickle and hammer, the symbols of the state.

Never has the new Russia seen a ceremony more impressive than the enshrouding of Lenin. Beginning early in the morning, before the civil mass in the House of Unions, the thousands of the leader's followers gathered in the vicinity of Red square, awaiting the coming of the funeral procession. It was 30 degrees below zero and more, but the bitterness of the weather seemed forgotten in the realization of what was taking place. And for hours after the casket had been lowered, the crowd marched by the mausoleum.

MINESHA COUNCIL
A routine meeting of Minesha council, D.O.T., I.O.R.M., was held Friday evening. Plans for a reception to Great Pouchoutas Mary M. May of the great council on February 5 were discussed and it was voted to have a supper on that occasion in addition to the meeting. A final rehearsal of the degree staff will be held next Sunday at 2:30 o'clock.

The \$100,000 peace plan has been chosen, but the secretary of war hasn't yet applied for a new job. San Diego (Cal.) Union.



My Experience is that
**DR. CALDWELL'S
SYRUP PEPsin**
Is just what you need

This Will Make Digestion Easy

WHAT the dyspeptic needs is not soda and charcoal and breath perfumes but a medicine that will help his bowels to move regularly, for dyspepsia and constipation are allied. If you will take Dr. Caldwell's Syrup Pepsin systematically as the directions on the package call for you will soon digest your food properly and pass it out normally, and heartburn, belching, dizziness, nervousness and bloating will vanish. In time you can dispense with all medicines as Syrup Pepsin will have exercised the intestinal and stomach muscles so they act for themselves. Mr. Lewis F. Schultz of Pleasanton, La., Mrs. Victor Knodler of 3625 Bank St., Louisville, Ky., and hosts of others will verify this.

coated tongue, offensive breath, headaches and such ailments that indicate deranged stomach and bowels. Many serious diseases are prevented by this timely aid.

Formula Plainly Stated

Have no hesitation giving Dr. Caldwell's Syrup Pepsin to anyone young or old. It is a mild, gentle laxative free from narcotics. It will not cramp or gripe. The formula is on the package, a compound of Egyptian senna with pepsin and simple aromatics. A bottle can be had at any drug store and averages less than a cent a dose. Economical for families and fully guaranteed. You will find it a great improvement in taste and action over castor oil, or "candy cathartics" made from coal tar that cause skin diseases, calomel that loosens the teeth, salts in water or powder that concentrate the blood and dry the skin.

World Acclaims Success

Dr. Caldwell's Syrup Pepsin is the prescription of a well-known physician of that name who practiced successfully for 47 years. It has been on the market thirty years and is today the largest selling liquid laxative in the world. Thousands of families have it in their medicine chest ready when any member shows signs of dyspepsia, constipation, torpid liver, sour stomach, biliousness,

"If You Want to Try It Free Before Buying—"

"Syrup Pepsin," 517 Washington St., Monticello, Illinois.
I need a good laxative and would like to prove what you say about Dr. Caldwell's Syrup Pepsin by actual test. Send me a free trial bottle. Address to
Name.....
Address.....
Not more than one free trial bottle to a family.

BILLERICA LEGION POST

Members of Billerica Post 116, American Legion, are to hold an important business meeting tonight in Mathew hall. Commander Harold Tivy has requested a large attendance. The ladies' auxiliary plans to hold a social on Feb. 4. All Legionnaires are invited to attend.

Members of Billerica post are planning to attend the banquet and reception to National Commander John R. Quinn at the Copley Plaza hotel, Boston, Wednesday evening. Tickets may

be secured from Commander Tivy by Finance Officer Daniel V. McSweeney.

SALE OF PITCHER UPHELD
NEW YORK, Jan. 28.—(By the Associated Press.)—The sale of Howard Babbin, star pitcher of the Newark, International, to the New York Giants by former Newark owners today was upheld by Baseball Commissioner Landis, who, at a hearing, denied the claim of the syndicate now controlling the New Jersey franchise, that the transaction was illegal.

Cherry & Webb Co.

Another Merchandising Triumph for Cherry & Webb Co.

Entire Bankrupt Stock

of the well known

Gilday Gown Shop

Central St. Lowell, Mass

Goes On Sale Tomorrow

—Tuesday, January 29th—

at 9:00 A. M.

In the New Enlarged Cherry & Webb Co. Store

Coats, Dresses, Skirts, Blouses, etc.

at

BANKRUPT PRICES

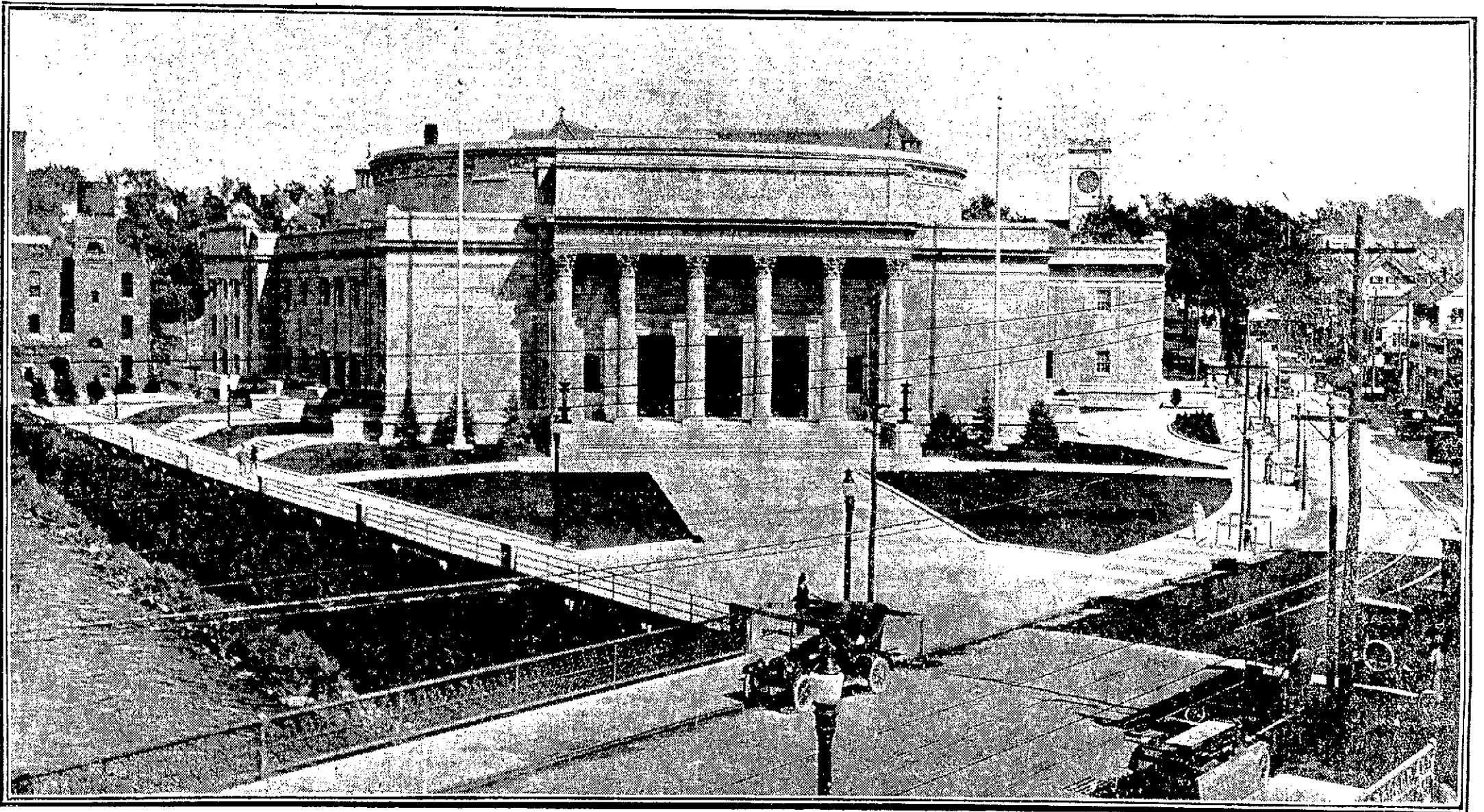
Hundreds of Women Will Attend This Sale. Be On Hand Early, That You May Obtain the Best Selections

Hundreds of Women Will Attend This Sale. Be On Hand Early, That You May Obtain the Best Selections

LOWELL AUTO SHOW

AT THE MEMORIAL AUDITORIUM

ALL THIS WEEK



EXHIBITORS

Afternoon Attractions

—
ORGAN RECITALS

EVERY

AFTERNOON

BOUVIER & RACETTE
GEO. R. DANA & SON
H. A. BISSENETTE
LOWELL BUICK CO.
DANIEL E. McQUADE
LOWELL MOTOR SALES
HINCKLEY & DREW, Inc.
A. J. CUMMISKEY MOTOR CAR CO.
S. H. C. MOTOR SALES

POST OFFICE GARAGE
SUPERIOR MOTOR CO.
MOON AUTO CO.
PRINCE-McCANN CO.
PAIGE MOTOR CAR CO.
T. B. RAFTER & CO.
PITTS MOTOR SALES
CHURCH ST., MOTOR CO.
LOWELL OAKLAND CO.

Evening Attractions

Campbell's Orchestra
Every Evening.

SPEAKERS:

Mayor John J. Donovan

Lieut. Governor
Alvin T. Fuller

Hon. James M. Curley
Mayor of Boston

Frank A. Goodwin,
Registrar of Motor
Vehicles.

Chamber of Commerce
Speaker.

Auspices of Lowell Dealers' Association

Admission Twenty-Five Cents

DANCAUSE IS AGENT FOR THE ROLLIN CAR

Charles Dancause, general owner of the widely known Dancause garage, Appleton street, has long been and still



MR. CHARLES DANCAUSE

is one of the most enterprising automobile dealers in Lowell and vicinity. In keeping with his record he is the first Lowell automobile dealer in the city to be chosen agent for Rollin White's latest masterpiece—the Rollin car. The new automobile is covered with new engineering features such as only a man of Mr. White's recognized genius could accomplish.

The new automotive product, which Mr. Dancause will exhibit at the auto show all this week, is perhaps the only car that may justly be said to be far in advance of the current makes of many other automobiles. The new Rollin has so many innovations that it is impossible to describe them all, but mention may be made of the fact that this new production in the automotive world is the only motor car made that incorporates both the famous four-

wheel brake and balloon tires. This is a combination of new features that offers something that is not surpassed by any other 1924 car on the market today. In the parlance of the trade, the Rollin is a "smart bit" and even the uninitiated will appreciate its quality and price. Auto show visitors should not fail to stop at the Dancause exhibit booth at the Auditorium show this week and allow the Lowell distributor and his active salesmen to demonstrate the Rollin.

DODGE BROTHERS CARS GIVE GREAT SERVICE

"It seems like a surprisingly large number," said Dan O'Brien of the Lowell Motor and Local Dodge car dealer, in commenting upon the fact that over 50 per cent of 1,000,000 Dodge Brothers cars are still in service. "The when you consider the number of faithful old-timers to be seen everywhere you go, on the country roads, in cities and villages, you begin to wonder if these Dodge Brothers cars ever wear out. As a matter of fact, I don't believe they do or, at least, I haven't heard of any."

Just as a matter of curiosity, when this latest Dodge Brothers advertisement came out, telling about 50 per cent of 1,000,000 cars still in service, I interviewed all the junk dealers I could find.

They confirmed my opinions absolutely. Of all the old cars they take in, the Dodge is the least numerous. Some of them have never heard of one. Others say that most of the few that do come in have figured in accidents so disastrous as to make them worthless. So it is more than simply a case of long life. It is long service that the owner values in his Dodge Brothers car. Nobody is going to cling to an old car just because it is a relic. They do that with heirlooms that have passed down from one generation to the other, but not with motor cars. But if the car continues to give the same dependable service year after year, without undue expense for parts, replacements and frequent overhauling, it becomes the most economical transportation that a man can possibly get.

You can figure that by distributing the original list price of the car over the number of years of service. When a man has owned a car five, six or seven years, it is often the case with car owners, his annual investment is rendered to ridiculously small proportions.

Sun want ads bring results.

NEW MOON SIX HAS STYLE AND ENDURANCE

The new Moon Six, recently announced by the Moon Motor Car company as an additional line to their present line of cars, is well under way. The introduction of the automobile line shows the price tag read \$395. This is the lowest price at which a Moon car has ever been sold. After giving the new Moon even a casual glance, it must be admitted that it is an exceptionally good value for the money and one of the most promising automobiles of 1924.

In the character of mechanical equipment, in appearance, style and in every other detail, this latest product of the Moon organization is in keeping with the fine character of the cars produced by Moon in the past. The new high standards of engineering and workmanship and finish which have made Moon cars favorably known the world over have also been slightly maintained in this new model.

The new Moon Six possesses the same pleasing body lines as the other Moon cars and is equipped with distinctive solid German alloy radiator and with a special Moon Red Seal Continental motor. It has long and sleek curves, sleek starting, lighting and ignition system, Timken axle and bearings, Warner transmission and other well known units that have established an enviable reputation for efficient, economical performance and long satisfactory service.

Although the price of this New Six establishes a new low price level for Moon cars, it is very evident that there has been no skimping in size or sacrifice of quality or style. The car is generously proportioned, having the same body dimensions as the six-cylinder series of Moon cars, which is the way will continue to be produced, and accommodates five passengers comfortably with plenty of leg room for each. The New Moon is truly a quality car at a quantity price and will be among the best sellers of 1924.

MARMON CARS ARE MORE ATTRACTIVE THAN EVER

Proverbially the family car, the Marmon-built seven-passenger car, in its qualities of roominess and comfort, is more attractive than ever in this respect. Its companion car, the sedan for four passengers, has the same length and lowness and compactness that give it a particular appeal. Distinguished from the seven-passenger sedan, the suburban has the glass partition between the front and rear compartments, thus providing the more formal type of closed car. The coupe, with its compact seating arrangement, has the same distinctive panel moulding, the same slanting windshield and sun visor that are found in the others.

In finish and equipment these four cars are a real achievement. They should be inspected at the auto show this week. The new models have a lowness that is seldom found in closed cars, with the resultant low floor-board and the added comfort to passengers. For this as well as for the quality of lightness, the design of the Marmon frame is responsible.

FIVE SPLENDID MODELS OF THE DORT CAR

Four builds but five models now—a touring car, sport touring car, three-door coupe, brougham and sedan. All are Dorts.

In concentrating on five models and building them all on the same chassis of 110-inch wheelbase, and by putting into these other economies in manufacture, the Dort company is able to offer values which, in its opinion surpass anything the motor world can provide at the same price figures. The \$1100 Motor Sales company, Abbot street, handling all Dort lines and ready to exhibit to visitors the latest new models that are also to be seen at the automobile show, invite the public's inspection of the motor cars that are always ready for comparison with cars priced above them.

THE NEW ESSEX COACH IS A REAL BEAUTY

"At last, there's something new in motor cars," declares Arthur J. Cummings, "Not simply in alteration, or the adoption of some minor features, but a new idea altogether. I mean the new Essex coach—the only full sized six-cylinder enclosed car in the world. When I first went into the motor car business many years ago, a favorite diversion used to be for early enthusiasts to predict what type of motor car would ultimately evolve. Some of our ideas seemed to us as improbable as the tale of Jules Verne, or even as unlikely then, as the commercial development of the airplane. A few men even predicted the future manufacture of a million motor cars a year."

A great many of these old ideas have come true.

My own favorite prophecy was that some day we would have a six-cylinder car—enclosed, low-hung and handsome—which people would buy in such large quantities that it could be marketed for less than \$1000. My idea was generally considered one of the most improbable of all. Yet—here it is. And not an idea merely, but an actuality. The great crowds we are having have proclaimed this new car a real advance in motor car design and value. It is more than interesting to hear the comments of people when

they get a real look at the car. They immediately note and remark the low-hung appearance and beautiful lines.

The characterful Essex radiator bleeding into the rounded sides is proving particularly pleasing, and the clear vision windshield, with its obstructing bars, is a winner.

"If the average medium tall man stood on the street curb he could look over the top of this new coach. Again,

the open touring model is only 5 feet 10½ inches from road to top.

"With this added length, six inches more space has been put between the front and rear seats of the coach making it easily possible for the back seat occupants to enjoy the longest motor trips."

NEW CHELMSFORD VOTERS
Three hundred and eighty-five new

names were added to the Chelmsford voting lists at the town registrars' meetings held in the four precincts last week. The total number of registered voters in Chelmsford is now 2,308. They are distributed as follows: Precinct one, 1082; precinct two, 688; precinct three, 111; precinct four, 217. Annual town reports were distributed Saturday.

SEE

The Only Car at the Show

— Equipped With —

BOTH FOUR WHEEL BRAKE

— And —

BALLOON TIRES

THE ROLLIN

"Unequaled the World Over"

OFFICIAL PRINTERS

FOR THE AUTO SHOW

F. A. M. Tobin Printery

ASSOCIATE BUILDING

Watson Brothers, Successors

PETER E. WATSON

HENRY L. WATSON

The Good MAXWELL Club Sedan

Nothing Like This Value in Closed Cars

By whatever standards you measure an enclosed car, the New Maxwell Club Sedan is certain to give you a delightful surprise.

Never before has there been such a happy combination of dependable, economical performance with so much comfort and such varied utility. And your greatest surprise will be over the fact that all these values are obtainable for \$1045.

SEE THE MAXWELL AT THE SHOW

MAXWELL AND CHALMERS SALES AND SERVICE

Sales:

HENRY A. BISSONNETTE

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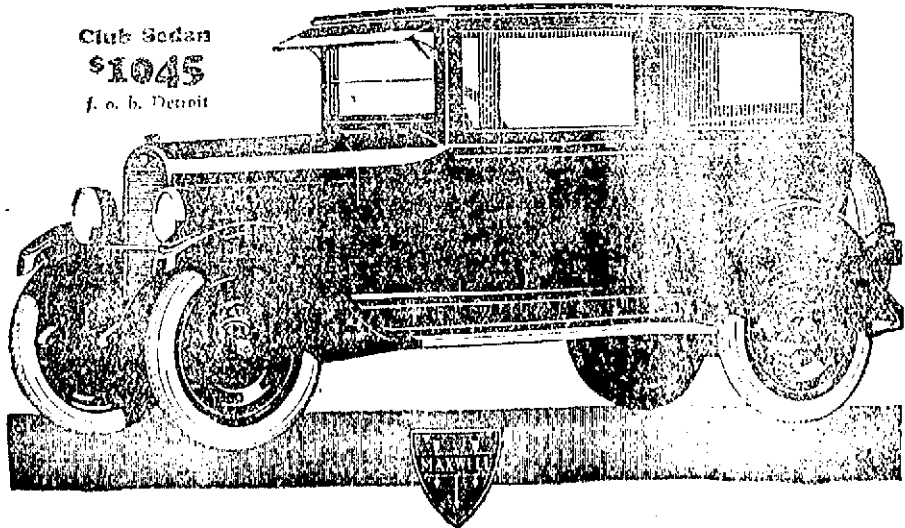
282 MOODY ST.

Tel. 6896

208 HALL ST.

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Club Sedan
\$1045
J. A. B. Detroit



IT'S A VELIE

SEE
IT
AT
SHOW

THE
WORLD'S
BIGGEST CAR
in the
THOUSAND
DOLLAR
CLASS

SEE
IT
AT
SHOW

VELIE ANNOUNCES NEW MODEL

THE WORLD'S LARGEST 6 IN \$1000 CLASS.

VELIE known in the industry for sixteen years as one of the ablest of quality cars, now achieves the unique distinction of producing the big, quality leader in the thousand dollar field—The VELIE MODEL 56.

Not only the largest, roomiest six in this price range—not only the most startling performer in this class—not only a marvel of perfect chassis balance and amazing road riding ease—but, also one of the most economical cars in any price class to operate.

DO NOT FAIL TO DRIVE THIS CAR AT THE EARLIEST OPPORTUNITY

ITS 1924's TARGET OF POPULAR ADMIRATION

Church St. Motor Car Corp

Telephone 1999

LOWELL DISTRICT COURT

Man Responsible for Fire

Was Arrested for Drunkenness—Other Cases

Arthur Mathey caused considerable excitement at 93 Worthen street about 8:30 o'clock last night when kerosene oil, which he had spilled on the floor, ignited, and prompted resident of the house to send in calls for police and fire department assistance.

When the authorities arrived, the blaze had been extinguished with practically no loss. Mathey was arrested, however, on charges of drunkenness and assaulting an officer, and as result Officer John W. Mahan, the alleged victim, received \$15 for a new overcoat in district court this morning. The drunkenness charge was placed on file.

Officer Mahan was in the party of policemen, consisting of Lieut. Frawley and Officers Craig, Lapan and Hession, who responded to the call. According to his testimony in court, an attempt was made to enter the premises via the front door, but when this was found to be locked, a door in the rear was tried with success. While ascending the stairway, said Officer Mahan, he was kicked over the right eye by the defendant. A tussle ensued in which his service overcoat was badly torn.

With the understanding that defendant reimburse the officer for the damage, a suspended sentence of three months in the house of correction was imposed, Mathey settled.

Other Cases
Five releases for drunkenness were recorded on the blotter over the week-end. Among the less fortunate was Arthur D. Courais, whose wife told the court she wanted him to keep away from her because he gets drunk frequently and abuses her and her two children. He was sentenced to three months in the house of correction and the sentence was suspended for one year on condition that he contribute \$10 weekly to the support of his family and remain away from the house.

Robert McCarron was adjudged guilty of non support and was ordered to pay \$16 weekly to the probation officer, who in turn, will give it over to the wife. If the agreement is not lived up to for the next year, at least, defendant will spend five months in the house of correction.

Leo J. Dubs pleaded guilty to illegally keeping liquor and paid a fine of \$100. A like charge against Frank J. Masterson was continued to Feb. 1. Nicholas Shabben, non support, was continued until next Saturday.

BOTH EARS PROSTHETIC

After standing for an hour in Porter street last Saturday evening, guarding a broken electric light wire, Operator Michael Murphy of the street railway company was removed to the office of Dr. Matthew Mahoney in the Sun building suffering from frostbite in both ears. He was later sent home and was able to return to work Sunday. The wire broke about 8 o'clock Saturday evening and fell across the trolley wire at the corner of Porter and Nesmith streets. The emergency crew of the street railway company was dispatched to the scene and within half an hour had removed the wire from the trolley wire and towed it to Porter street, where Mr. Murphy was left on guard to await the arrival of the electric light company's repair crew. Street railway traffic on both the Oakland and Reading lines was stopped for about half an hour by the broken wire.

ELKS BOUND FOR WOBURN

Undaunted by the cold weather, members of Lowell lodge, No. 87, B.P.O. Elks will tonight journey by auto and special trolley to Woburn, where Woburn lodge will officially welcome Michael D. McCarron, district deputy grand exalted ruler for Massachusetts, northeast. The occasion is the official homecoming of the deputy from his vacation tour to the lodge of this district.

LOWELL MAN WAS DROWNED AT SEA

Information was received in this city late Saturday evening to the effect that William Livesey, a former resident of 24 Agawam street, this city, was drowned at sea from the steamship "Englantina" of the Cosmopolitan line, on which he was an engineer, while en route from New York to South American ports.

News of Livesey's death was sent by radio from the "Englantina" to the company's office in New York city, stating he had been washed overboard in a storm. Officials of the company in turn notified his sister, Annie. Livesey, of New York city, who telephoned the news to her mother, Mrs. Josephine Livesey, of 24 Agawam street, this city, Saturday evening, and confirmed it with a special delivery letter received here yesterday.

William Livesey was born in this city 33 years ago and attended school here until 16 years of age. At that time he went to Brooklyn, N. Y., and remained there until the outbreak of the World war. With the declaration of war in 1917 he enlisted as a troublemaker in the United States Navy and served in that capacity and as an engineer on board the battleship "North Dakota." Following the termination of the war he entered the employ of the merchant marine as an engineer and served on several ships in the transatlantic service, finally joining the crew of the "Englantina."

He leaves behind his mother, a brother, Martin Livesey and sister, Mrs. W. McCann, of this city; two brothers, John and Donald Livesey, and a sister, Annie Livesey, of Brooklyn, N. Y.; and another sister, May Livesey, of North Adams.

The new dollar bill is designed so that it will be harder to counterfeit. What the country needs, however, is a dollar bill that will be easier to earn honestly.

CONCERT BY PUPILS OF JULIAN WOESSNER

The advanced pupils of Julian Woessner delighted a large audience in Colonial hall, yesterday afternoon, when a choice program of marches, fantasias, and various selected classical selections was equally given. Mr. Woessner accompanied his pupils during the course of the program, which was as follows:

Under the Double Eagle March, Wagner

Home Circle Overture, Schlegel

Solo, Harlequin, Haesche

Fifth Nocturne, Lohbach

Margaret Fralick

Duet, Sonata, Lachner

Helen Lannon, Mr. Woessner

Solo, Allegro Brillante, Ten Have

Rondino, Kreisler

Mabel Shaw

Quintet, March Militaire, Schubert

Aernold's Song from Oberon, Weber

Jose Murphy, Helen Brady, Sally Healy, Theresa Hahn, Estelle P. Miller, piano.

Solo Allegro Concerto No. 9, De Bériot

Liebesfreud, Kreisler

Quartet, The Fetter, Dancal

Quintet, Soreana Napolitana, d'Alessio

Joseph Lawrence, Alexander Patterson, Scott Hume, Mr. Woessner, Sally Healy, piano.

The Dancing Sailor, Verhey

Barcarolle, Tales of Hoffman, Offenbach

Vincent Chavatta

Blue Danube Waltz, Strauss

Part of the Navy, Cobb

Jean Brummel Gavotte, Raudy

Zampa Overture, Herold

Advanced Orchestra

The Misses Mary Gray, Louise Werman, Gladys Holdsworth, and Madeline Finegan acted as ushers.

The Lowell Memorial Auditorium has a seating capacity of 4000. Imagine the Auditorium filled to capacity 20 times and you will get some idea of the number of people who read The Sun daily, and 90 per cent of the 50,000 readers of The Sun take no other Lowell newspaper.

GETTING READY FOR ANNUAL INSPECTION

Lowell national guard organization are busy preparing for annual inspection.

Lieut. Col. Henry D. Conneris, instructor general, Massachusetts national guard, will shortly issue an official order directing the inspection of all units of the state, commencing in March. In preparation for this annual inspection every military organization in the state will shortly start giving attention to duty and officers of all ranks will bestir themselves in anticipation of these inspections.

Battery, 102d Field Artillery, Capt. George J. Eganoff, 1st battalion, Headquarters and combat train, 1st Lieut. Arthur K. Barrows and the 102d Infantry machine gun company, 1st Lt. George D. Crowell, will be inspecting the company's records, March 26 and 27.

The annual regimental dinner of the 102d Field Artillery will be held at Hotel Bellevue, following the government's reception at the state house on Feb. 22.

At the annual meeting of the Veteran association, Battery C, 102d Field Artillery, at Lawrence, Lt. Col. Frank J. Kallan, U. S. property and disbursing officer, Battery C, was elected president of the organization.

Second Lieut. Neal L. Parker, 102d Field Artillery, having resigned, has been honorably discharged.

Lt. Col. Mankin, in charge of the strength statistics of the guards, says that on Thursday last, the official strength as of record in the "A.G.O." totaled 808 with 594 officers and 524 enlisted personnel.

PHOTO IN A CLOSET

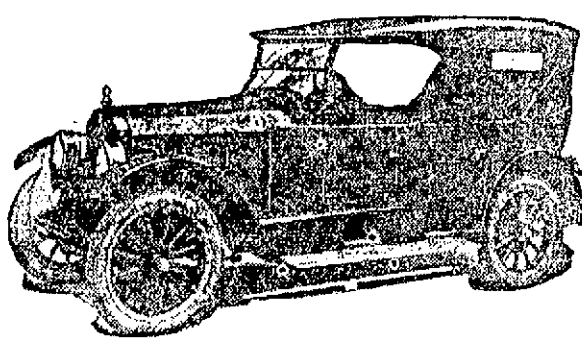
An attempt to thaw a frozen water pipe in a closet at 25 Tremont street with an open flame resulted in the closet being set on fire and an emergency call sent to the fire station at 11:10 this morning. Apparatus from the Race street firehouse was rushed to the scene and extinguished the blaze before any considerable damage had been done.



NOW HER NAME IS ADA-MAY

It used to be Ada May Weeks, but now it's just Ada-May. She changed her name when she opened in the new musical comedy "Lollipop."

See the Famous ANDERSON Aluminum Six



The Coachbilt
ANDERSON
ALUMINUM SIX
Will Be On
Exhibition at the
Show.
Spaces 27 and 28

Anderson's Coachbilt

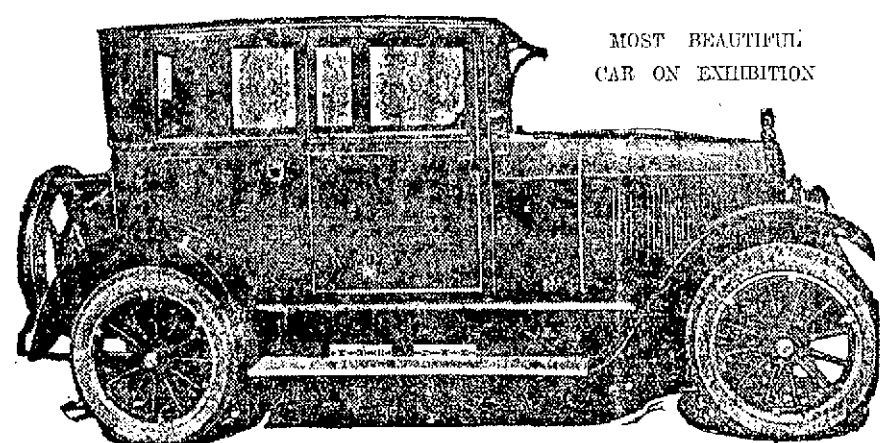
Automobiles are manufactured where working conditions are ideal.

The chassis is of standardized units, assembled with one dominant objective—Endurance plus lasting silence.

You'll Like the Anderson with
Balloon Tires

For comfort and easy riding.

1 Wheel Brakes Are Optional



The Coach

MOST BEAUTIFUL
CAR ON EXHIBITION

THESE CARS ARE CAUSING A SENSATION WHEREVER THEY ARE SEEN

BOUVIER & RACETTE

CHEEVER STREET GARAGE

Telephone 846

Corner of Tucker Street

You and Your Automobile

Are Safe When Insured With

Cantor & Co.

INSURANCE SPECIALISTS

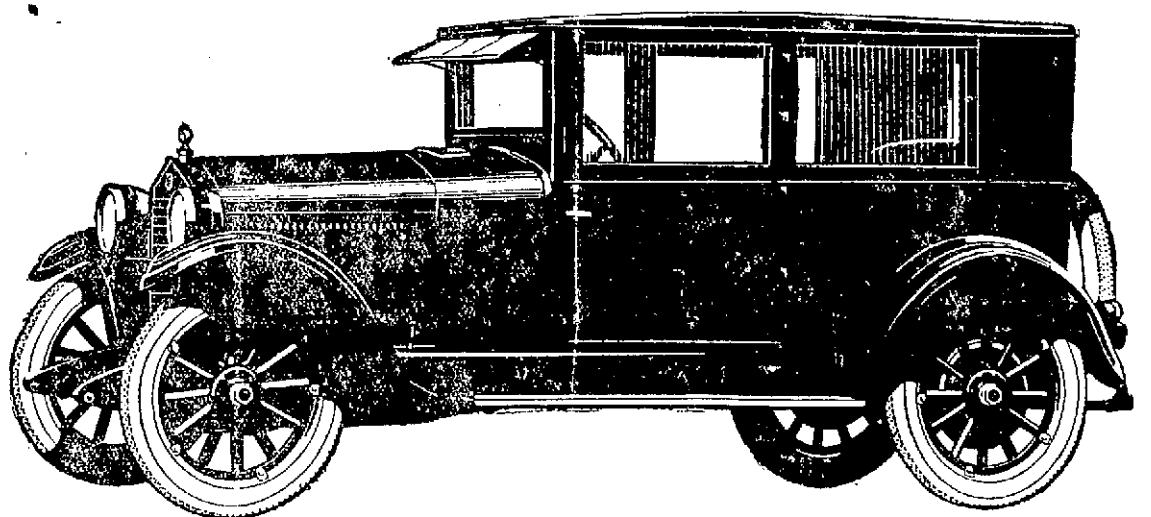
EVERY KNOWN FORM OF AUTOMOBILE INSURANCE

Appleton Bank Bldg.

174 Central Street

Telephone 6428

The New ESSEX A SIX



Built by Hudson under Hudson Patents

Essex closed car comforts now cost \$170 less than ever before. Also with this lower price you get an even more attractive Coach body and a six cylinder motor built on the principle of the famous Hudson Super-Six.

It continues Essex qualities of economy and reliability, known to 135,000 owners. It adds a smoothness of performance which heretofore was exclusively Hudson's. Both cars are alike in all details that count for long satisfactory service at small operating cost.

You will like the new Essex in the nimble ease of its operation. Gears shift quietly. Steering is like guiding a bicycle, and care of the car calls for little more than keeping it lubricated. That, for the most part, is done with an oil can.

The chassis design lowers the center of gravity, giving greater comfort and safety, at all speeds, on all roads. You will be interested in seeing how this is accomplished.

Greater fuel economy is obtained. The car is lighter, longer and roomier. You will agree that from the standpoint of appearance, delightful performance, cost and reliability, the new Essex provides ideal transportation.

A 30 Minute Ride Will Win You

On Display at the Show, Jan. 28 to Feb. 2

A. J. CUMMISKEY MOTOR CAR CO.

MOODY AT PAWBUCKET STREETS

Telephone 1081

The
Coach
\$975

Touring Model - \$850

Freight and Tax Extra.

THE BUICK IS WONDER CAR OF THE AGE

The motor car of today is just as different from that of twenty years ago as are the flappers and shiks of 1924 from the sirens and swains of 1904.

Looking over the old catalogues of automobile manufacturers who have been in business over a long period of years produces, therefore, the same sensation as that awakened in perusing the old family photograph album.

Some of the things termed "the last word" in automobiles of the 1901 regime appears quite as humorous as the cut of Uncle Charlie's coat, or Aunt Mary's bodice as proudly exploited in the pictures of our ancestors.

Representative of the motor car makers in business twenty years ago, take the Buick catalogue of 1905. We find that the then current Buick model represented "the best thought and creative genius of its inventors" and embodied "every feature and advantage of the latest foreign and American inventions." For particulars we find that these included a two-cylinder engine that "will take on high any hill that we have been able to find suitable or safe for automobilizing." We also find that the frame was of "solid iron with cross supports and corners reinforced" an individual oil pump for each bearing, "two speed sun-and-planet type of transmission," "ignition by magneto" and "a safety cranking device." We learn that the body was built of wood, that it had two individual front seats with doors to the rear seats on "curved brass hinges."

Then we look at the picture of this creation we 1924 witnesses—and laugh. Just because the Buick we now know was, by way of contrast, a six or four-cylinder engine, that the frame is of "reinforced channel steel with four heavy cross members," that it has a "self-lubricating" motor, "selective sliding gear type of transmission with three speeds forward and one reverse," ignition by "high tension electric generator and storage battery" and, of course, "an electric self-starter."

The body of this present of the new model 1924 has nothing in common with the construction of the latter. It is of steel and there are enclosed compartments with the comforts and conveniences of a miniature drawing room.

Observing these two masterpieces of widely separated vintage, one cannot but contemplate the wonderful advances intervening between the advent of the one and the other. Buick enthusiasts tell the story. It is a story of marvelous engineering progress in every major unit of the automobile.

HERE'S THE STORY OF THE STUDEBAKER SLOGAN

Since the now famous slogan, "This is a Studebaker Year," was originated by the public and adopted by Studebaker officials, many explanations have been given, and many influences cited, as being responsible for it.

Prominent bankers and business men have given credit to the organizing ability of President A. B. Lusk and his sound financial judgment.

Sales and advertising executives have spoken of Studebaker's record during

an "off year" in business as a brilliant stroke in merchandising by Vice President H. A. Hugen. Owners have pointed the praise of the car themselves as established and produced under the direction of Vice President M. F. Wellen.

Because of the fact that this slogan has been perhaps the most widely quoted in the history of the automobile industry, with so many factors being named as responsible, and so many interpretations being placed on the slogan, "This is a Studebaker Year," it is naturally of interest to get Studebaker's own story direct from official sources.

The slogan first gained circulation when Studebaker jumped into a conspicuous place because of its great gains in the production and sales of cars. People began to talk about Studebaker, first because of records being made, and secondly, because automobiles always strike a responsive chord as a topic of conversation.

Suddenly, one day somebody in enthusiasm remarked that "This is a Studebaker Year." Immediately, this slogan spread with surprising rapidity, until it seemed to be nation wide. Then it was that Studebaker officials adopted it. This story—this fact that the public originated the now famous slogan and Studebaker adopted it—has not until now become generally known.

In Studebaker circles, as well as throughout the country, most credit is given to the rats themselves, the records they have made in performance, and the values they represent—as if by way of echoing the celebrated saying by Emerson: "If a man write a better book, preach a better sermon, or make a better mousetrap than his neighbor, though he build his house in the woods, the world will make it known."

NASH FOUR-DOOR COUPE IS VERY ATTRACTIVE

The new four-door Nash coupes, now clothed in a color dress of either sky blue and black, or maroon and black, at the option of the buyer, has an even greater appeal than heretofore. With fenders lengthened down at front and rear, the sweeping low lines of the body are strikingly emphasized.

Five disc wheels with the fifth wheel at the rear, are standard equipment. There is a rear-view mirror; kick plates to protect the paint; an instrument board with all instruments, including a full-jeweled clock, now grouped compactly under glass; rubber-tiled running boards, and everything.

At the rear of the coupe is a sturdy, built-in trunk, guarded and bolted by nickel-plated bars. Adorning the interior of the four-door coupe are appointments that bespeak the good taste of Nash designers. There is an attractive vanity case and smoking set of the flush type. Overhead a dome light floods the car with soft radiance. And the two radiating lights—one in each corner—throw their light directly over your shoulder.

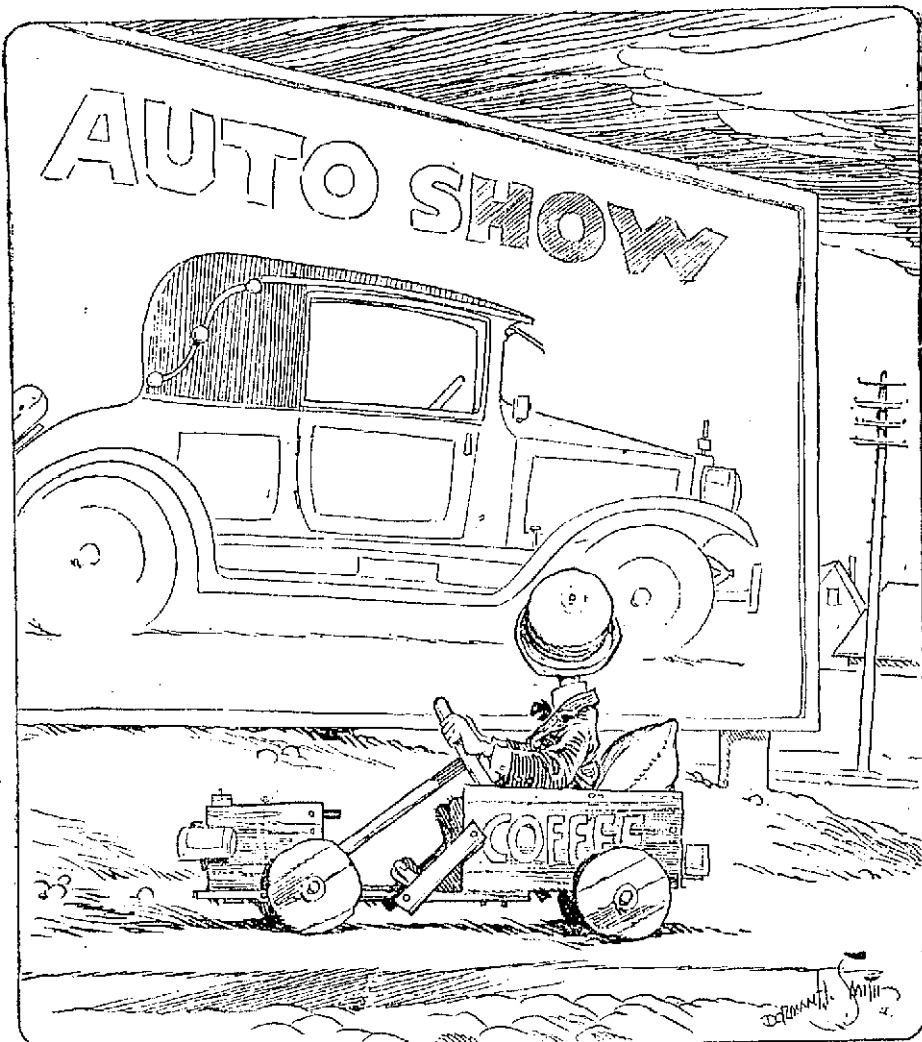
An efficient heater warms off the chill of winter days. There's a robe card and foot rest. And an automatic windshield wiper plays its part in the driver's satisfaction.

Visitors to the automobile show this week should go in the Nash motor car booth and inspect closely the new models.

RECOUNT IN DRACUT
A recount of the votes for Dracut school committee and read commission combinations, shows no radical changes from the standing as previously announced. Stille gained three votes, while Little, his nearest competitor, lost two in the read commissionership recount. Dickford gained one and Dickinson remained the same in the school committee contest. Dracut registrars announce a total of 281 new names added to the town voting lists since Jan. 1.

Now is the time to sell real estate. List your property in The Sun classified columns for quick results.

HOPE SPRINGS ETERNAL



CLAIMS for an oil mean nothing—Tests tell the story!

There are just two kinds of tests that mean anything to the motorist—

One of these is the experience of other motorists. The other is an actual scientific test made by a capable chemist with a delicate apparatus that gives a positive, definite result.

Judged by either of these—Coburn's

CE-BE-CO MOTOR OIL

Proves its superiority as a lubricant for pleasure cars, motortrucks and motorcycles.

Interesting Prices

Light	Qty. 17c.	1/2 Gal. 33c.	1 Gal. 65c.	5 Gals. 80c.
Medium	19c.	36c.	70c.	85c.
Spec. Med.	20c.	36c.	70c.	85c.
Heavy	21c.	41c.	80c.	95c.
And the Following Quantities in Drums				
Light	15 Gallons 55c.	30 Gallons 62c.	60 Gallons 48c.	
Medium	62c.	67c.	52c.	
Spec. Med.	62c.	67c.	52c.	
Heavy	72c.	66c.	61c.	

Our Descriptive Folder tells just what you ought to know about oil. It's Free.

C. B. COBURN CO.

Established 1837 63 MARKET ST. Incorporated 1904 LOWELL, MASS.

Dealers and Garages should know about our special proposition. Phone 1414.

RESULTS COUNT

L. R. Barhydt, General Mgr.

Central Offices
Luttringer's Opera House,
Lowell, Mass.

ALL LUTTRINGER,

Producer-Author-Director.

Jan. 24, 1924.

United States Cab Company
Lowell, Mass.

Gentlemen:—

I wish to take this means of thanking your concern for placing such safe and reliable means of rapid transportation at the disposal of Lowell people. I find that your service is par-excellent and that your cabs are of the finest of appointment, and it is with a feeling of security and pleasure that I give you my patronage.

Few persons realize that a taxi cab company is a Public Utility in every sense of the words and an organization that can be made for public good. The inauguration of the United States Cabs here in Lowell has done much to improve the taxi service of the city as a whole.

If you so desire, I would be willing to have your concern place a taxi stand in front of the Opera House as it would be a service to my patrons that I am sure they would appreciate. In answer to your inquiry I have no objection to your using this letter for reference or advertising.

Sincerely,

L. R. BARIHYDT, Manager.



The Reo Line

Coupe - - - \$1875
Sedan - - - 1985
Brougham - - 2235
Phacton - - 1545

Balloon Tires \$100 extra

Touring - - \$1335

Balloon Tires and Steel Disc Wheels \$135 extra

Taxicab - - \$2185

All mounted on the distinctive Reo double-framed chassis, and powered with the famous Reo 50 h.p. 6-cylinder engine.

Speed Wagon \$1185 (Chassis)

Parcel Delivery - 1485

All prices f.o.b. Lansing, plus tax.

REO SERVICE STATION

DANIEL E. McQUADE, Prop.

660 MIDDLESEX STREET

TELEPHONE 852

REO MOTOR CAR COMPANY :: LANSING, MICHIGAN

BLUE THE MOST POPULAR MOTOR CAR COLOR

What is the best liked motor car color, and why?

Extensive investigation by officials of the Oakland Motor Car company proved the primary color, blue, was the most popular of any, but no statistics as to the reason why could be found. If, therefore, most cars have been finished in black, mainly because it was less costly than the colored job. A few cars have adopted a real dark blue. Oakland wished to make a car with a distinct individuality—one that would stand out—and chose a decided blue for all its models. The investigation disclosed that in all ages, as far back as there were any records, blue had prevailed as a popular color. Coming down to the present day, the research disclosed that blue still was virtually the only color used for uniforms; that it was the most popular tone in men's clothing; that more blue neckties were made and sold than any other color; and that even in women's garments, where fashion arbitrarily names colors, the various shades of blue led. In fact, blue has always

been so popular that it has earned the significance of fidelity.

The reception the public has accorded the new Oakland with its distinctive color scheme proves that the investigators did their work well, and that the artists who decided on the shades and trimming colors to be used also were proficient.

Holland blue, a deep, soft tone that harmonizes excellently with the natural wax finish, was chosen for the standard model. These are trimmed with a fine striping of red along the leading that encircles the body, and also around the hub-caps. The fenders on the open bodies and the fenders and upper parts of the closed bodies are finished in black.

After the tone field had been well canvassed and several prominent artists consulted, a special light blue tone was evolved and christened Oakland blue. This is used in combination with orange for the sport models. The orange is used for striping as is the red in the standard model. The combination combines the dash requisite for sport type cars with an artistic individuality decidedly out of the ordinary.

The success of the Oakland venture away from the standard and sombre black, together with the growing popularity of colorful sport models, is taken as a decided trend away from the plain black car. The older auto-

RAFTER COMPANY SHOWS THE HAYNES CAR

A car that in certain respects is the full measure of attention at the show is the new Haynes 60 which is handled locally by T. B. Rafter & Co., 609 Middlesex street.

Speaking of the Haynes, Mr. Rafter says: "The Haynes was America's first mechanically successful motor car. The pride of that fact has resulted in every employee of the present Haynes factories making the resolution that the Haynes shall be first in quality, first in service and first in lasting satisfaction. The Haynes Automobile Co. has been in existence for 30 years. From a humble beginning it has blossomed into a mighty industry, with more than six acres of buildings."

"The Haynes Co. for more than 30 years has always striven to keep its product ahead of the times, constantly maintaining that high standard of manufacture for which Haynes is known throughout the world."

"It is an established fact that of all the models which the Haynes Co. has designed and built in more than a quarter of a century every one has been known as a good car."

mobile men recall during the course of bicycles that, after the first run of black enamel machines, the various manufacturers chose some other color. These colors became as distinctive and as easily recognized as the nameplate on the steering post. They assert that at present the automobile is following along lines that point to a similar development.

FEATURES OF THE NEW \$1000 VELIE CAR

The average car today in the thousand-dollar class has a 112-inch wheelbase. That long, racy, powerful beauty—the Velie—to be seen at the Lowell automobile show this week has a 118-inch wheelbase, giving the perfect chassis balance you find in cars costing many hundreds more.

Contrasted to the skimpy, knee room and crowded seating capacity you find in the average car in this moderate price class, you have here the spacious, relaxed comfort of more than ample seating space and leg freedom in both front and rear compartments. And long wheelbase means even more than this incomparably greater riding comfort.

In addition to these many necessary qualities in a really fine car, it means, also, a slenderness of line, a grace of proportion, an aristocratic appearance impossible to effect in the car of shorter wheelbase.

The Church Street Motor company is showing all the new 1924 Velie models. Splendid specimens of the Velie production plants show deeply upholstered seat cushions, which add a generous quota of passenger comfort to that provided by the long, understanding semi-elliptic springs.

And now, too, comes the lustrous and lasting, baked enamel finish of this quality Velie body—sun-proof, rain, snow and cold-proof—the most durable finish known. Drivers of the

Velie lines can forget their paint troubles forever.

Power for every contingency is there, speed beyond fondest desires—a degree of flexibility in traffic rarely found except in the most expensive multi-cylindered cars, together with economy out of all proportion to the size and roominess of the car.

Thus is the same remarkable Velie-built motor, with its unique pressure-lubricating system, long-feed oil even to the piston pins, that has met such roadmost success in the famous Velie Model 58. It is at least three years in advance of other engine designs at this price and many of its features are found only in the very foremost of the high-priced cars.

OUTLOOK INDICATES BIG DEMAND FOR CARS

Important among other indications that the New Year will see a vastly increased demand for automobiles, is the "Buy New" campaign which has just been launched by the Ford Motor company.

Particular significance may be attached to this, coming as it does at the very start of the year, for an economy in the automotive industry is better situated to sense future conditions in the motor car field and keep more closely in touch with the tempo of its great dealer organization.

Through its great dealer organization, approximating 10,000, the company is able to obtain very accurate reports covering all parts of the country. That the outlook indicates a greater demand than ever during the coming year seems apparent in the action of inaugurating a "Buy New" campaign at this time.

One year ago a shortage was seen and the public advised, but the demand which developed during the spring and early summer months, exceeded all expectations with the result that production failed to meet it and more than 35,000 persons were disappointed in not being able to secure Ford cars. Practically all through the year it was necessary to maintain a constantly increasing production schedule in order to keep an even closer with the demand. Even with that deliveries were extremely slow.

In view of the company's experience last year the "Buy New" campaign just starting comes as a warning suggestion to the car buyer and reflects a condition which presages an even greater car shortage during the coming spring and summer.

There has been an unusual demand for Ford cars and trucks so far this winter. In some cases dealers already are compelled to designate later delivery dates on certain types of cars.

In this connection an interesting feature is the already noticeable increase in enrollments under the Ford weekly purchase plan. More than 200,000 have enrolled, for everywhere throughout the country people are more and more using the plan as a sure means of arranging car delivery at the time desired and as a result there has been a noticeable growth in the number of enrollments, particularly during the last few months.

REO MOTOR CARS NEED NO INTRODUCTION

The sturdy, capable, efficient and beautiful Reo motor cars need no introduction to Lowell motorists of, indeed, to any who have seen any production to Lowell motorists or, indeed, to any who have seen any known car. However, those who have admired the Reo models of past years will be interested in seeing the types and designs which make the 1924 models among the most talked of cars in the big automobile shows of the country.

Daniel E. McQuade, whose salesroom is at 660 Middlesex street, is the local agent for the Reo cars and will exhibit a number of the new types at the Lowell Automobile Show at the Memorial Auditorium this week. A visit to the booth of this well known dealer will repay in full any trouble which one may have in making one's way through the crowds that are sure to be attracted by the Reo exhibit.

There is no social, business, professional, nor family motoring need which cannot be filled to complete satisfaction by one or more of the Reo models, be it touring car, sedan, coupe or phaeton.

It would be difficult to think of a class of service or a user whose requirements are not within the range which Reo meets—and meets ideally. The Reo light seven-passenger touring car is the family car supreme. Ample room for seven without extra bulk or additional weight.

The Reo coupe seats four passengers and has plenty of storage space for baggage, etc. This popular model and the new six sedan are almost interchangeable in their adaptability to the service of family or individuals.

The Reo five-passenger sedan is beautiful in design, exquisite in finish, and complete to the last detail in equipment.

Add to these the new Reo phaeton and you have a group of quality cars unsurpassed for dependability, economy, low upkeep, and pride of ownership.

EASY PAYMENT PLAN ON CHEVROLET CARS

Superior Auto company, local agents for the popular and low-priced Chevrolet quality cars of all lines, are exhibiting in No. 13 and 15 spaces at the automobile show all this week. The presentations for car inspection on the part of Middlesex county show patrons at the very finest ever shown by the Chevrolet corporation and the exhibit in the Superior Auto company will attract many visitors all this week.

The active local agents announce that they have evolved an easy payment plan that will eliminate hesitations on the part of prospective Chevrolet buyers who may not have ready cash to pay for cars in full when selected. Anyone can buy a car on the Superior Auto company's plan without any sacrifice.

This plan consists of an initial payment down and a series of 12 monthly payments so proportioned that the first payment will amount to one-third of the total cost and the balance carried over twelve small monthly payments. Auto show visitors are being urged to inspect the Chevrolet exhibit and talk with any of the courteous sales-

SCORES FROZEN TO DEATH IN GREECE

ATHENS, Jan. 28.—Scores of persons have been frozen to death in the exceptional cold wave that prevails throughout Greece. One message from Saloniki says that three soldiers and 156 civilians living under canvas shelters have died of exposure.

We're Too Busy to Exhibit, But—

The same courtesy and careful attention in taking care of your requirements in every conceivable accessory made, Truck and Pneumatic Tires Sales included, is being maintained here at our well stocked store.

BOSTON AUTO SUPPLY CO.

96 Bridge St.

Tel. 3605

Ford Repairing

When done by men who repair nothing but Fords—means a great deal of attention is given to your needs, means less cost, better workmanship, greater satisfaction.

AUTHORIZED FORD SERVICE

BATTERIES

Great care must be given battery work. Inexperienced men, if allowed to work on your battery, can do a lot of damage. None but men of experience are allowed to touch your battery here. All makes repaired, recharged.

BRING IN YOUR BRAKE BANDS

We apply Raybestos free by the factory method. Flat rate charge. Just pay for the lining used.

QUICK SERVICE BRING 'EM IN

YES—WE'LL BE AT THE SHOW

Every Known Make of Accessory Is Here

BIBEAULT & STEVENS

672 MIDDLESEX ST.

TELEPHONE 5680

Yes, it is sensational!

Of course we talk with enthusiasm, say "lowest price"—"greatest value"—"tremendous opportunity"—because the introduction of the new Haynes 60 at such a price as \$1295 is all of that.

The idea back of this car is sensational. It is the idea of selling more Haynes cars—making it possible to build more Haynes cars—and thus to build every Haynes car at a greater manufacturing economy because of the volume.

Naturally—to do such a thing—and succeed—the quality must be maintained. It must be raised higher and higher, whenever finer ways of building Haynes cars can be discovered.

And so the Haynes 60 is a marvel of dependability and quality—and also a marvel in low price. It is the lowest priced Haynes ever built, so far as what you pay for it. But it deserves to be the highest priced Haynes ever built, so far as the quality is concerned. Built on a 121-inch wheel base—equipped with 32x4½ cord tires—powered by the Haynes-built light six engine.

See the new

HAYNES 60

\$1295

(F.O.B. FACTORY)

And all other Haynes 60 models at new low level prices.

T. B. RAFTER & CO.

600 Middlesex St.

Tel. 4311

How can you decide whether or not you want a car with Four-wheel Brakes?

By driving a True Blue Oakland Six yourself. That tells the whole story.

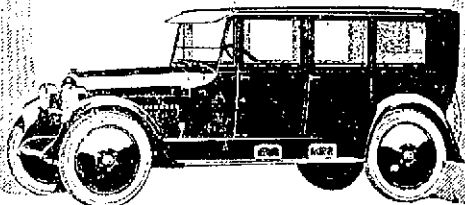


LOWELL OAKLAND CO., 614 Middlesex Street.
Spaces 33 and 34

NASH

At the Show

The Six Sedan for Seven



Price \$1580—Delivered in Lowell

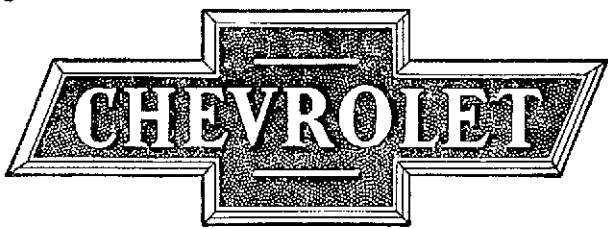
HINCKLEY & DREW, Inc.

35 WESTFORD ST.

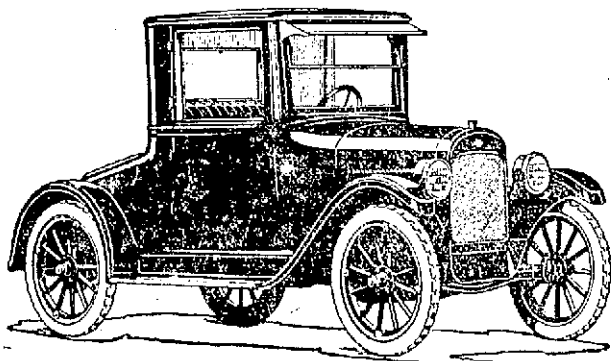
TEL. 2337

Show Space—Stage and Ante Room

for Economical Transportation



ANNOUNCING A NEW POLICY IN THE PURCHASE OF A CHEVROLET



CHEVROLET PRICES

ROADSTER	\$209 Down
12-Month Payments of	\$31.00
TOURING	\$203 Down
12-Month Payments of	\$32.00
COUPE	\$258 Down
12-Month Payments of	\$40.00
SEDAN	\$300 Down
12-Month Payments of	\$50.00

THE MONEY YOU DEPOSIT NOW, AND MONTHLY THEREAFTER, UNTIL DELIVERY
DRAWS INTEREST OF

6%

FIRST SHOWING OF OUR New Sport Models

At Our Showroom Every Day, Evening This Week.

SPACES AT SHOW
13 and 15

SUPERIOR MOTOR CO.

516 MIDDLESEX ST.

TELEPHONE 3070

Get THE SUN Classified Ad Habit

NEW CADILLAC CARS THE ACME OF PERFECTION

The superb 1924 models of the world-famous Cadillac motor car lines, shown at the beautiful local sales headquarters opposite the new Memorial Auditorium on East Merrimack street, by George R. Dana & Son, are attracting more attention than ever, if that were possible. Last year and the years before that, the Cadillac products have always been drawing crowds for auto show visitors. Today the newest cars of the famous line are here in Lowell on exhibition both at the motor show in the Memorial Auditorium, and also at the spacious Dana & Son's sales headquarters right across the way on East Merrimack street.

An interesting and unforeseen change in attitude on the part of prospective buyers of Cadillac cars was witnessed with the introduction of the new V-63 Cadillac, according to Jay W. Dunivan, manager of distribution of the Cadillac Motor Car company.

"While we have always encouraged salesmen to demonstrate Cadillac driving qualities, strange as it may seem, prior to the introduction of the V-63 a very considerable portion of Cadillac owners purchased cars with-

out a demonstration ride because they were already familiar with Cadillac performance," Mr. Dunivan states. "But following the V-63 announcement the situation was entirely changed. Every prospective owner was eager to get into the car and experience its riding qualities."

"Not since we introduced the V-type eight back in 1911 had so many fundamental changes been incorporated in one model. Except in a few details we had an entirely new engine. We had introduced the new car with the slogan, 'Expect great things.' We had anticipated that slogan a few days later in a V-63. And there was a very frank curiosity on the part of our Cadillac owners and prospective owners to know just what those 'great things' could be."

"There was the operation of the new engine to be demonstrated; and for many their first experience with four-wheel brakes. Many owners have since commenced upon the sense of security in the quiet action of the engine and the smoothness and absolute sureness of the four-wheel brakes, stating that it is an experience that cannot be described."

"So great was this interest in New York that 250 persons were given a ride in the new V-63 during the first day of its showing. One distributor, who had only a limited number of the new cars on hand at the time of the announcement, was forced by the

AUTOMOBILE OILS AT THE C. B. COBURN CO.

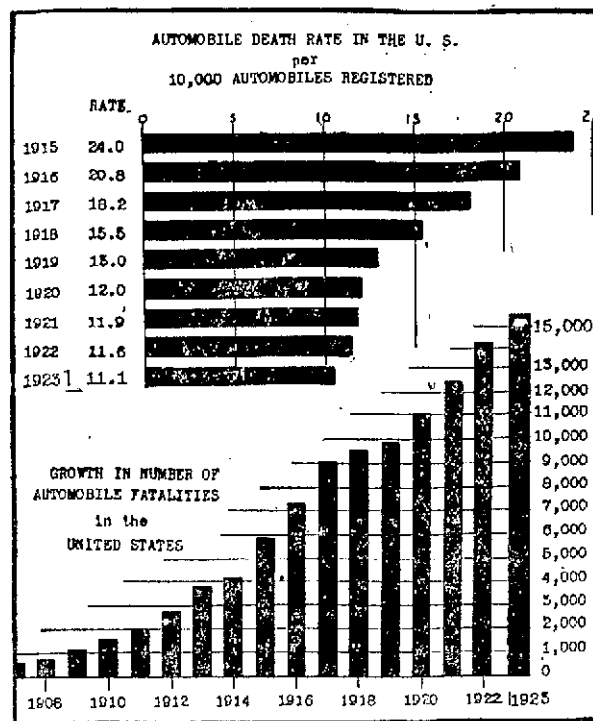
The C. B. Coburn Co. are not exhibiting at the show, but autoists are interested, nevertheless, in the supplies of various oils which this firm carries. The large stocks that may be found there at the present time are not for any special showing, but are an all-the-year round proposition with them as their aim is to carry at all times every grade of oil that the motorist desires.

pressure of requests to limit first rides to one around a city square.

"The Chicago branch immediately after the announcement, found its original plans for demonstrating the new car entirely inadequate. To take care of the demand, it organized what was called a 'Cadillac Owner Week,' taking several additional cars from the showroom floors and having every Cadillac owner to come and enjoy a ride in the new car. So many expressed a desire that they could not possibly be accommodated during the first six days, and 'Cadillac Owner Week' was extended indefinitely."

Nine women now sit in the Danish parliament, three in the lower house and six in the upper.

Blame Unfit Driver for Traffic Toll



LOWELL CHART SHOWS THE INCREASE IN AUTOMOBILE TRAFFIC FATALITIES OVER A PERIOD OF 16 YEARS. WHILE THE NUMBER OF DEATHS HAS INCREASED 1500 PER CENT. SINCE 1908, THE DEATH RATE IN RATIO TO NUMBER OF AUTOMOBILES HAS DECREASED, AS SHOWN IN THE UPPER CHART.

By N.E.A. Service
CHICAGO, Jan. 23.—Drive the "Motor" from the streets!

This is the remedy Fred M. Rossland, chief of the national safety council's public safety division would apply to

ward making the highways safe. It supplements the national safety council's estimate, just announced, that 15,000 persons were killed in auto accidents in 1923—1000 more than were killed in 1922.

"Enforcement of traffic laws already on the books is more important than writing new ones," says Rossland. Here are some ideas, though, which might help in a new code:

"Most important of all, eliminate unfit drivers. Delaware requires a test of all prospective drivers, to determine mechanical skill, and coordination of hand, eye and nerve. Drivers without certificates of fitness are arrested. "Make 10 miles an hour maximum speed for cars turning street corners. Make 15 miles the limit in downtown sections and 20 miles the absolute maximum in a city."

"On busy corners where traffic police are required, compel pedestrians to observe the same signals as motorists and cross only with motor traffic. "Create wider highways and more of them, correcting blind corners, before it is necessary to prohibit motor vehicles from certain streets in many cities."

"The 'fool woman driver' and children are far more careful than are men, according to the safety council accident survey. During 10 months figured by only 4 per cent of the accidents, while the number of children killed decreased."

"Safety instruction in the schools of 200 cities has cut down playing in the streets—and the 1921 jaywalkers William H. Cameron, managing director of the national safety council, "If the parents took the same care children now do, there would be a far greater curbing of the accident rate."

OVER 50,000 READERS DAILY

The Sun goes home and stays home. It is read by all members of the family in the evening, when they have time to read. The Sun carries the message of its advertisers to over 50,000 readers daily. No other newspaper in Lowell renders the service to its advertisers that The Sun does.

ANDERSON ALUMINUM SIX IS A BEAUTY

A car that is sure to attract attention at the show is the Anderson Aluminum Six, shown by Bouvier and Itasca of the Cheever street garage. This aluminum body car is, first of all, a fine appearing car and next, a well appointed one, so that an inspection of it will commend it in these particulars without any further details being discussed.

And the car's appearance is only in keeping with the manner in which the body is built. Anderson is a name that has stood in the forefront of coach and body-building for generations, and in the automobile they are fully up to the construction and building of pre-automobile coaches. Aluminum is used in place of steel, even though it is more expensive, the reasons for this being the fact that an enduring lustrous beauty of finish may be imparted to it that otherwise would be impossible. Moreover, without the use of aluminum, the lightness, balance, performance and operating economy of the car would be unobtainable.

Flexibility of operation is also one of the characteristics of the car as, when it is crawling along at a 2-mile-an-hour pace in a congested area, the rapidity with which it gathers speed once it has an open roadway, is astonishing. It is also noted for its easy riding qualities and, with riding over rough spots, is so smooth and silent that one might well think that it was a much higher priced car than it really is.

There are several exclusive features in the Anderson that will be explained fully to all interested. Balloon tires and four-wheel brakes are also optional, so that no matter how radical one's opinion may be in regard to these matters, they can be satisfied.

Special Display of V63 Models

AUTO SHOW

AUDITORIUM—ALL THIS WEEK

Expect Great Things

V63

Complete Line of V63 Models

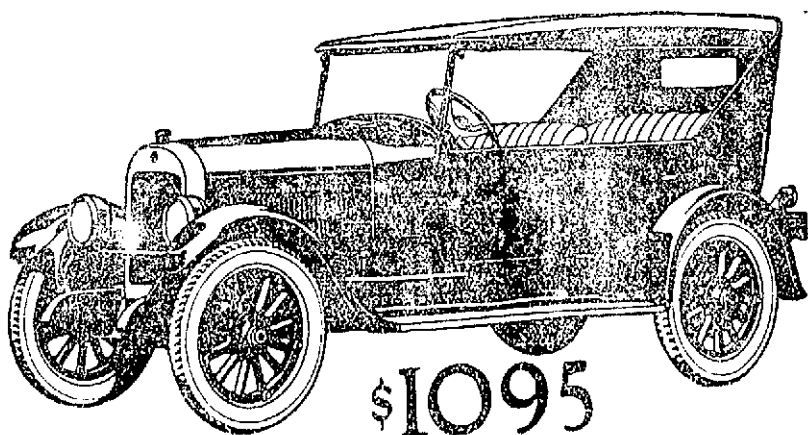
GEO. R. DANA & SON

Across the Street From the Auditorium

FIRST SHOWING

new DORT

SIX



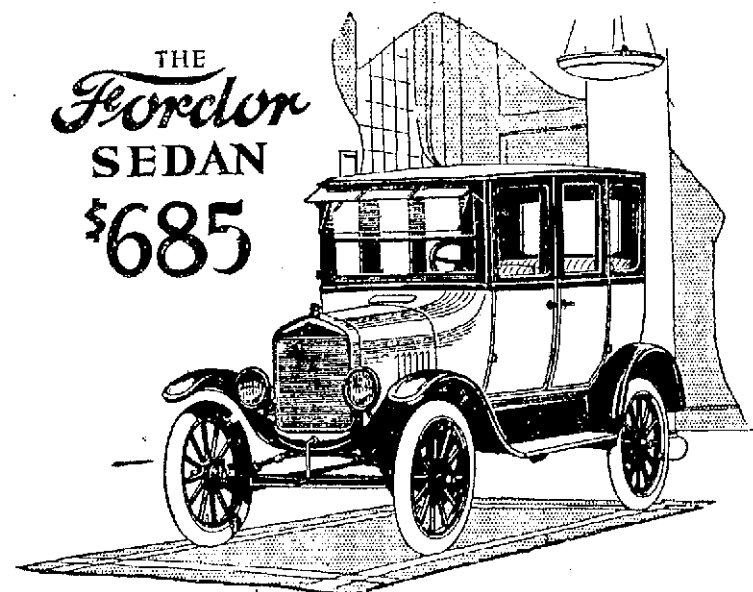
\$1095

The Five-Passenger Touring Car—Exceptionally roomy and seats five comfortably. There is a cowl ventilator, and a new type of one-piece windshield. Drum head lamps, full crown fenders, nickel-plated handles, foot rail, robe rail, aillery type wheels and eighteen-inch steering wheel are a part of the equipment.

S. H. C. MOTOR SALES

35 MOODY STREET

Telephone 803



In High Favor At The Show

When you stop to consider the remarkable value that the new Fordor Sedan represents at its present low price, you will appreciate at once why it is a leading attraction at the Show.

This latest four-door type, improved and refined in many important details of exterior design and interior equipment, offers more in the way of real comfort, convenience and general motoring satisfaction than has ever before been obtainable in a closed car so low in price.

List your order now so that you may not be disappointed in delivery at the time you want your car.

F. O. B. DETROIT **\$685** FULLY EQUIPPED

Authorized Ford Dealers

THE UNIVERSAL CAR

THE UNIVERSAL CAR

Ford

CARS · TRUCKS · TRACTORS

AUTOMATIC WINDSHIELD AT SPECIAL PRICE

Shows may come and shows may go, but the Towers Corner Auto Supply goes along every day in the even tenor of its way. Not only during show week, but at all times, it endeavors to carry a line of accessories that are standard and reliable. The accessibility of this centrally located necessary shop is another reason why it is growing in popularity with so many of our local motorists.

Although not at the show, they have a mighty attractive proposition to offer car owners. Realizing that the most disagreeable sleety and rainy days of the year are in the immediate future, they are offering an automatic windshield wiper at a price so attractive that they believe many motorists will avail themselves of the offer and have installed this very useful asset to safe driving in wet weather. They also call attention to their large line of Alemite fittings and full stock of parts.

A compromise between William J. Bryan and his critics might be worked out on the basis of Mr. Bryan's recognizing the law of evolution in return for the other side's recognizing the Volstead law.—New York Evening Post.

OF INTEREST TO WORLD WAR VETERANS

World War veterans who have allowed their government insurance policies to lapse, can renew them any time up to March 3, 1926, according to an announcement made by the U. S. Veterans' bureau.

Any veteran who carried a United States government term (war time) insurance and has let it lapse for any reason, or has had it cancelled, can be reinstated between now and the above-named date.

A veteran reinstating his insurance can convert it to a United States government life insurance policy, which includes six forms of policies as follows: Ordinary life, 20-payment life, 30-payment, 20-year endowment, 30-year endowment, and endowment maturing at age of 65.

SURPRISE PARTY

A very enjoyable evening was spent at the home of Mrs. Fannie Hedlund of East Chelmsford last Friday night when about fifty of her friends gave her a surprise party and presented her a beautiful ring. Refreshments were served and a very enjoyable evening was spent by the young folks. The entertainers were Miss Lillian Brooks and Miss Ethel O'Brien, who gave a tea dance. A piano and violin solo was given by Mr. McMullin and Mrs. O'Brien. Misses Kay Grady, Mollie Davidson, Josephine Manning and Catherine Kellner also helped to make the evening very enjoyable.

Lowell Automobile Show Continued

playing eager interest in annual Lowell auto shows, will be heavily represented during the week's display of the 1924 attractions in the motor car world.

There are those also in kindred industries, who have found it to their advantage to foregather here at the time of the Lowell auto show. There are others who have found it a splendid time to visit the city and the Auditorium automobile exhibit offers an excellent opportunity. Many combine business with pleasure, and the survey of the new models at the show is made the reason for visits to the wide variety of merchandise stores and places of amusement which the city of Lowell offers.

Hotels are preparing for the comfort and entertainment of their visitors during the auto show week. They have taken into count the numbers of women who will be among the throngs thronging to Lowell and have arranged for special hospitality and entertainment. Various clubs will be open to visitors in the city where they may have headquarters and also be able to obtain information.

Each automobile sales mart on every street will have "open house" day and evening all the week. Each motor car sales headquarters will have additional displays of 1924 models and latest accessories, thus offering automobile exhibition visitors two displays in one. In fact, the Lowell automobile dealers particularly desire to have the show visitors exit at the downtown sales rooms before or after the show and partake of the hospitality provided for one and all by the alert local distributors of the latest choice selections from America's greatest manufacturers of driven vehicles.

The Auditorium has been beautifully decorated for the 1924 show. Ample space has been reserved to enable show visitors to move around and inspect each display without discomfort from crowding and closely confined quarters. The booths of each distributor are not only elaborately decorated in each allotted space, but many of the car "parks" present novel features revealing important mechanical improvements.

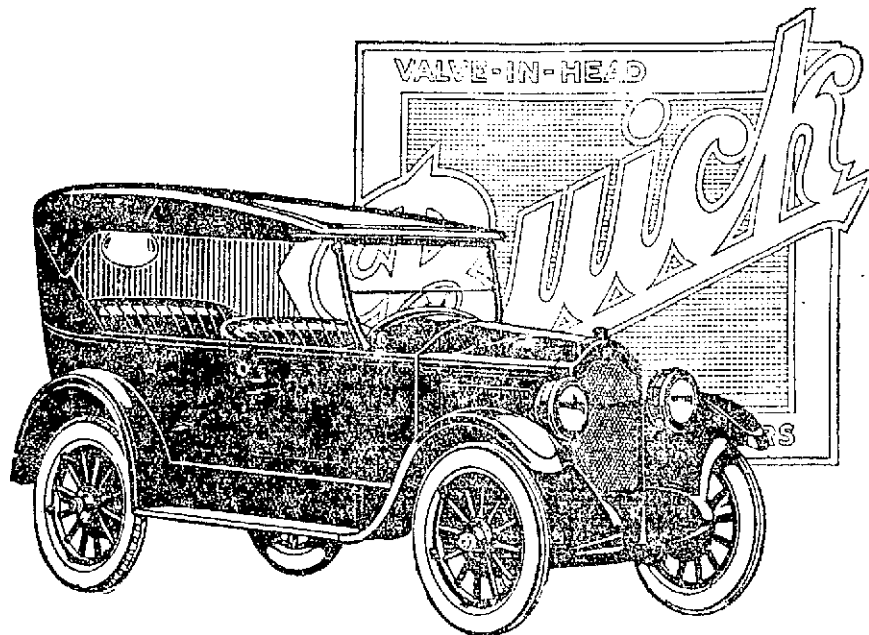
Both the open and closed car designs are on display. The show visitors also gain with interest the motor trucks section, always a big feature of Lowell auto shows. Four-wheel brakes and balloon tires are perhaps the two mechanical innovations that stand out among the big features of the 1924 exhibition at the Auditorium. They are now, so far as the Lowell show is concerned, although both were brought out several months ago. Among the indicated, the effect of four-wheel brakes is well understood, though the constructional features shown at the Auditorium differ widely enough on various cars to make a close study of the system well worth the motorist's aim.

The closed car grew immensely in popularity during the past year. While the roomy five and seven passenger sedans remain the favorites, the coupe appears to run second in favor. There are a number of coupes in which four and five passengers can be seated comfortably. The sedan is the outgrowth of the desire to retain the capacity and the roominess of the open touring car, with the comfort, warmth and cleanliness of the closed car.

The 1924 Lowell auto dealers' show has been promoted, as usual, by the leading distributors of the city, who have at all times energetically handled all exhibition details without outside aid and have always succeeded in presenting to the people of Lowell and vicinity an exhibition that has invariably made a fundamental appeal to all motor transportation interests. Representatives of both the Chicago, Portland, New York, Albany and Springfield

The Standard of Comparison And None There are Which Can Compare With BUICK in Value

THE IDEAL
CAR FOR THE
AVERAGE
MAN
Low
Depreciation



POWERFUL
ECONOMICAL
COMFORT
APPEARANCE

BUICK SERVICE ACCESSIBLE EVERYWHERE

Some of the Reasons Why You Should Buy a Buick

SEE THIS MARVELOUS CAR AT THE AUTOMOBILE SHOW—AUDITORIUM—ALL THIS WEEK

We Are Also Showing a Complete Line of Fourteen Models at Our Showroom

DIRECTLY OPPOSITE THE AUDITORIUM

Lowell Buick Company

When better automobiles are built, Buick will build them

Why is Oakland's new
L-head engine so powerful,
yet so smooth and
quiet in operation?

Because it is built to be
the finest light six that
advanced engineering
can produce.



LOWELL OAKLAND CO., 614 Middlesex Street.
Spaces, 33 and 34

You Can Do It Better With Gas

See the Gas Garage Heater at the Show

The Scientific Safety Garage Heater will be shown during the Automobile Show in the balcony at the top of the marble stairs.

The garage heater is a positive assurance against frozen radiator, cracked water jacket, and other troubles caused by keeping your car in a freezing temperature.

A warm garage saves the battery, keeps the varnish from cracking, prevents tire rot, and lengthens the life of the car. The

Scientific Safety Garage Heater

is the universally approved method of warming garages. It is safe in operation and when used properly can be operated at a reasonable cost.

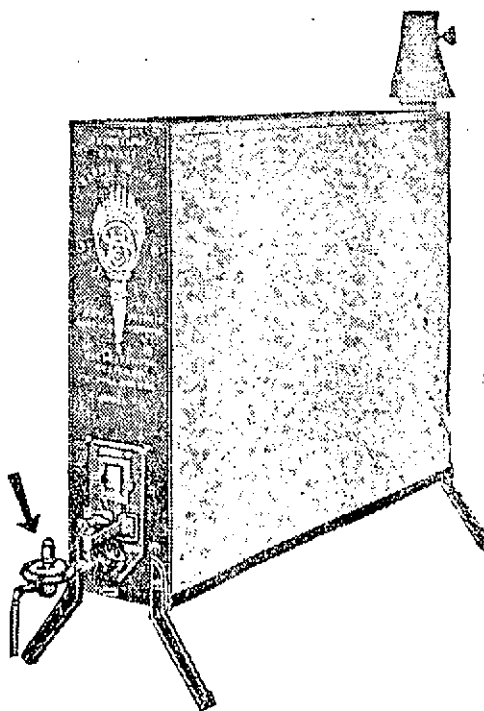
Enjoy real motoring comfort. Start from your garage in a warm car.

Lowell Gas Light Company

Appliance Store—73 Merrimack Street

Phone 6790

You Can Do It Better With Gas



TOWER'S CORNER AUTO SUPPLY NOT AT THE SHOW

But still remembered by Lowell Motorists who
recognize Real Service

There are Lots of Fine Things to Be Seen Here in This Well Stocked Accessory Store. Our Prices are Right Too.

AUTOMATIC WINDSHIELD CLEANERS \$5.00
For the Next 10 Days Installed Free

We are Equipped to Equip Your Car With Everything You Need
ALEMITE PARTS AND FITTINGS—A Full and Complete Stock.
RIMS AND RIM PARTS
CHAINS—WHEN YOU NEED THEM
Get the habit of trading here. You'll like the manner in which we serve you.

Tower's Corner Auto Supply, Inc.

280 CENTRAL ST.

TELEPHONE 829

Where You Bought the Rim



WITH POMP AND CEREMONY

The king and queen of England, with all the pomp of ancient times, ride in their golden coach to parliament. Never before in England's history has a monarch gone to speak before a parliament the dominant figure in which is a Laborite. This is a splendid close-up of Queen Mary in her queenly robes and crown. Note the rich ornamentation on door of coach.

AUTOMOBILE INSURANCE

**Fire, Liability, Theft,
Property Damage**

PLACED IN RELIABLE COMPANIES

"See Slattery For Service"

E. F. SLATTERY, JR.

Strand Bldg.

Phone 4890

THE CHALMERS AND THE MAXWELL CARS

Henry A. Bissonnette will display at the Lowell show two sterling cars, the Chalmers and the Maxwell. No car has ever won such a high place in the public esteem as the Maxwell since the new series was introduced. They have established records of performance and economy all over the country.

There is no secret about the superiority which are so obvious in the good Maxwell.

They are the direct and natural result of sheer quality in engineering and construction—quality which is actually not excelled in cars costing many hundreds of dollars more.

The design of the operating parts and the way they are made—the lack of vibration and the easy riding qualities—all bear witness.

The dry-plate clutch, for example, is very light. It has but little inertia and stops spinning almost instantly when disengaged.

Therefore the gears are shifted with the very maximum of ease and quickness. It is almost impossible to clash them.

The transmission gears themselves are oil-hardened instead of being case-hardened.

Oil hardening is the most costly process, but it is worth its cost because it produces a much higher degree of quietness and longer life in these hard-working units.

So it goes all through the car. The process of betterment never stops. The search for still greater values is constantly going forward.

SISTER MARY'S BEST RECIPES

When the larder and refrigerator seem full of little dabs of left-overs don't imagine a reckless "clearing up" but carefully take stock and use your imagination.

Most left-overs of vegetables and meat can be divided into two grounds, one for salads and one for "rechauffes."

A very little bit of many vegetables can be combined in a molded jelly salad or used with lettuce and a French dressing.

Two tablespoons carrots, two of peas and a stalk of celery can be combined with one or two pickles and two or three tablespoons of carefully chopped cold meat in an aspic jelly, making a salad any woman should be proud to serve.

Cauliflower, string beans and beets can be tossed together with a smattering of onion and served on crisp lettuce with French dressing.

Canned corn is used to advantage in chowders, "sea pies" and the reheated type of dish.

Service Counts

Often the secret of the success of the left-over dish lies in its garnishing and serving. If the salad of odds and ends is served on the best salad plates with as much ceremony as if it were a salad of artichokes the family will more than likely "fall for" the atmosphere of the plates rather than the salad.

A jellied salad is often more successful molded individually. This gives the cook an opportunity to consider

the individual tastes of the family and apportion her left-overs accordingly. This holds true in reheated dishes as well, and makes ramikins invaluable to the housekeeper.

CUTTING ICE AT FORGE VILLAGE

The Gage company today started the annual movement over rural roads of a portion of its local ice-cutting equipment, prepared to begin ice cutting operations at Forge Village pond for the first time this winter. The ice there is about 12 inches in thickness and of excellent quality. First ice from this pond will be stored this afternoon.

The cutters have had a small gang at work for the past several days securing 10-inch ice at Beaver Brook. This supply goes directly to Lowell consumers.

Conditions on the Merrimack river above Pawtucket dam are ideal, Miss Martina Gage told The Sun this morning. The first 1924 supply for the Gage ice houses along the river bank will be cut starting, probably, Wednesday morning.

The river ice already formed and about eight inches in thickness, will be much thicker by Wednesday if rigid weather temperatures hold. If 10-inch ice is ready by tomorrow night, the first cutting will start promptly Wednesday morning. All employees have been notified to be on hand for the campaign and there is no shortage of "spare" help.

The Metropolitan corporation is ready to start operations on Baptist pond, South Chelmsford, this week. Eight inches of ice has been measured there.

Y.M.C.A. NEWS

T. R. Williams, boys' work secretary of the Y.M.C.A., will address the dormitory men at the weekly Red Triangle village supper Wednesday night.

He will speak of his trip to Austria. On Thursday night the bowling team of "C" dormitory will try to continue their winning streak which started with the defeat of the Lawrence "Y" residents last week.

In this new and efficient era, housewives are known as home engineers. They are content to let father keep his old job as fireman—Cleveland Plain Dealer.

OLD HOME TOWN



How We Spend Your Money in building Studebaker cars Why people buy 150,000 yearly

IT is true that we spend lavishly on Studebaker cars. But it's all to your advantage.

It is by that spending that we give you the greatest value in the fine-car field. We offer prices no one matches on any comparable cars.

That lavish spending led people last year to pay \$200,000,000 for Studebaker cars. And that volume brings our prices down to where they are.

\$50,000,000 in plants

Studebaker assets are \$90,000,000. In modern plants and equipment we have \$50,000,000. Seventy per cent of that amount was spent in the past seven years. So it represents the last word in equipment.

\$8,000,000 in drop forge plants, so every vital part is made to Studebaker standards.

\$10,000,000 in body plants, so Studebaker ideals may be shown in every body.

All that is staked in a permanent way on satisfying fine-car buyers better than our rivals.

What extras cost

Lack of vibration is a famous Studebaker feature. We get that by machining crank shafts as they were in Liberty Airplane Motors. That extra cost is over \$600,000 yearly.

Matchless endurance is another famous feature. One Studebaker Six, still in active use, has run 475,000 miles since 1918. We get that through costly steels. On some we pay 15% bonus to makers to get formula exact.

Beauty of finish is another supremacy. But that finish requires many operations, including 15 coats of paint and varnish.

Our real leather cushions cost \$25 per car over imitation leather.

Every Studebaker car is Timken-equipped. The Special-Six and the Big-Six have more Timken bearings than any car selling under \$5,600 in

America. The Light-Six more than any competitive car within \$1,000 of its price.

In closed cars we offer wondrous luxury. The lining is Chase Mohair, made from the fine fleece of Angora goats. Velour would cost about one-third that, saving up to \$100 a car.

Note those bumpers, that steel trunk, those extra disc wheels with cord tires on some models. Note that extra courtesy light. Think what they would cost if you bought them.

The cost of care

The unvarying standards in Studebaker cars are fixed by a department

Then we pay extra for continuous service. Last year, 13,000 men in our factories got anniversary checks—total \$1,300,000. After five years of service those checks amount to 10% of their wages.

We spend \$2,000,000 yearly on our co-operative work for men.

Every year we give factory employees one week's vacation with pay. That cost us \$225,000 last year.

We sell them stock on attractive terms. We retire old employees on pensions.

All this to keep men happy, to foster morale, and to keep men with us when they develop efficiency.

Not extravagance

Do such things seem extravagant? They are not. All those extra dollars save more dollars for our buyers.

They result in the cars you see, in the prices and values we offer. Nothing else in the field can compare.

Those values have resulted in a demand for 150,000 cars per year. That volume cuts our costs in two, as compared with limited production.

The cause of over-prices—under-values—is not lavish expenditure.

It is

Limited production, Heavy overhead, Out-of-date machinery, Antiquated methods, Non-economical plants, Transient labor, Discontented workers.

We've eliminated those things. We've done it at what seems to you a heavy cost per car. But each of those extra dollars saves \$5, we believe. Note what values and what prices have resulted. Note the amazing demand—the overwhelming demand—it has brought for Studebaker cars.

Don't Buy Blindly

Studebaker is today the leader in the fine-car field.

It has made this concern the largest builder of quality cars in the world.

You can find nothing in cars at \$1,000 or over to compare with Studebaker values.

Studebaker sales have almost trebled in the past three years. The growing demand is the sensation of Motordom.

For 72 years the name Studebaker has stood for quality and class. But never so much as today.

Then don't buy a car at \$1,000 or over without learning what we offer.

of Methods and Standards. It is enormously expensive.

Our constant improvements are due to ceaseless research. 125 experts devote their time to the study of betterments. They make 500,000 tests per year.

That reliability is due to 12,000 inspections of the material and workmanship in each Studebaker car before it leaves the factory. This requires 1,000 inspectors.

Being generous with men

We pay maximum wages—at least as much as anyone else will pay.

LIGHT-SIX

5-Pass. 112" W. B. 40 H. P.	
Touring	\$995.00
Roadster (3-Pass.)	975.00
Coupe-Roadster (2-Pass.)	1195.00
Coupe (5-Pass.)	1395.00
Sedan	1485.00

SPECIAL-SIX

5-Pass. 119" W. B. 50 H. P.	
Touring	\$1350.00
Roadster (2-Pass.)	1325.00
Coupe (5-Pass.)	1895.00
Sedan	1985.00

BIG-SIX

7-Pass. 126" W. B. 60 H. P.	
Touring	\$1750.00
Speedster (5-Pass.)	1835.00
Coupe (5-Pass.)	2495.00
Sedan	2685.00

(All prices f. o. b. factory. Terms to meet your convenience.)

PRINCE-McCANN CO., Inc.

165 MARKET ST.

TELEPHONE 4740

The World's Largest Producer of Quality Automobiles

OVER 90% OF ONE MILLION STILL IN SERVICE

Since delivering their first car, early in December, 1914, Dodge Brothers have manufactured and sold one million motor vehicles.

Over 90% of all these cars are still in active service.

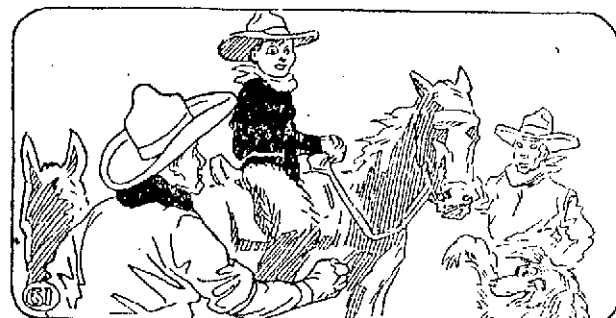
This striking fact stands alone—a unique and overwhelming tribute to the principles and methods responsible for a product of such enduring worth.

Now on Exhibition at Auto Show

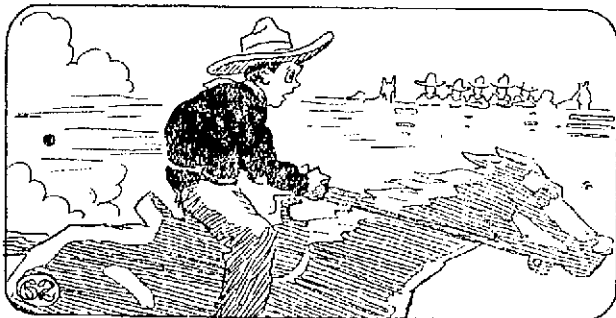
LOWELL MOTOR MART, Inc.

Moody, Tilden and Colburn Sts.

Jack Daw's Adventures. Chapter 21



Very shortly another cowboy came up with a fine black and white horse. "This animal is lame and will not try to throw you over his head like that other horse did," said the first cowboy. And then he helped Jack into the saddle as Flip ran around the horse and barked.



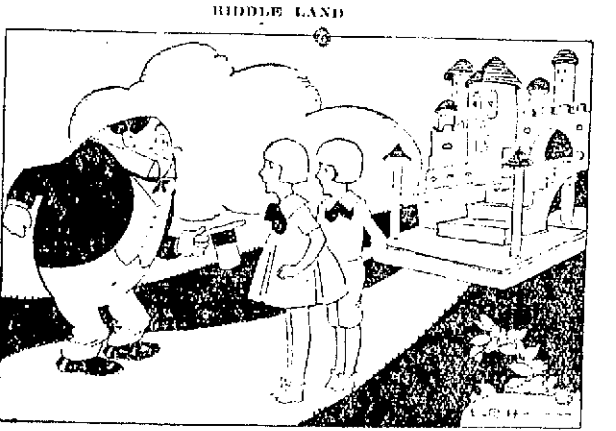
"Now," said the cowboy, "I'm gonna turn this horse loose and you ride him down the field and then turn around and come back. When you get alongside of me, hop up on your saddle like I did. I'll be close to catch you if you fall." And away Jack went down the open track yard.



The end of the field was reached in no time, and as Jack pulled on one of the lines the horse turned and started back. "Now stand up!" shouted the cowboy, as Jack came close to him. The little adventurer tried to do as he was told but his foot slipped and he fell. (Continued.)

ADVENTURES OF THE TWINS

Olive Roberts Barton



"My, my but I'm glad to see you!" cried the Fairy Queen as she gave each of the Twins a good hug and a kiss. "I haven't seen you for ages. What's happened? Where have you been?"

"We couldn't find any way to get here!" said Nick. "We wanted to come but couldn't."

"Why, I told Twinkle Pin to tell Nimble Toes to tell Silver Wing to take the magic green shoes to you so you could find your way to Fairyland whenever you wished to come," said her majesty in surprise. "I wonder why he didn't obey me!"

"He did! He did obey you," said Nancy. "But he left the shoes on our lawn and it snowed on them and we didn't see them until the snow melted. We put them on and wished ourselves here as quickly as we could. My, but it's nice and warm! And the flowers are in bloom like summer!"

"It's always warm in Fairyland," said the Fairy Queen, giving Nancy another little squeeze. "I'm particularly glad you happened in today, though, kiddies, for I've had a letter from one of my best friends. And you know her! Guess?"

"Mother! Mother!" guessed Nancy. "No, I'll tell you who it is. It's the Riddle Lady! The Riddle Lady who lives in Riddle Land!"

"Why, we were in Riddle Land not long ago," cried Nancy.

"Well, that's why she wants you again. She says that her subjects have lost all their thinking raps and can't find them. And so, of course, they can't guess a single answer to her riddles. She wants you two children to meet Nimble Toes down by the garden wall today at noon, and go back to Riddle Town with him. She has invited the Mother Goose people to Riddle Town, too, because they all love riddles."

Nimble Toes took them to the door and bowed them out, and the first person they laid their eyes on was Humpty Dumpty waiting patiently. "I wouldn't come in because I don't like snow," he explained. "I don't like do, children, I hope you're both well."

"Just fine, Mister Humpty," said Nancy. "And how are you?"

"A little stiff," he remarked. "But that's to be expected. As mayor of Riddle Town, I don't have much time to think of my own troubles. But we can talk after we get there and time's flying. The Riddle Lady has a new riddle to ask. Come!"

And taking each Twin by an arm, away they went through the air to Riddle Land.

(To Be Continued)
(Copyright, 1924, The Lowell Sun.)

TRAINS TO AND FROM BOSTON			
Southern Division		Portland Division	
To Boston Fr. Boston	1.15, 2.15, 3.15, 4.15, 5.15, 6.15, 7.15, 8.15, 9.15, 10.15, 11.15	To Boston Fr. Boston	1.15, 2.15, 3.15, 4.15, 5.15, 6.15, 7.15, 8.15, 9.15, 10.15, 11.15
From Boston To Boston	1.15, 2.15, 3.15, 4.15, 5.15, 6.15, 7.15, 8.15, 9.15, 10.15, 11.15	From Boston To Boston	1.15, 2.15, 3.15, 4.15, 5.15, 6.15, 7.15, 8.15, 9.15, 10.15, 11.15
Sunday Train		Sunday Train	
To Boston Fr. Boston	1.15, 2.15, 3.15, 4.15, 5.15, 6.15, 7.15, 8.15, 9.15, 10.15, 11.15	To Boston Fr. Boston	1.15, 2.15, 3.15, 4.15, 5.15, 6.15, 7.15, 8.15, 9.15, 10.15, 11.15
From Boston To Boston	1.15, 2.15, 3.15, 4.15, 5.15, 6.15, 7.15, 8.15, 9.15, 10.15, 11.15	From Boston To Boston	1.15, 2.15, 3.15, 4.15, 5.15, 6.15, 7.15, 8.15, 9.15, 10.15, 11.15

THE SUN IS ON SALE AT ROTH NEWSSTANDS IN NORTH STATION, BOSTON



Madame Traversa, motion picture actress, received the high award of \$75,000 from a jury in New York city from Herbert Smith, wealthy contractor. She says Smith made a verbal contract with her to "star" her in movies, but never did, and that she was induced to give up a position with a big film company.



Lacy Williams, member of a midge theatrical troupe, photographed on a Washington D. C. street. Lacy claims to be the smallest happer and dancer in the world. She is 4 feet 6 inches tall, weighs 80 pounds, and belongs to the smallest club, composed entirely of midgelets.



William Adamson (above) is the new secretary of state for Scotland in Premier MacDonald's cabinet.

Man Capable of Selling

A large oil company has an opening for a man between 30 and 35 years of age who has the experience and education necessary for success in selling gasoline and Motor Oil.

At least five years' selling experience is necessary. High school graduate preferred. Residence should be in Lowell.

Opportunity is offered to learn business and advance to more responsible position.

Remuneration is by salary. Traveling expenses are paid by the company. No overnight traveling is required.

Applications should be made by letter in own handwriting, stating age, height and weight, education, experience and present earning capacity. Address P. O. Box 134, Providence, Rhode Island.

WALTER E. GUYETTE.....Auctioneer
53 CENTRAL ST. Tel. 6996 and 6997

Legal Notices

Commonwealth of Massachusetts—Middlesex, ss. Probate Court.

To the heirs-at-law, next of kin, creditors, and all other persons interested in the estate of Guilford Stark, who died in Lowell, in said County of Middlesex, intestate, leaving a wife, Julia Stark, to be administered, and not leaving a known widow or heir in this Commonwealth, and to the Treasurer and Receiver General of said Commonwealth:

Whereas a petition has been presented to said Court to grant letters of administration on the estate of said deceased, to Albert C. Hamel, public administrator in and for said County of Middlesex;

You are hereby cited to appear at a Probate Court, to be held at Cambridge, in said County of Middlesex, on the first day of February A.D. 1924, at ten o'clock in the forenoon, to show cause, if any you have, why the same should not be granted.

And the said public administrator is hereby directed to give public notice thereof, by publishing this citation once in each week, for three successive weeks, in the Lowell Sun, a newspaper published in Lowell, the last publication to be one day at least before said Court, and by mailing postpaid, or delivering a copy of this citation to all known persons interested in the estate, seven days at least before said Court.

Witness, George F. Lawton, Esquire, First Judge of said Court, this nineteenth day of January, in the year one thousand nine hundred and twenty-four.

F. M. ESTY, Register.

Commonwealth of Massachusetts—Middlesex, ss. Probate Court.

To the heirs-at-law, next of kin, creditors, and all other persons interested in the estate of John A. Wilson, late of Lowell, in said County, deceased.

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Announcements

LOST AND FOUND

A SQUARED skin lined glove lost. Return to Mr. Preston, 156 Pleasant St. Tel. 555-7.

WRIST WATCH lost. Sunday item. Between Merrimack, White and Moody streets. Reward. 202 Moody St. Tel. 555-7.

LADY'S UMBRELLA with blue square top lost Saturday, Jan. 15, on either Merrimack or North Chelmsford roads. Return to 131 Merrimack St. Tel. 555-7.

TOBACCO SHELLE, CLASSIER in case lost between Merrimack St. and S. 5th St. and Oak St. Reward if returned to Pontenack garage or 7 Oak St.

MISH HAD containing money, lost in vicinity of St. Columba's Church or St. Patrick's cemetery. Reward. Miss Rose Baron, 279 Tremont St.

Automobiles

SERVICE STATION

CYCLINDER REPAIRING for all makes of pleasure cars and trucks. Piston rings fitted. W. B. Reper, 12 Broadway, Lowell, Tel. 1291.

AUTOMOBILE ACCESSORIES

ALTO THREES PUT IN SHAPE now at Realy & Higgs with entry through the winter. 101 Central St. Tel. 450.

TAXI SERVICE

RED LINE TAXI CO.—Taxiphon-6752. All cars insured.

GARAGES TO LET

GARAGE to let, individual stalls, heat, electric lights. Inquire 101 Chapel St.

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F. M. ESTY, Register.

Commonwealth of Massachusetts—Middlesex, ss. Probate Court.

To the heirs-at-law, next of kin, creditors, and all other persons interested in the estate of John A. Wilson, late of Lowell, in said County, deceased.

Whereas, certain instruments purporting to be the last will and testament, and one codicil, of said deceased, have been presented to said Court, for Probate, by Margaret A. Wilson, who prays that letters testamentary may be issued to her, the executrix therein named, without giving a surety on her official bond.

You are hereby cited to appear at a Probate Court, to be held at Cambridge, in said County of Middlesex, on the first day of February A.D. 1924, at ten o'clock in the forenoon, to show cause, if any you have, why the same should not be granted.

And the petitioner is hereby directed to give public notice thereof, by publishing this citation once in each week, for three successive weeks, in the Lowell Sun, a newspaper published in Lowell, the last publication to be one day at least before said Court, and by mailing postpaid, or delivering a copy of this citation to all known persons interested in the estate, seven days at least before said Court.

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NEW HAVEN ROAD CUTS FRESHMAN BASKETBALL WORKING WEEK LEAGUE STANDING

A reduction of the working week from six to five days, effective at once, was ordered yesterday by the New York, New Haven & Hartford railroad. The order affects approximately 4500 section men, bridge repairers, carpenters and blacksmiths. The Lowell district quota of employees in the four districts named is small, but the working-time reduction was not expected.

The order, it is said, was issued in the interest of economy. It is expected that the six-day week will be resumed about March 1. The cut also becomes effective on the Central New England subsidiary of the New Haven corporation.

While the New Haven action is reducing working time schedules in reducing some common in railroad employment circles, it was declared at the corporation general offices in New Haven today that it is not unusual to lay off men at this time of the year.

The athletic committee reported that the carnival committee reported that it has given considerable thought to the proposition before them, and recommended that it be held immediately after Lent and not before as originally voted. The report was accepted and the recommendation adopted.

The athletic committee reported that six basketball teams have been formed and games will be played twice a week in the gym, the first game taking place tonight. On Friday night the C.Y.M.L. reported that a challenge has been issued for the first Street Basketball team will play the first Street Basketball team in the gym. The committee also voted to maintain.

The committee appointed to attend the convention of the United Irish societies of Lowell reported that a real Irish night entertainment and dance will be conducted in the Auditorium and Liberty halls on St. Patrick's night. The proceeds to go to charity, the concert and modern dancing to take place in the Auditorium, while Liberty hall will be used for old time dances. The report was accepted and the members instructed to do all they can to boost the affair.

The pool and game committee reported that interest in the Saturday evening card tournaments is shown by the fact that on each successive Saturday night new faces are seen.

The entertainment and pool and game committees reported that arrangements are rapidly nearing completion for the tournament between the Y.M.C.A. and the C.Y.M.L. The contest will be held in the Liberty rooms on Monday evening, Feb. 1.

Forty-four of the members who took the course in oral English and public speaking received their diplomas at the meeting. The class, as a whole, was a success.

A communication from the Lowell Advertising club, inviting the Lyceum to send a representative to participate in the coming carnival, was received and placed on file.

Rev. Thomas J. McDonough, spiritual director, method the members that Sunday, Feb. 10, is Holy Communion Sunday and expressed a desire to see every member of the society present on that occasion.

Residents of Andover street, who were to be on the lookout for burglars who are suspected to be operating in that district. The house of Dr. John P. Donohue at 42½ Andover street was visited last night by a man, presumably for the purpose of burglary. He was heard moving about by Miss Donohue, who screamed, raising the household.

The intruder ran through the lower part of the house, climbing down behind him and escaped through a window. The police patrol arrived shortly afterwards with a half dozen officers who secured the vicinity but were unable to find any trace of the nocturnal visitor.

Henry at last admits there is one Ford that won't run. Little Rock (Ark.) Gazette.

THEY'RE GOOD
We know that Jung's Arch Supports are good because so many purchasers have told us so.

For a simple appliance they are wonderfully effective. They're comfortable, too, and occupy no extra space in shoe.

We are pleased to explain their many good points whether you buy or not.

HOWARD
Apothecary
200 CENTRAL ST.
Cor. Hurd

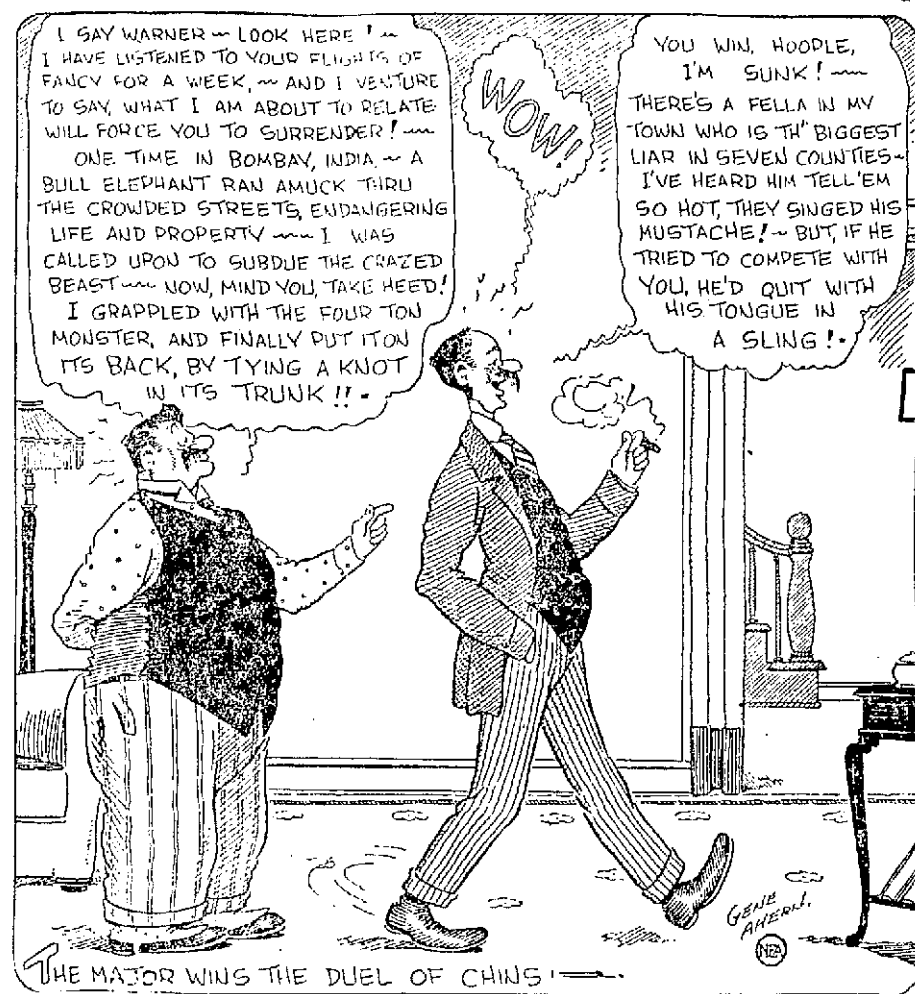
NOTICE
The thirty-sixth semi-annual meeting of the Lowell Cooperative Association will be held in Odd Fellows building, Middlesex street, Lowell, Friday evening, Feb. 1, 1924, at 8 o'clock p. m., for election of officers and such other business as may legally come before it.

REBECCA TUCKER, Pres.
J. S. MARSHALL, Clerk.

ASSOCIATE — TONIGHT
CHECK DANCING
Miner-Doyle's Orchestra. Admission 10c
"WONDER TRIP" DRAWING
Winner Must Be in the Hall

KASINO, ROLLER SKATING EVERY
AFTERNOON AND EVENING
On Monday, Wednesday, Friday, Saturday Night, Lowell Cadet Band
Wednesday Night of This Week—Old Timers' Party with Band
ADMISSION 10 CENTS

OUR BOARDING HOUSE



THE MAJOR WINS THE DUEL OF CHINS

SAYS MISS HARDING COMMITTED SUICIDE WARMER WEATHER SAYS WEATHER BUREAU

BOSTON, Jan. 28.—A finding of suicide was reported by Acting Medical Examiner William J. Brickley today in the case of Miss Margaret Elliot Harding, daughter of W. P. G. Harding, governor of the Federal Reserve bank of Boston. Miss Harding died at the boarding home on Beacon street, last Saturday. Ill health was the probable cause of the suicide, Dr. Brickley said.

SUN BREVITIES
Best printing, Tobin's Associate bldg.
Catering the best—Lydon, Tel. 4334.

Fire and liability insurance, Daniel J. O'Brien, Wynant's Exchange.

Harold Howe, general secretary of the Y.M.C.A., gave an illustrated lecture on "Parasitism" yesterday afternoon in the lobby of the "Y" before a good-sized audience. Previous to the lecture general singing of hymns was held with accompaniment by Charles Ellis and E. J. Dills, on violin and piano.

The civil employees of the Lowell Electric Light Corp. will give a Valentine party on Feb. 6, in Liberty hall for all the families of the force working at the Market street office, and the Ferry street plant.

Dr. James P. Sullivan and Mrs. Sullivan will leave Lowell tomorrow for Petersburg, Fla., where they will spend a month or more. During his absence, Dr. Sullivan's patients will be attended by his nephew, Dr. Leon Sullivan, of Ayer.

A little stranger has arrived at the home of Mr. and Mrs. Mark J. McCann. It is a girl.

Richard Chase, of 15 Nesmith street, left this morning for Syracuse, N. Y., where he will enter the university that place in the business course. He is a graduate of Lowell high school, 1921, and has been taking a post graduate course there this year.

Miss Wilson Waters, pastor of All Saints' church in "Chelmsford," will speak at the regular meeting of the Lyceum club tomorrow noon in the Y.M.C.A. on the life of Gen. Charles G. Dawes, of whom he is a lifelong friend.

The white war lighting circuit in the center of the city was lighted at 12:15 for several minutes today to test the system for defects.

The condition of James Dolan, who was injured in an automobile accident two weeks ago, is reported today at St. John's hospital as slightly improved.

Mrs. Nora Moran Longtin was soloist at Saturday's meeting of the League of Canada Women at North Bank Parkway, Boston. Mrs. Longtin was accompanied by Miss Margaret Linn, violinist, and Miss Grace Glides, pianist, harpist.

A committee consisting of Elmore I. McPherson and Benjamin Ponzner, named at the last meeting of the committee, met this afternoon in the chamber of commerce rooms and formulated a tentative constitution and by-laws that will be presented to the general committee at its next meeting.

Rescued Drowning Girl
The Sun has taken the initial steps in a movement to bring LaBlanc's name to the attention of the Carnegie commission, that he may receive due acknowledgment for his recent valuable performance and that he may be listed with the recipients of the 1921 Carnegie medal awards. The Sun's proposition gained momentum this morning when Mayor John J. Donovan heartily approved of the measure and promised to do all in his power to have the hero's name officially forwarded to the proper authorities for consideration.

Only a boy of 15 years, Alfred LeBlanc proved himself every inch a man last Wednesday when, unmindful of a biting temperature and the possibility of unpleasant after-effects, he dove into the unrelenting waters of the canal and supported the little school-girl who was struggling desperately, but ineffectually, against a seemingly inevitable death by drowning. At the time of the incident, the boy-hero was returning to his place of employment in the John Dilling shoe shop, where he is an experienced all-around man, a faithful employee and a steady worker.

He was taking a shortcut along the canal bank after his noon-day meal at his home when he was attracted by the cries of "help" uttered by Elizabeth and Esther Newhall, companions of the girl in the water. Hesitating only to remove a heavy overcoat, LeBlanc leaped the fence, near the canal, from which the victim had fallen, and grasped her just as she was about to go down for the fatal third time. He retained a firm grip until reinforcements arrived, when he and the girl, both shivering from cold and exposure, were assisted in safety and taken to the Comprehensive hospital. Rescued and resoundingly recovered from the effects of the thrilling experience and well back at school and at work, respectively, the following day.

That's the kind of hero LeBlanc is. When seen at the Dilling shop today, he had little to say. He has lived in this city practically all of his life and attended the Bartlett school, of a natural quiet and unassuming nature, he was all emotion when informed of The Sun's representative's intention. The casual observer would never take him for the hero he is. He wanted to say something, just because he was asked to, but his linguistic faculties

The New MOON ENCLOSED CARS ARE HERE!

The refreshing custom appearance of the Moon singles it out from all other motor cars.

Distinctive beauty is a Moon characteristic. But the charm and elegance of the New Moon Enclosed Cars is even more striking than ever.

Here a more flowing curve, or a longer sweep of line—while within, one discovers a luxury of interior far surpassing all expectations. A new achievement in fine coach-building.

See Them at the Show Spaces 35 and 36

MOON AUTO CO.

LAWLER & QUINN
Salesroom Tel. 6457
115 MOODY ST.
Service Station
Cor. Chelmsford and Howard Sts.

Built by Moon Motor Car Company, St. Louis, U. S. A. Founded 1907 by Joseph W. Moon